

# *City of Battle Creek Parks and Recreation*

## **Master Plan 2019-2023**



## **Parks and Recreation Mission**

**"To provide recreation programs and services that improve the physical health and wellbeing of the individual and the community"**



The Battle Creek Parks and Recreation Department is committed:

*...to providing recreation programs and services that improve the physical health and wellbeing of the individual and the community.*

This mission is the guiding principle behind all of the department's efforts. This plan is a tool to help accomplish the department's mission and goals.

## ***Purpose***

This master plan is intended to be an evolving document that provides direction for current and future recreation programs and services. It identifies priorities and methods that can be used to develop and administer programs and services, including facilities, which support the department's mission and goals. The master plan will also be used to leverage future grant funding opportunities.

## ***Guidelines***

The content meets the recommendations of the Michigan Department of Natural Resources *Guidelines for the Development of Community Park, Recreation, Open Space, and Greenway Plans IC 1924 (Rev. (12-20-16))*. The plan is intended to be informative, yet concise. The plan includes a significant amount of data collection and community input that has been summarized in the report and/or referenced and attached as appendices.

Additional information such as performance measurements and other evaluation tools have been included for use by Battle Creek Parks and Recreation staff. This information is meant to serve as a daily reference to assist in decision-making and as a tool for continuing to improve the master plan and the effectiveness of the Parks and Recreation Department.

## ***Acknowledgments***

The residents of the City of Battle Creek were critical to the development of this plan. Their involvement through public input processes and continued use of programs and services contribute to the success of the department.

The Battle Creek Parks and Recreation Department dedicated itself to reaching out and gathering public comments to create a unique plan that will guide its decision-making in the future. Senior city staff, advisory committee, and parks and recreation staff also contributed to the formation and development of key elements of the plan ensuring a cooperative approach to the future planning and implementation of parks and recreation services.



CITY OF BATTLE CREEK  
PARKS AND RECREATION

January 23, 2019

Mr. Dan Lord, Grants Manager  
Michigan Department of Natural Resources  
P.O. Box 30425  
Lansing, Michigan 48909-7925

Re: Final Approved Battle Creek Parks and Recreation Department 5-Year Master Plan for 2019-23

Dear Mr. Lord:

The City of Battle Creek Parks and Recreation Department staff has completed a new 5-year Master Plan for 2019 through 2023. The process began in June of 2018 and included a comprehensive community wide needs assessment and public input process. The Battle Creek Planning and Battle Creek City Commissions have since approved the Master Plan. Per DNR guidelines, the plan is being delivered to you for your review and approval. The following is included in the plan booklet.

- The approved 5-year Master Plan.
- A signed and dated resolution from the Battle Creek Planning Commission urging City Commission adoption of the plan.
- A signed and dated resolution from the Battle Creek City Commission adopting the plan.
- A letter of conveyance from Parks and Recreation to the South Central Regional Planning Council and Calhoun County Administrator
- A completed Community Park, Recreation and Open Space and Greenway Plan Certification Checklist.

The City of Battle Creek Parks and Recreation Department welcomes this opportunity to submit for approval, our 5-year Master Plan for 2019-2023. The plan will be the department's strategic guide for establishing recreation programs and services for the next five years. If you have any questions please feel free to contact me.

Sincerely,

Duska Brumm, Director  
Battle Creek Recreation

Attachments: City of Battle Creek Parks and Recreation Master Plan 2019-2023  
CC: Rebecca Fleury, City Manager

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**APPENDIX I:  
COMMUNITY PARK, RECREATION, OPEN SPACE AND GREENWAY  
PLAN CERTIFICATION CHECKLIST**



Michigan Department of Natural Resources-Grants Management  
**COMMUNITY PARK, RECREATION, OPEN SPACE, AND  
GREENWAY PLAN CERTIFICATION CHECKLIST**

*By Authority of Parts 19, 703 and 716 of Act 451, P.A. 1994, as amended, submission of this  
information is required for eligibility to apply for grants*

**INSTRUCTIONS:** Complete, obtain certification signatures and submit this checklist with a locally adopted recreation plan.

All recreation plans are required to meet the content and local approval standards listed in this checklist and as outlined in the *Guidelines for the Development of Community Park, Recreation, Open Space and Greenway Plans* provided by the Michigan Department of Natural Resources (DNR). Plans must be submitted to the DNR **with** a completed checklist that has been signed by an authorized official(s) of the local unit of government(s) submitting the plan. Plans may be submitted at any time of the year, but no later than February 1 of the year the local unit of government is applying for grants.

PLAN INFORMATION		
Name of Plan:		
List the community names (including school districts) that are covered under the plan and have passed a resolution adopting the plan.	County	Month and year plan adopted by the community's governing body

PLAN CONTENT
<p><b>INSTRUCTIONS:</b> Please check <u>each</u> box to certify that the listed information is included in the <u>final</u> plan.</p> <p><input type="checkbox"/> <b>1. COMMUNITY DESCRIPTION</b></p> <p><input type="checkbox"/> <b>2. ADMINISTRATIVE STRUCTURE</b></p> <p>    <input type="checkbox"/> Roles of Commission(s) or Advisory Board(s)</p> <p>    <input type="checkbox"/> Department, Authority and/or Staff Description and Organizational Chart</p> <p>    <input type="checkbox"/> Annual and Projected Budgets for Operations, Maintenance, Capital Improvements and Recreation Programming</p> <p>    <input type="checkbox"/> Current Funding Sources</p> <p>    <input type="checkbox"/> Role of Volunteers</p> <p>    <input type="checkbox"/> Relationship(s) with School Districts, Other Public Agencies or Private Organizations</p> <p>    <b>Regional Authorities or Trailway Commissions Only:</b></p> <p>        <input type="checkbox"/> Description of the Relationship between the Authority or Commission and the Recreation Departments of Participating Communities</p> <p>        <input type="checkbox"/> Articles of Incorporation</p> <p><input type="checkbox"/> <b>3. RECREATION INVENTORY</b></p> <p>    <input type="checkbox"/> Description of Methods Used to Conduct the Inventory</p> <p>    <input type="checkbox"/> Inventory of all Community Owned Parks and Recreation Facilities</p> <p>    <input type="checkbox"/> Location Maps (site development plans recommended but not required)</p> <p>    <input type="checkbox"/> Accessibility Assessment</p> <p>    <input type="checkbox"/> Status Report for all Grant-Assisted Parks and Recreation Facilities</p> <p>    <input type="checkbox"/> Waterways Inventory (if applicable)</p> <p><input type="checkbox"/> <b>4. RESOURCE INVENTORY (OPTIONAL)</b></p> <p><input type="checkbox"/> <b>5. DESCRIPTION OF THE PLANNING PROCESS</b></p>





<input type="checkbox"/> <b>6. DESCRIPTION OF THE PUBLIC INPUT PROCESS</b> <input type="checkbox"/> Description of the Method(s) Used to Solicit Public Input Before or During Preparation of the Plan, Including a Copy of the Survey or Meeting Agenda and a Summary of the Responses Received <input type="checkbox"/> Copy of the Notice of the Availability of the Draft Plan for Public Review and Comment Date of the Notice _____ Type of Notice _____ Plan Location _____ Duration of Draft Plan Public Review Period (Must be at Least 30 Days) _____ <input type="checkbox"/> Copy of the Notice for the Public Meeting Held after the One Month Public Review Period and Before the Plan's Adoption by the Governing Body(ies) Date of Notice _____ Name of Newspaper _____ Date of Meeting _____ <input type="checkbox"/> Copy of the Minutes from the Public Meeting
<input type="checkbox"/> <b>7. GOALS AND OBJECTIVES</b>
<input type="checkbox"/> <b>8. ACTION PROGRAM</b>
<input type="checkbox"/> <b>9. POST-COMPLETION SELF-CERTIFICATION REPORT(S)</b>
<b>PLAN ADOPTION DOCUMENTATION</b>
<b>APPROVAL DOCUMENTATION:</b> For multi-jurisdictional plans, each local unit of government must pass a resolution adopting the plan. Prepare and attach a separate page for each unit of government included in the plan. <input type="checkbox"/> 1. Official resolution of adoption by the governing body <u>dated:</u> _____ <input type="checkbox"/> 2. Official resolution of the _____ Commission or Board, recommending adoption of the plan by the governing body, <u>dated:</u> _____ <input type="checkbox"/> 3. Copy of letter transmitting adopted plan to County Planning Agency <u>dated:</u> _____ <input type="checkbox"/> 4. Copy of letter transmitting adopted plan to Regional Planning Agency <u>dated:</u> _____
<b>OVERALL CERTIFICATION</b>
<b>NOTE:</b> For multi-jurisdictional plans, Overall Certification must include the signature of each local unit of government. Prepare and attach a separate signature page for each unit of government included in the plan. <i>I hereby certify that the recreation plan for</i> _____ (Local Unit of Government) <i>includes the required content, as indicated</i> <i>above and as set forth by the DNR.</i> _____ Authorized Official for the Local Unit of Government      Date

This completed checklist must be uploaded in MiRecGrants.

PR1924-1 (Rev. 06/08/2018)

PR1924-1 (Rev. 12/21/2016)



CITY OF BATTLE CREEK  
PARKS AND RECREATION

January 23, 2019

Mr. Lee Adams, Executive Director  
South Central Michigan Planning Council  
201 West Kalamazoo Avenue  
Kalamazoo, Michigan 49007

Re: Draft Battle Creek Parks and Recreation 5-Year Master Plan

Dear Mr. Adams:

In accordance with the Michigan Department of Natural Resources grant eligibility requirements, a copy of the Battle Creek Parks and Recreation Master Plan for 2019-2023 is attached for your informational review. The plan was prepared with the aid of a comprehensive community-wide needs assessment survey and public input process. With the help of local citizenry, the department has prepared a long-range vision for the future of parks and recreation programs and services in the community.

Parks and Recreation offerings continue to receive high ratings from our citizens, contributing significantly to quality of life in the Battle Creek area. During the last five years several of the initiatives from our previous plan have been implemented including:

- Redesign of the Parks and Recreation Website to enhance community awareness and engagement.
- The development of several new programming and facility partnerships to extend programming reach.
- Upgrades and safety improvements to play areas.
- Expansion of the Linear Park.
- Integration of programs and services into broader community health needs.

This new Master Plan will allow the City to continue to respond to the evolving recreation needs of the community as defined by its residents while maintaining a quality parks and recreation system. If you have any questions please feel free to contact me.

Sincerely,

Duska Brumm, Director  
Battle Creek Recreation

Attachments: City of Battle Creek Parks and Recreation Master Plan 2019-2023  
Cc: Rebecca Fleury, City Manager

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CITY OF BATTLE CREEK  
PARKS AND RECREATION

January 23, 2010

Kelli Scott, Administrator/Controller  
Calhoun County  
315 West Green Street  
Marshall, Michigan 49068

Re: Draft Battle Creek Parks and Recreation 5-Year Master Plan

Dear Ms. Scott:

In accordance with the Michigan Department of Natural Resources grant eligibility requirements, a copy of the Battle Creek Parks and Recreation Master Plan for 2019-2023 is attached for your informational review. The plan was prepared with the aid of a comprehensive community-wide needs assessment survey and public input process. With the help of local citizenry, the department has prepared a long-range vision for the future of parks and recreation programs and services in the community.

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Duska Brumm, Director  
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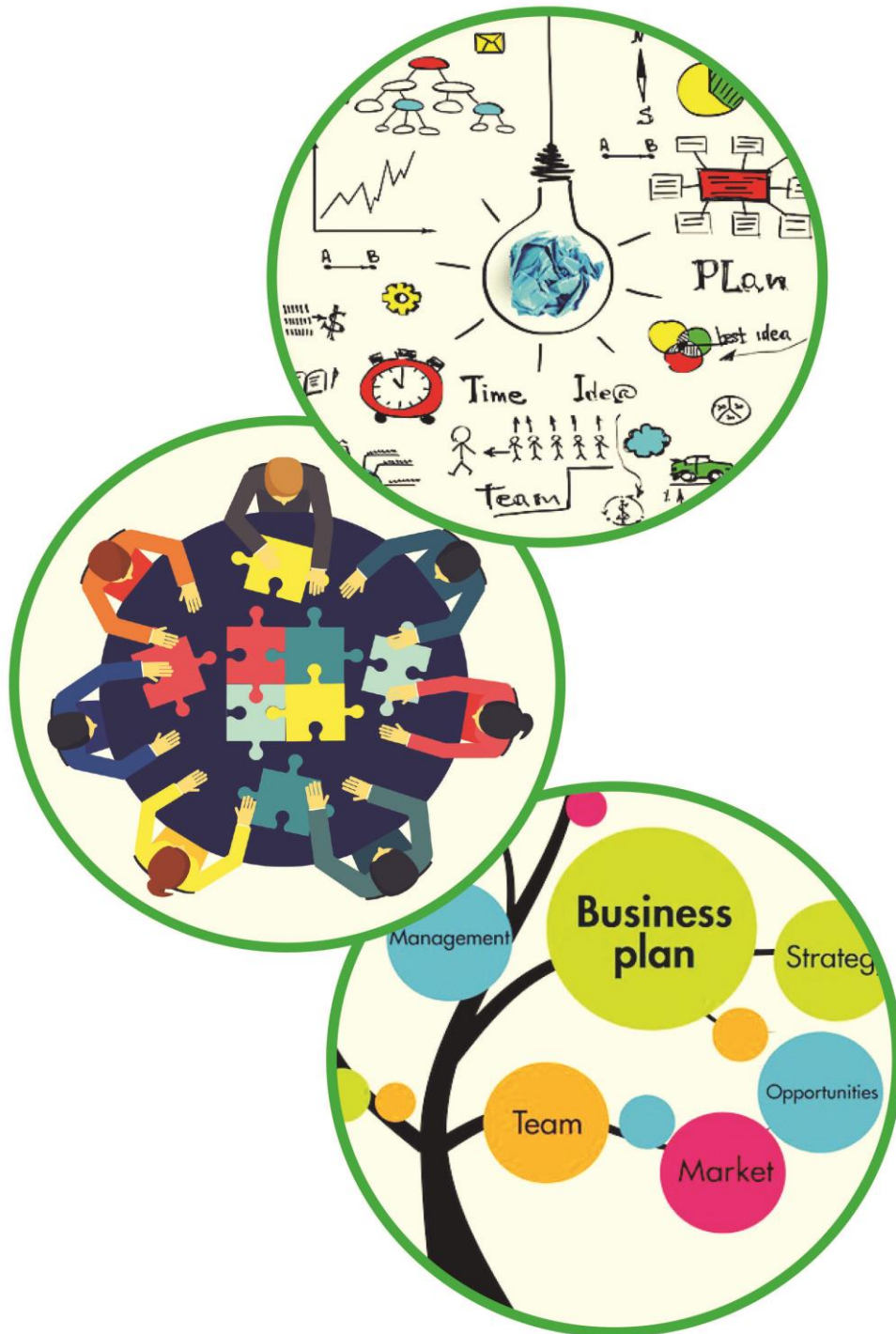
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<u>Identification</u>	<u>Title</u>	<u>Description</u>	<u>Page</u>
	Notice of Availability of Plan for Public	Notice of availability of the draft plan for public review and comment	**
	Planning Commission Resolution	Official resolution of the Battle Creek Planning Commission recommending adoption of the plan by the governing body	**
	Notice of Public Meeting	Notice for the public meeting held after the one month public review period and before the plan's adoption by the governing body	**
	Public Meeting Minutes	Copy of minutes of the public meeting	**
	City Commission Resolution	Official resolution of adoption by the governing body	**

## *Section 1 – Planning and Public Input Process*



# Planning

## **Planning Approach**

A collaborative team approach combining elements of a systems approach to planning with comparisons to established recreation standards was used to generate this master plan. The process began in June of 2018, with the formation of an internal team of staff members charged with the development of the plan. Major steps in the planning process included the following:

- Needs assessment survey conducted by ETC Institute
- Updates and revisions to data included in the recreation inventory, community description, and administrative structure sections of the plan
- Public, stakeholder and staff reaction and review meetings to synthesize input from assessment data
- Data analysis and comparison
- Development of the action plan
- Plan review and adoption

The Battle Creek City Commission, based on a recommendation from the Planning Commission, adopted the Parks and Recreation Master Plan update on January 22<sup>nd</sup>. A copy of the public notice and support resolution are included in Appendix C. The transmittal letters are included prior to the table of contents.

## **Responsibilities**

### **Battle Creek Parks and Recreation**

- Provide direction for the scope and focus of the master plan process
- Develop and collect information from various sources
- Promote and facilitate all community “stakeholder” meetings
- Compile information used for the community description, administrative structure and recreation and resources inventory sections
- Prepare master plan document
- Coordinate approval process for plan adoption
- Submit completed plan
- Key staff included:
  - o Duska Brumm, Recreation Director (project coordination and management, public and staff facilitation, document preparation project direction)
  - o Ted Dearing, Assistant City Manager (project coordination)
  - o Danielle Richardson, Recreation Services Manager (project management and coordination)
  - o Megan Green, Intern (project support)

The entire Parks and Recreation staff was involved in determining priorities, and establishing plan goals and objectives



## **McKenna Associates, Inc. and ETC Institute – Outside Consultants**

- Develop and execute needs assessment survey
- Develop, administer and host online needs assessment survey
- Facilitate community focus groups
- Present benchmarking comparisons
- Compile survey data and report
- Key staff included:
  - o Christopher Khorey, AICP (Principal Planner)
  - o Dawn M. Davis (Project Manager)

Figure 1-1

Recreation Interests
1. Special Event Activities
2. Outdoor Fitness
3. Wellness & Self Help

## **Needs Assessment Survey**

The department’s planning priorities included identifying an accurate method of determining public recreation needs. The needs assessment survey was administered by mail and internet questions concerning citizen usage, satisfaction, needs and priorities for parks and recreation programs and services with an emphasis on determining “products” that would encourage physical activity. This approach provided feedback from both users and non-users of recreation services and ensured that the final plan would be representative of the entire community.

The survey questionnaire was developed with input from residents and city staff, including references to questions from previous surveys for use as a baseline. Four-hundred and sixteen (416) surveys were completed, using a random sampling that provided statistically-valid results.

Additionally, the complete needs assessment survey was placed online at the conclusion of the survey process. Those citizens not included in a random sample were encouraged to complete the survey at their convenience. The survey remains online as a tool for the parks and recreation department to track changing citizen needs and desires.

## **Public Input Process**

Prior to the development of the Master Plan, parks and recreation staff conducted eight focus groups, one with each of the Neighborhood Planning Councils (NPC’s), involving 131 residents designed to yield valuable information about the recreation-related issues facing the citizens of Battle Creek. The focus groups purposefully included representatives from various recreation and other community interests along with geographically diverse neighborhoods from around the community.

The focus groups were supplemented by a meeting with senior city staff and elected officials, and a meeting with parks and recreation staff. The meetings were designed to allow key stakeholders to provide “input” on the department’s strategic directives for the next five years. In all, over 267 people participated in the public process supporting the development of the needs assessment questionnaire

## **Public Review and Approval Process**

Based on responses from the needs assessment surveys and community input gathered by the recreation department, parks and recreation staff convened a series of larger community meetings designed to confirm the messages received to date and summarize the information into statements to be used to form an action plan.

Public meetings were held on two different dates and offered at two different times on each of those dates. Said meetings were attended by \_\_\_\_\_ residents. Another meeting involved the City of Battle Creek management staff and once these meetings were complete, an additional meeting was held with the Master Plan Advisory Committee. Complete details on the format and conclusions of these meetings can be found in Appendix B.

## **Action Plan**

The Action Plan included in this document is a reflection of the summation of a variety of inputs synthesized into direct action items. The action plan is divided into two strategic priority areas; programs and services, and operations. Each strategic priority is accompanied by a series of goals statements, objectives and direct action steps. The goals, objectives and action steps were developed internally based on public and staff input along with directives from the previous master plan. The strategies developed in the action plan are meant to directly address the preferences of the community as articulated in the needs assessment survey.

The action plan also includes an evaluation component including performance measurements designed to assist the department in its efforts to implement the plan. The measures will allow the department to constantly evaluate its on-going performance and make the necessary adjustments to meet community needs. The measures will also allow citizens to hold the department accountable for its efforts on their behalf.

Finally, the action plan includes a capital improvement schedule listing the important facility and related expenditures that will be necessary to implement the plan. As with the plan action steps and performance measurements, the capital improvement projects identified are directly related to the goals and objectives of the plan. The capital improvement schedule also builds off the existing plan and is prioritized based on established city guidelines.

## **Public Approval and Plan Adoption**

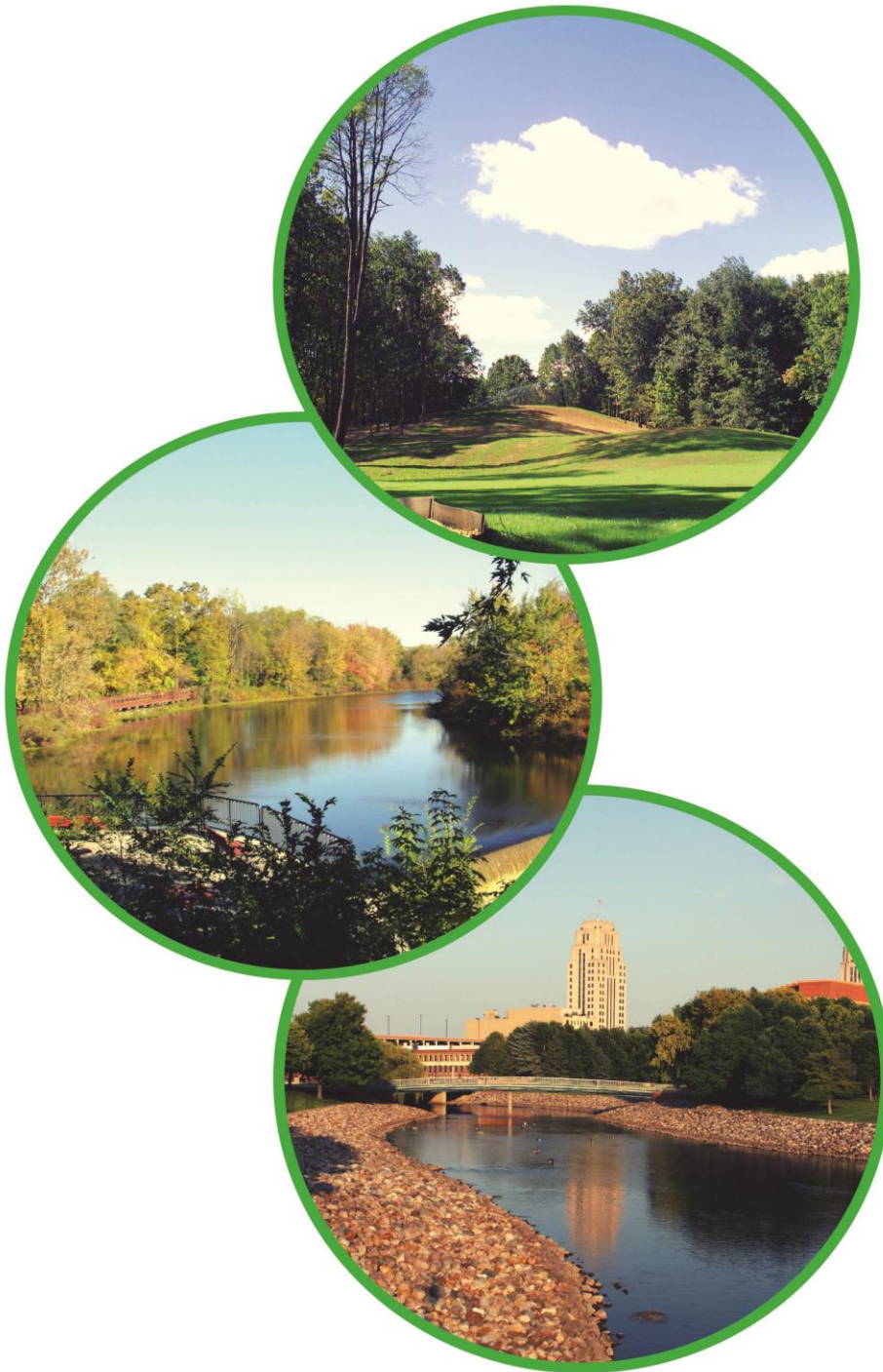
Once all relevant plan data was assembled a draft report was prepared for internal review by parks and recreation staff. The draft report included the appropriate maps and tables to support information contained in the community description, administrative structure and recreation/resource inventory sections of the plan, including data concerning the Americans with Disabilities Act assessment. The draft report was presented to the parks and recreation staff in its entirety, city administration, elected officials, and was offered to the public for review electronically, in hard-copy form at Willard Public Library and



The Battle Creek Parks and Recreation office and at a community gathering held at Full Blast - the city's recreation center.

The final plan was approved by both the Battle Creek Planning Commission and the Battle Creek City Commission. The final plan includes a copy of the authorizing resolution from each body, meeting advertisements, and transmittal letters to the State and County.

## *Section 2 – Community Description*



# Community



## **Planning Jurisdiction**

Battle Creek is situated 70 miles east of Lake Michigan at the confluence of the Kalamazoo and Battle Creek rivers. The city features lakes, rivers, streams, hills and farms, and the terrain is characterized by vegetation and forests. Although Battle Creek experiences the four seasons, the climate is moderated by the “lake effect.” Prevailing westerly winds crossing Lake Michigan warm the winter and cool the summer. A brief overview of other social and physical characteristics of the community is included in this section.

The Kellogg Company World headquarters, McCamly Plaza Hotel and the W.K. Kellogg Foundation world headquarters occupy the shore of the Kalamazoo and Battle Creek Rivers which run through downtown Battle Creek. A Linear Park stretches several miles along both rivers and connects open green space throughout the community.

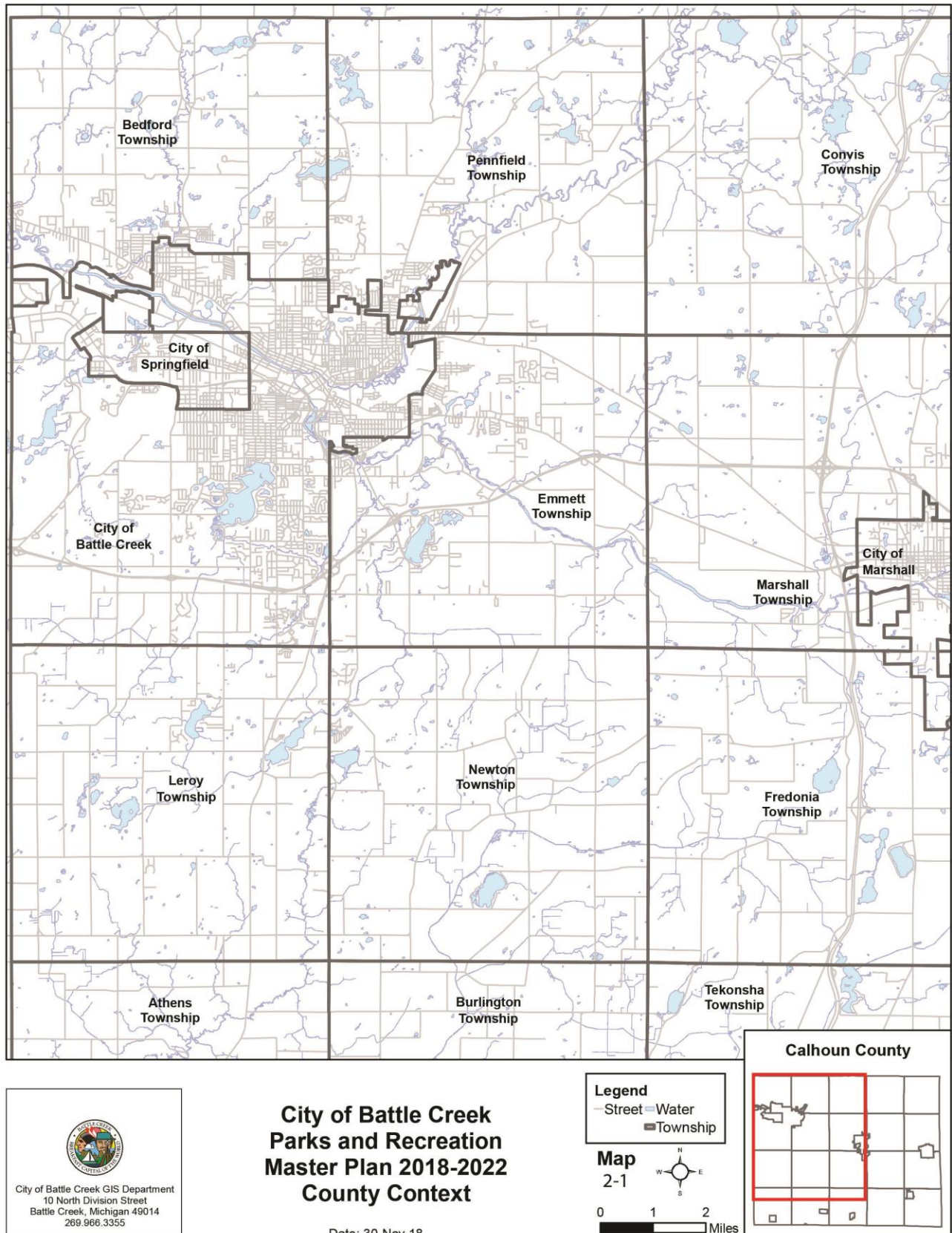
More than 200,000 spectators come to Battle Creek every summer for the International Hot Air Balloon Champions. Other festivals include The World’s Longest Breakfast Table, Taste of Battle Creek, Cruise the Gut, and the International Festival of Lights. The City’s Binder Park Golf Course is consistently rated one of the best municipal golf courses in the state. The city is also home to the nation’s ninth oldest symphony orchestra, the international renowned Battle Creek Brass Band, numerous auditoriums, a civic art center, and professional summer stock theatre.

Battle Creek Parks and Recreation is a department of the City of Battle Creek and thus its master plan efforts are generally intended to serve citizens living within the corporate limits of Battle Creek. Although the plan was developed primarily with these residents in mind, Battle Creek Parks and Recreation often serves a much broader audience including those living in nearby cities, villages, and surrounding townships (see **Map 2-1**).

## **Planning Focus**

The plan was developed for the Battle Creek Parks and Recreation Department and was intended to include all the appropriate aspects of recreation. The Department continues to focus, through mission, on improving the physical health and wellbeing of individuals, particularly youth, and thus the plan is designed to ensure the delivery of parks and recreation services that provide the opportunity for, and actively engage people in, physical activity.

With regard to young people (18 and under) the plan calls for recreation programs and services that actively engage users in physical activity. For adult populations, the emphasis is on creating awareness and opportunities to be physically active and to improve lifestyle choices. Services emphasized include maintaining green and other open spaces as well as an active trail system that facilitate physical activity. The department will actively promote and encourage use of the community’s recreation assets while espousing the benefits of healthy lifestyle choices. Direct programming services are reserved primarily for youth and families.

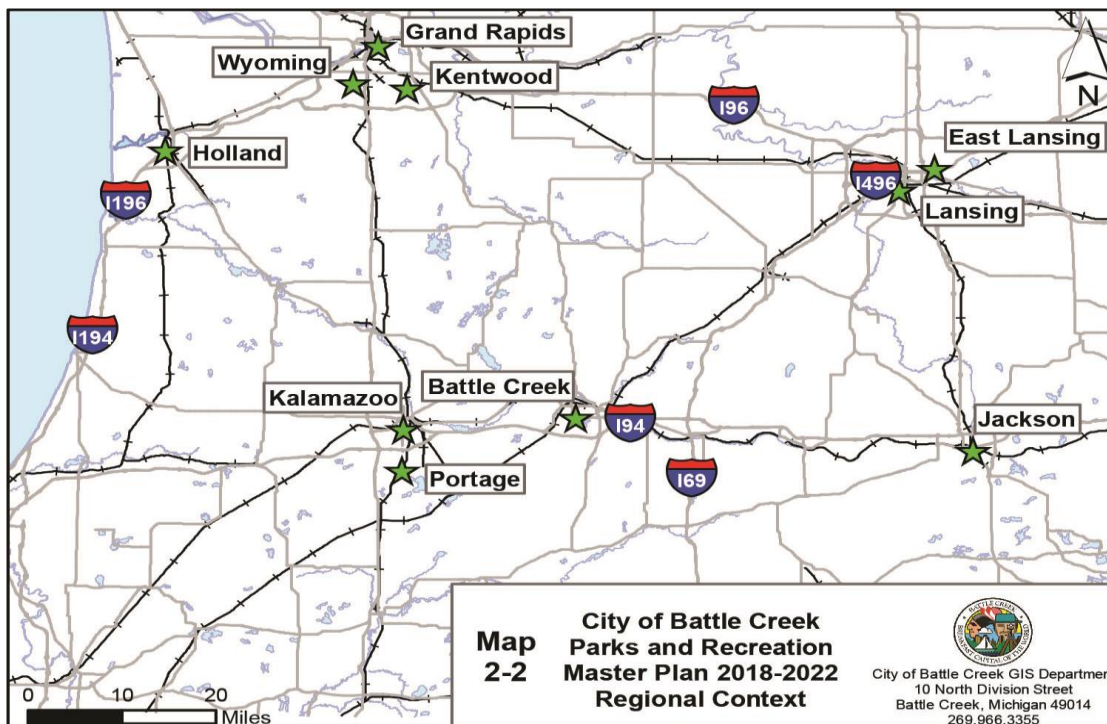


## Social Characteristics

### Regional setting

The City of Battle Creek is located in western Michigan, approximately 115 miles west of Detroit and 160 miles northeast of Chicago. **(Map 2-2)**. It sits within Calhoun County and is the principal city of the Battle Creek Metropolitan Statistical Area (MSA). Known as “Cereal City” and the “Breakfast Capital of the World,” Battle Creek is headquarters to Kellogg’s, a multi-dollar, multi-national corporation specializing in food manufacturing.

I-94 runs through the southern portion of the community, connecting Battle Creek with Detroit in the east, and Chicago, Milwaukee and Minneapolis in the west. The community can also be accessed via freight rail (Canadian National and Norfolk Southern), passenger rail (Amtrak), and air (W.K. Kellogg Airport).



Battle Creek neighbors include the City of Springfield, Newton Township, and the Charter Townships of Bedford, Pennfield, and Emmett. The city serves as the employment, cultural, and recreation hub for the metropolitan area.

Information on demographic and socio-economic change in Battle Creek over the past several decades comes from a variety of sources, including the American Community Survey (ACS), the U.S. Census, the State of Michigan, the City of Battle Creek, Colliers International, and ESRI Business Analyst, a nationally recognized provider of business and market data.



## Population Trends

The population of Battle Creek has declined slightly over the past five years and is expected to decline at a slower rate over the next five years. Between 2010 and 2020, the population of Battle Creek is estimated to decrease by 588 people, which is roughly a decrease of 1.1% over the decade. This follows the same trend expected for Calhoun County, which is expected to decrease by 1.0%. Similarly, households are expected to decrease in both geographies between 2010 and 2020. **Table 2-1.**

### Demographic Summary (2010, 2015, 2020) Battle Creek County & Calhoun County

**Table 2-1**

#### Battle Creek County

	2010	2015	2020	Projected Change (2010-2020)	
Population	52,347	51,908	51,759	-588	-1.1%
Households	21,118	21,020	20,957	-161	-0.8%
Average Household Size	2.41	2.41	2.41	0	0.0%
Median Age	36.3	37.1	37.6	1.3	3.6%
Median Household Income	\$38,926*	\$38,727	\$44,668	\$5,742	14.8%

#### Calhoun County

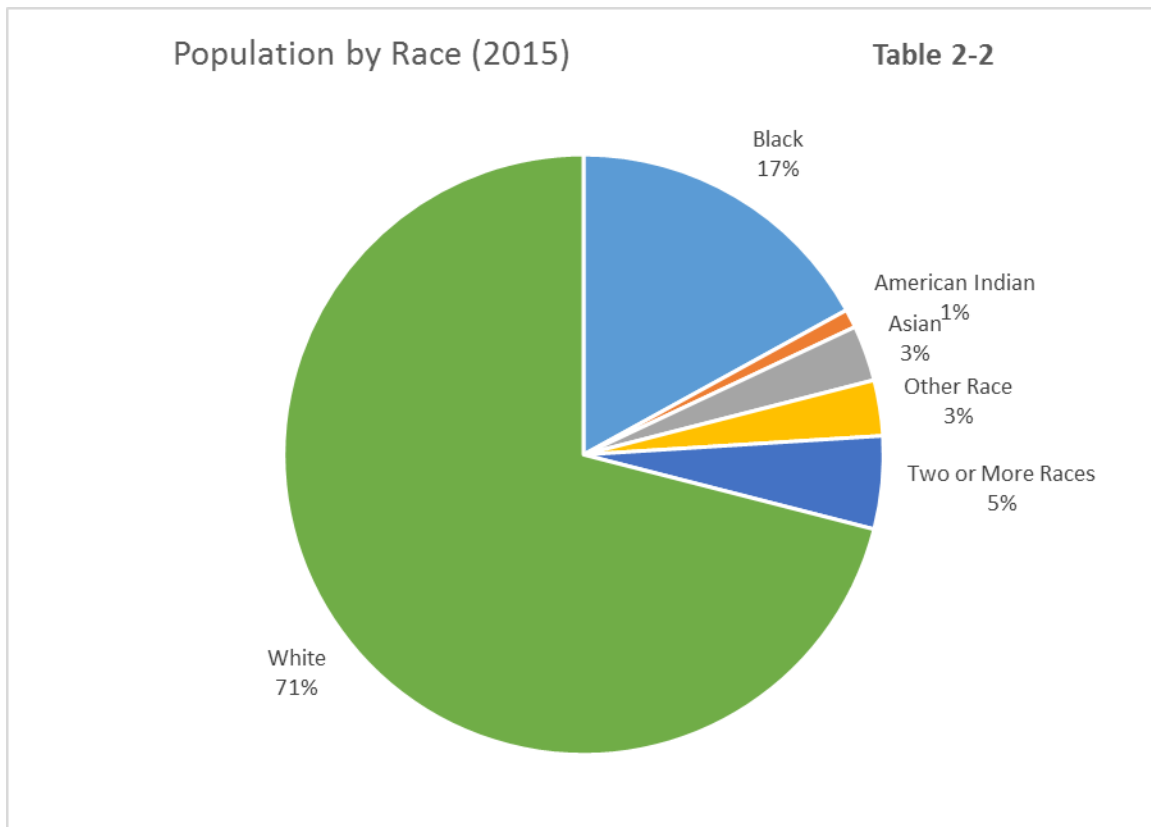
	2010	2015	2020	Projected Change (2010-2020)	
Population	136,146	135,109	134,768	-1,378	-1.0%
Households	54,016	53,925	53,850	-166	-0.3%
Average Household Size	2.44	2.43	2.42	-0.02	-0.8%
Median Age	39.1	40.1	40.8	1.7	4.3%
Median Household Income	\$42,568*	\$42,533	\$50,526	\$7,958	18.7%

*\*Census Data not available. Estimated using the 2006-2010 American Community Survey. Sources: U.S. Census; 2006-2010 American Community Survey; ESRI Business Analyst; Houseal Lavigne Associates*

## Population by Race

Battle Creek is becoming more diverse, but remains majority white. In 2015, the majority of Battle Creek's population was White (71%), followed by Black (17.6%), "Two or More Races" (4.8%), Asian (3.1%), and "Other Race" (2.8%). Between 2015 and 2020, the White share of the population is expected to decline by 2.3%, with a tantamount increase in minority populations. In both 2015 and 2020, it is estimated that Battle Creek (29% racial minority) is more diverse than Calhoun County (19% racial minority). **Table 2-2.**





### Population Projections

According to information contained in the Battle Creek Area Transportation Study 2025 Transportation Plan, Battle Creek and the surrounding jurisdictions are expected to increase modestly in population over the next two decades as indicated in **Table 2-3**. Job growth is expected to be the major contributor to any population growth.

#### Battle Creek Parks and Recreation Preliminary Population Forecast

**Table 2-3**

Jurisdiction	1980-1990		1990-1998		1998-2025	
	1980	Chg/Yr	1990	Chg/Yr	1998	2025
City of Battle Creek	56,399	-0.49%	53,659	-0.04%	53,500	63,241
City of Springfield	5,917	-0.61%	5,557	-0.19%	5,473	6,469
Bedford Township	10,157	-0.34%	9,810	1.03%	10,616	12,549
Emmett Township	11,155	-0.35%	10,762	3.24%	13,548	16,015
Pennfield Township	8,743	-0.42%	8,380	1.14%	9,147	10,812
Leroy Township	1,527	0.04%	1,533	1.74%	1,746	2,064
Newton Township	1,140	0.23%	1,166	2.57%	1,406	1,662
BCATS Area Total	95,038	-0.44%	90,867	0.63%	95,436	112,812
Calhoun County	141,557	-0.39%	135,982	0.65%	143,025	169,065

*Note: 1970 & 1980 figures for the Leroy and Newton Township portions in the BCATS area are calculated using the proportion of each 1990 Township population in the BCATS area.*

## Physical Characteristics

### Existing Land Use

A field inventory of each block and every parcel within Battle Creek was completed in the Fall of 2015. Based on a thorough assessment, existing land uses within Battle Creek were classified into 17 categories. A city-wide and neighborhood level breakdown of land use composition can be seen in accompanying **Table 2-4**.

**Table 2-4**

**Existing Land Use Composition Table  
Battle Creek**

<b>Existing Land Use Categories</b>	<b>Acreage</b>	<b>% of Total</b>
Agriculture	2,734	10.7%
Single Family Detached	7,142	28.1%
Single Family Attached	176	0.7%
Multi-Family	632	2.5%
Mobile Home	118	0.5%
Commercial (includes service & general)	892	3.5%
Office	118	0.5%
Mixed-Use	7	0.0%
Parking	46	0.2%
Light Industrial	235	0.9%
Heavy Industrial	1,717	6.7%
Airport	1,520	6.0%
Parks (includes golf course and cemeteries)	1,467	5.8%
Open Spaces	4,127	16.2%
Public/Semi-Public	1,914	7.5%
Utility	619	2.4%
Vacant	1,996	7.8%
<b>Total</b>	<b>25,460</b>	<b>100%</b>

The City of Battle Creek has a comprehensive plan which includes a Future Land Use Plan (**Map 2-3**) designed to encourage more compact growth with the incremental expansion of already developed areas guided through planned infrastructure extensions. The plan includes the delineation of a limited urban services boundary, beyond which full water and sewer to support intensive development is not planned until after the year 2020.

### Parks, Recreation, and Open Space

Open space and parkland dedication is also regulated through the Planning and Zoning Code. **Map 2-3** illustrates an extensive network of open space corridors through the city. This “Greenway system” is designed to preserve natural resource corridors (stream channels, wetlands, wooded areas), provide open space relatively close to all residents, link existing and proposed parks and school sites, and offer linear recreational opportunities (walking and biking). The Future Land Use Plan shows six park preserves

in the City, as well as three combined school/park sites, located in the southwest portion of the community.

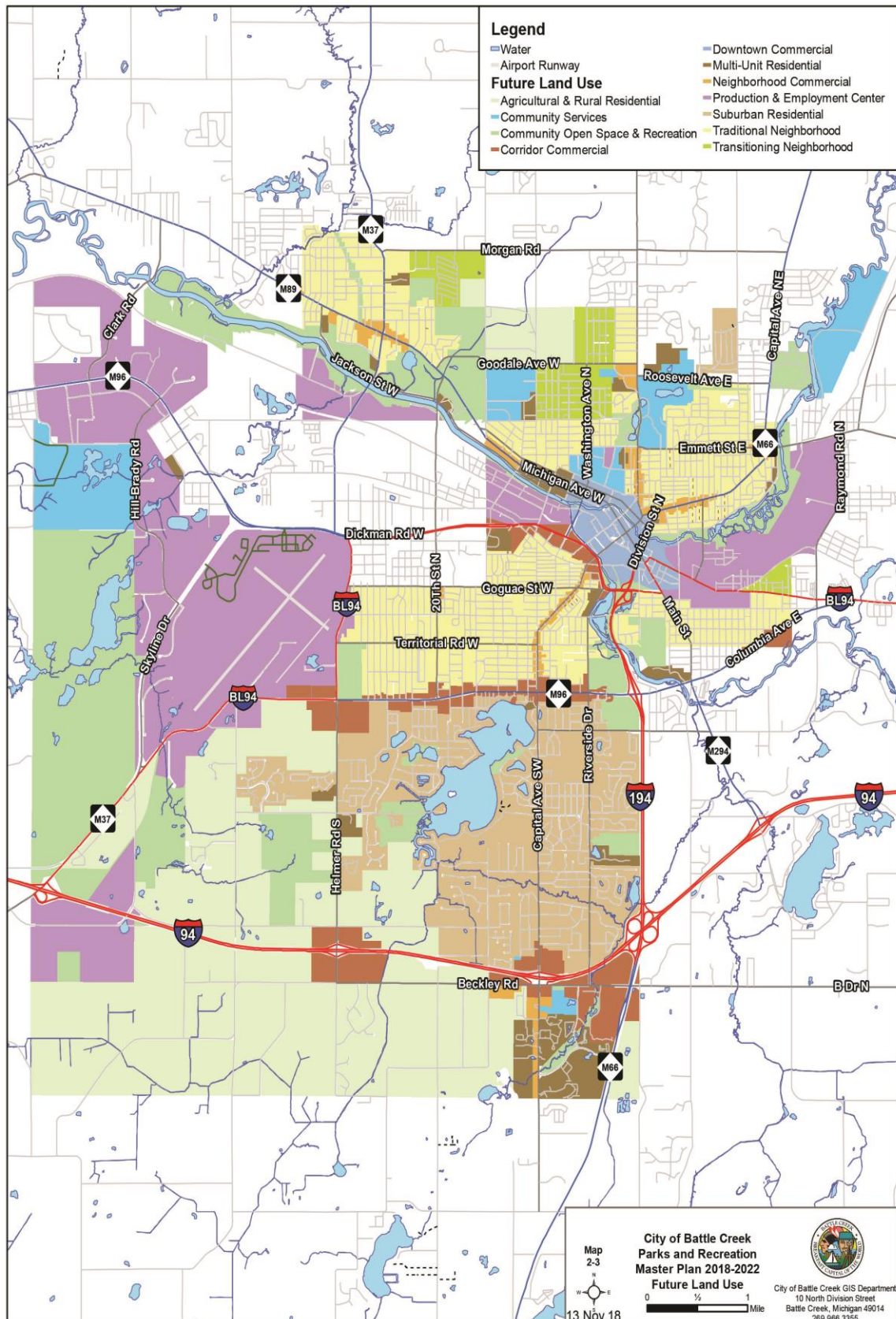
### Non-Motorized Transportation

On March 7, 2006 the City Commission of the City of Battle Creek adopted the *City of Battle Creek Non-Motorized Transportation Network Master Plan*. The purpose of the plan was to develop a 20-year non-motorized vision for both on and off-road non-motorized facilities that would provide a convenient and safe option to link people, schools, business, parks, natural resources, and cultural and historic landmarks to each other as well as to adjacent communities and resources.

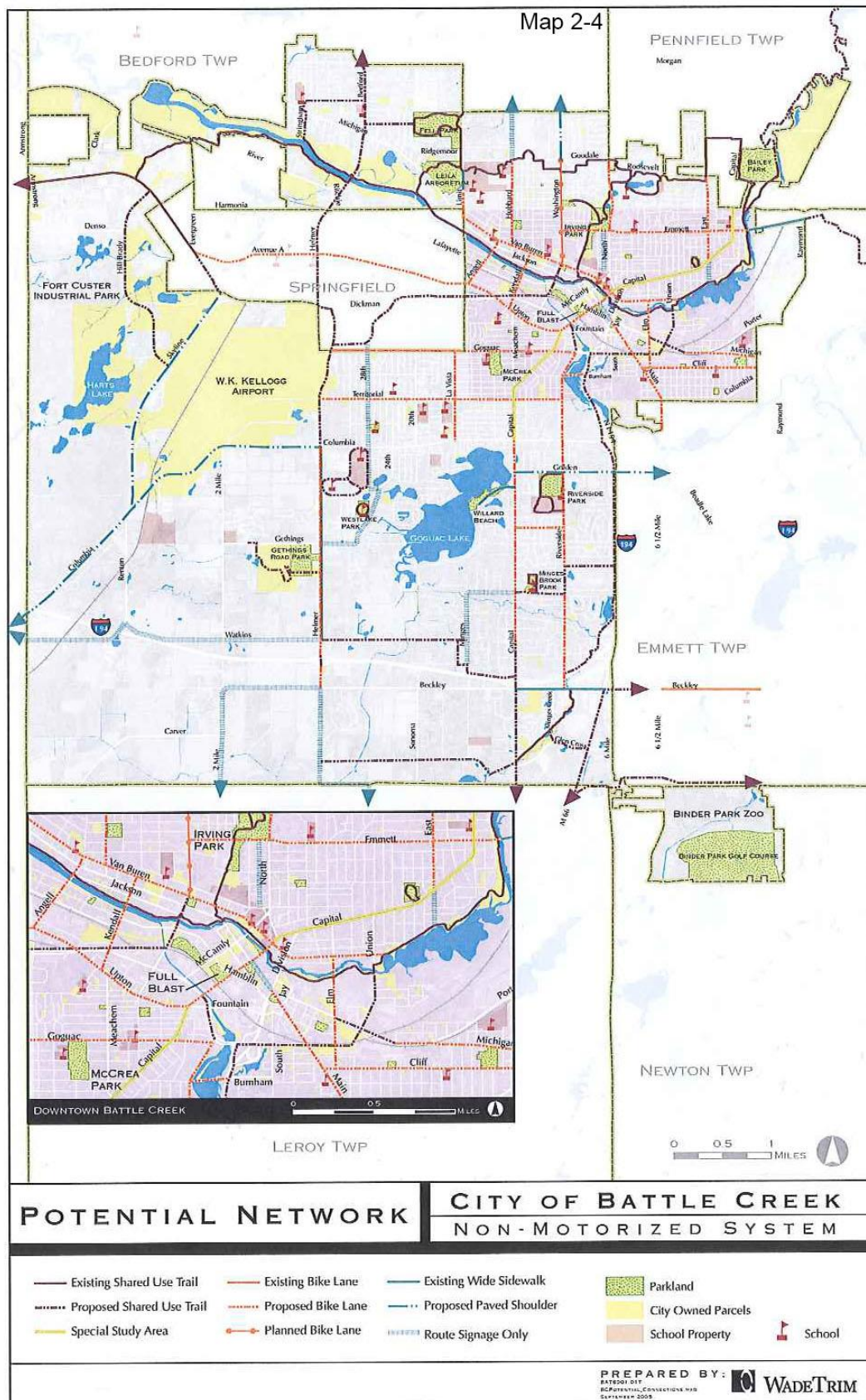
The goals of the plan include:

- Be implementation oriented and serve as a guide for non-motorized trail, bike lane, and route signage planning, funding, design, and construction
- Communicate in a highly illustrative manner, the vision, goals, and possibilities for non-motorized connections
- Communicate the various benefits of a connected non-motorized system
- Utilize community and stakeholder involvement and input to develop the non-motorized vision
- Utilize the plan to establish Battle Creek as a non-motorized friendly community

In the ensuing years the city has made progress on implementation in areas such as bike lanes and trail connections (**Map 2-4**).







## *Section 3 – Recreation Inventory*



# Rec. Inventory



This section describes the types of parks, facilities, and programs available in the Battle Creek area. The recreation inventory will be used as a guide within the parks and recreation department for programming purposes and to create awareness and provide opportunities to members of the public to get physical activity and enjoy a higher quality of life.

## **City-Owned Parks and Facilities**

**Table 3-1** provides an inventory of city-owned parks and facilities (including linear pathways) along with information on the “type” of each park and total acreage where appropriate

**Figure 3-1** is a general information grid on parks and recreation parks and facilities

**Table 3-2** provides an inventory of equipment and support facilities at each park or facility

**Map 3-1** illustrates the geographic distribution of city-owned parks and facilities

## **Schools**

**Table 3-3** identifies each school building in the community by type and district.

**Table 3-4** provides a full inventory of equipment and facilities found at the various schools as identified in Table 3-3

**Map 3-2** illustrates the geographic distribution of each school identified in Table 3-3

## **Non-Municipal Leisure Providers**

**Table 3-5** provides a list of non-municipal leisure providers by the leisure service provided

**Table 3-6** provides a list of additional recreation and leisure services provided by a number of non-municipal recreation service providers in the Battle Creek area

**Map 3-3** illustrates the geographic distribution of the various non-municipal leisure and recreation service providers

**Map 3-4** provides the same information in combination with a geographic distribution of school systems and city-owned parks and facilities

Battle Creek Parks and Recreation  
Parks and Facility Summary

**Table 3-1**

Park Name	Park Type	Acreage
Cliff Street	Mini	1
Hamblin	Mini	1
Horseshoe Bend	Mini	1
Julie V. Milner	Mine	1
Prospect	Mini	2
Claude Evans	Neighborhood	10
Greenwod	Neighborhood	10
Hamilton	Neighborhood	2
McCrea	Neighborhood	19
Meachem	Neighborhood	1
Piper	Neighborhood	7
Post	Neighborhood	7.5
Quaker	Neighborhood	5
Sam J. Stellrecht	Neighborhood	4
Bailey	Community	80
Fell	Community	80
Festival	Community	1.5
Friendship	Community	1
Irving	Community	54
Leila Arboretum	Community	71
McCamly	Community	2
Mill Race	Community	2
Monument	Community	3
Wave	Community	1
Willard Beach	Community	16
Woodland	Community	144
Binder	Special Use	796
Linear Park	Park Trail	28 miles
Metcalf Lake	Natural Resources Area	160
Minges Brook	School Park	5
Prairieview	School Park	3
Riverside	School Park	80
Westlake	School Park	5
Kellogg Arena	Sports Complex	
Full Blast	Sports Complex	
Totals		1,602

Notes: Mini, neighborhood and school parks typically serve the surrounding neighborhood. Others serve the broader community or a regional audience.





### Battle Creek Parks and Recreation Programs

In addition to the various programs and services being offered by non-municipal providers, the Battle Creek Parks and Recreation Department provides a comprehensive set of programs to a large and diverse audience (**Table 3-7**). In order to extend its resources even further and maximum the benefit offered to residents, Parks and Recreation also engages in partnerships and collaborative efforts with other providers to offer additional or expanded programming.

## Battle Creek Parks and Recreation Parks and Facilities Grid

[illegible]



Battle Creek Parks and Recreation Equipment and Facility Inventory

SU = Special Use    P=Park Trail    N=Natural Resource Area

Table 3-2

Park Name		INDOOR FACILITIES								PLAYGROUND EQUIPMENT	SPORT AREA										OUTDOOR FACILITIES	OUTDOOR FACILITIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
		Jogging Track	Gymnasium	Multi-Purpose Room	Swimming Pool/Water Park	Theater/Auditorium/Stage	Fitness Area	Batting Cages	Whirls		Swings Sets	Slide	Monkey Bars	Climbers	Spring Animals	Sandboxes	Play Structure	Teeter Totters	Sand Digger	Tire Swing		Tot Swings	Tetherball/Funnel Ball	Basketball Goals	Baseball Diamonds	Softball Diamonds	Enclosed Dug Outs	Uncovered Dug Outs	Players Bench	Sledding Hill	Sand Volleyball Court	Shuffleboard	Tennis Court	Soccer Goal	Stadium/Area/Track	Horseshoe Pits	Disc Golf	Concessions Building/Area	Bleachers	Scoreboard	Athletic Field Lighting	Picnic Area/Picnic Tables	Pavilion/Shelter	Grill	Golf Course	Open Space Areas (app. 1 acre)	Amphitheatre	Community Garden																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Battle Creek Parks and Recreation  
Equipment and Facility Inventory

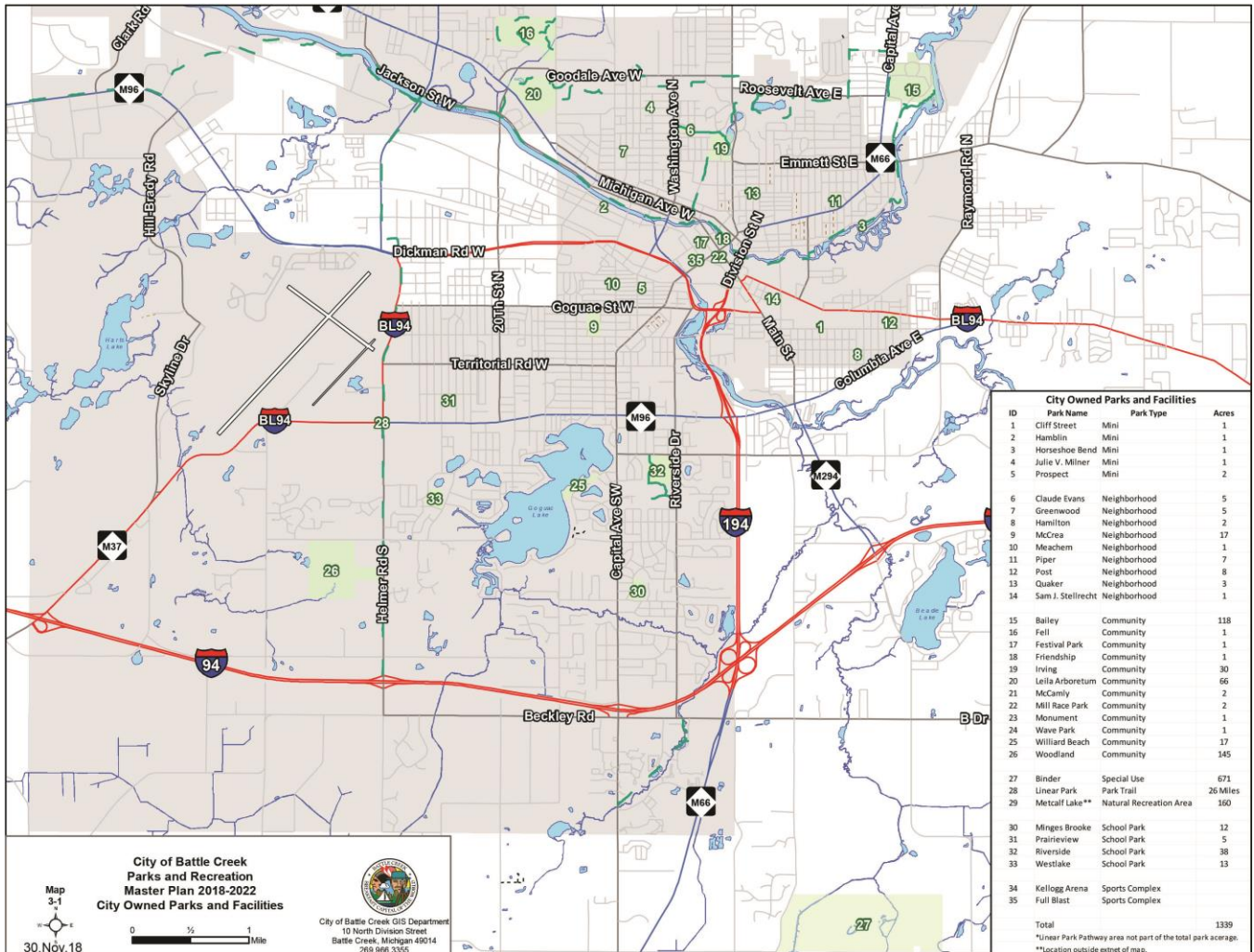
Table 3-2 (continued)

SU = Special Use

P = Park Trail

N = Natural Resource Area

Park Name		Garbage Can	Dog Waste Dispensers Fuse Boxes/Power Panels	Fire Pit	Restrooms	Natural Resource Areas	Beach	Water Access	Public Access	Drinking Fountain	Decorative Fountain Designated Parking Areas	Benches	Bike Rack	Fishing	Surfaced Pathways	Storm Shelter	Storage Building/Area	SIGNS	Informative	Identification	Instructional	Ordinance	Rules	Donor Plaque	Other	TOTAL FACILITIES		
Mini Parks	Cliff Street																									1		
	Hamblin	1																								8		
	Horseshoe	2									1	3		1	1				1							14		
	Julia V. Milner	1																		1						8		
	Prospect																									1		
Neighborhood Parks	Claude Evans	11			1					2	1	5			1	1				1	2		3	1			69	
	Greenwood	2									1	2														15		
	Hamilton	3								1		2			1											16		
	McCrea	4									1	4			1											25		
	Meachem	2										2			1						1					14		
	Piper	9								1		5	1		1				1	2						46		
	Post	2										8			1				20							45		
	Quaker	1										2			1					2	1			7		23		
	Sam J. Stellrecht	1										2								1		2				11		
	Bailey	97			4			1		13	8	21	2	1	1		1							2		387		
Community Parks	Fell	6			1							3			1					1						20		
	Festival Park	6										6								1				3		23		
	Friendship	5		1							1	15			1					1				1		26		
	Irving	7								1	1	1	9	1	1	1				1						42		
	Leila Arboretum	6		1							1	2	10		1				9	2				1		41		
	McCamly	2		1								1	15		1									2		22		
	Mill Race Park	8									1	15			1				1	1		1				31		
	Monument	2		1							2	1	5						2	1				7		21		
	Wave Park				1						1															6		
	Woodland					1						2							1	2						6		
	Willard Beach	28	2		2		1	1	1	1		3		1		1		1	1	1	1	2	5			130		
SU/P	Binder	9			4					3	1	24				1	2			1			6			89		
	Linear Park	3									12	4	1		1					2		1		7		41		
N	Metcalf Lake						1																			1		
School Parks	Minges Brook	1									1	1			1					1		4				23		
	Prairieview	3									1	2	2							1						27		
	Riverside	6	2	1							2	10	4		1		2		5	1		1	4			85		
	Westlake	3										5								1						31		
	Kellogg Arena	14			4					4	1						4			1				5		59		
Full Blast	26			3					4	2	9	4				5			2			1		4	109			
Total		271	4	5	1	19	1	1	3	1	30	6	43	189	16	3	19	1	16		41	29	4	3	27	8	32	1516





Battle Creek Parks and Recreation  
Summary of Local School by Type

**Table 3-3**

	School Name	School Type	Acreage
B	Ann J. Kellogg	Elementary	5
B	Dudley	Elementary	10
B	Franklin	Elementary	3
B	Lamora Park	Elementary	20
B	Valleyview	Elementary	7
B	Verona	Elementary	6
L	Minges Brook	Elementary	14
L	Prairieview	Elementary	7
L	Riverside	Elementary	80
L	Westlake	Elementary	12
P	St. Joseph	Elementary/Middle/Private	4
P	Battle Creek Christian	Elementary/Middle/Private	5
P	Calhoun Christian	Elementary/Middle/Private	16
C	Arbor Academy	Charter	4
C	Endeavor Academy	Charter	5
B	Northwestern	Middle	15
B	Springfield Middle	Middle	45
L	Lakeview	Middle	46
	West Michigan Virtual	Middle/High School	
P	Battle Creek Academy	K-12 Private	43
P	St. Philip	High School – Private	4
B	Battle Creek Central	High School – Public	32
B	W.K. Kellogg Prep	High School – Public	
L	Lakeview	High School - Public	60
K	Kellogg Community College	Community College	110
M	Miller College	Four-year College	
	Total		577

Key to letters

B= Battle Creek Public Schools

L= Lakeview School District

P = Private School

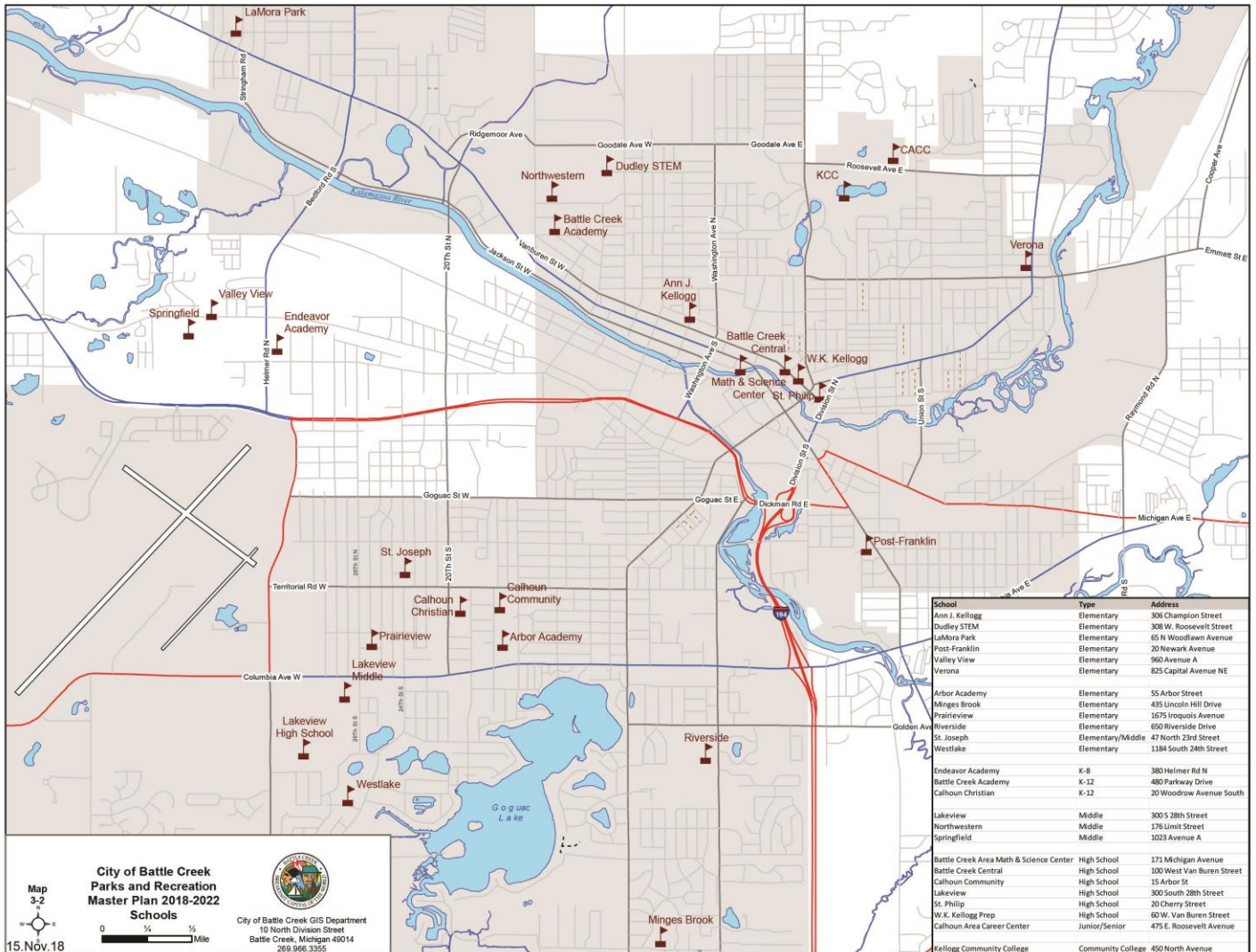
C= Charter School

K= Kellogg Community College

M= Miller College

**Table 3-4**

<b>Battle Creek Parks and Recreation Equipment and Facility Inventory by School System</b>							
	Battle Creek School District	Lakeview School District	Charter Schools	Private Schools	Community College	Other	Total
<b>INDOOR FACILITIES</b>							
Gym	12	8	1	4	2		27
Multi-Purpose Room	4	2		2	3		11
Swimming Pool	2	1					3
Theater/Auditorium/Stage	7	4		2	1		14
Library	8	6	2	3	1		20
Fitness Area	2	1		3	1		7
Computer Lab	11	9	2	4	9	2	37
<b>PLAYGROUND EQUIPMENT</b>							
Merry-Go-Round		2		1			3
Swing Sets	25	17	3	8			53
Slides	5	3	1	3			12
Monkey Bars	6	7		1			14
Climbers	16	19	1	1			37
Spring Animals				7			7
Balance Beam	2	3					5
Play Structure	17	12	2	30			61
Teeter Totters	6	1	1	1			9
Other	15	15	2	11			43
<b>OUTDOOR SPORTS AREA</b>							
Basketball Goals	20	9	2	6			37
Baseball Diamonds	11	10		3			24
Softball Diamonds		1					1
Exercise Course		1					1
Tennis Courts	15	12			9		36
Football/Soccer Field	7	17		2	1		27
Stadium/Area/Track	1	1					2
Concessions Building	1	1					2
Bleachers	8	19		3	7		37
Athletic Field Lighting		2					2
<b>OUTDOOR FACILITIES</b>							
Picnic Area/Picnic Tables	11	10	3	5		1	30
Pavilion/Shelter	1	3		1			5
Restrooms	1	3				1	5
Open Space Areas	6	6	2	2	1		17
Drinking Fountain		2					2
Parking	10	9	2	4	7		32
Benches	10	9	2	4	7		31
Bike Rack	28	22	3	2	7		62
Pathways	10	4	1	2			17



**Inventory of Non-Municipal Leisure Providers**

**Table 3-5**

<u>Organization</u>	<u>Contact Info</u>	<u>Address</u>
<b><u>Bowling Centers</u></b>		
Bowlero Lanes	963-9121	775 W. Columbia Ave.
M-66 Bowl	962-9597	19794 M-66
<b><u>Cinemas</u></b>		
JC Cinema	841-4345	15375 Helmer Rd S
NCG Battle Creek Cinema (Lakeview Square Mall)	979-2225	5775 Beckley Rd
GQT W. Columbia 7	963-3456	2500 W. Columbia Ave.
<b><u>County Parks</u></b>		
Historic Bridge Park	781-0784	S. Wattles Rd
Kimball Pines	781-9841	1150 E. Michigan Ave.
<b><u>Dance</u></b>		
AGW Conservatory of the Arts	965-6695	410 W. Van Buren St.
Center Stage	979-4500	12898 Beadle Lake Rd
Dance in Motion	968-5468	1650 Goguac St. W
Elite Dance Center	317-1389	693 Capital Ave. SW
In His Steps	753-1568	833 Golden Ave.
Shari Rarick School of Dance	963-0669	1400 W. Columbia Ave.
<b><u>Fine Arts</u></b>		
Art Center of Battle Creek	962-9511	265 E. Emmett St.
Battle Creek Youth Orchestra	966-2527	569 E. Hamilton Ln
Brass Band of Battle Creek	789-2222	50 W. Van Buren St.
Music Center of South Central Michigan	963-1911	450 North Ave.
<b><u>Firearms/Archery</u></b>		
Southside Sportsman's Club	968-4229	539 Capital Ave. SW
<b><u>Golf Courses/Driving Ranges/Disc Golf</u></b>		
Battle Creek Country Club	962-8734	318 Country Club Dr.
Bedford Valley Golf Course	965-3385	23161 Waubascon Rd
Begg Park Disc Golf Course	962-7215	53 Military St., Springfield
Cedar Creek Golf Club	965-6423	1400 Renton Rd
Custer Greens Golf Course	968-7398	5500 Armstrong Rd
Hit-Em Here	965-5221	1790 E. Columbia Ave.
Marywood Golf Course	968-1168	21310 North Ave.
Oakland Hills Golf Club	965-0809	11619 H Drive North
Riverside Country Club	964-0291	245 E. Columbia Ave.
Springbrook Golf Course	441-7529	1600 Avenue A





## *Battle Creek Parks and Recreation*

## *Master Plan 2019-2023*

Squirrel Hollow Golf Course	979-7277	12111 Helmer Rd S
Kimball Pines	962-3272	1145 Michigan Ave E.
<b><u>Gyms/Exercise Clubs</u></b>		
Altogether Slimmer-Trimmer U	962-3636	2277 Columbia Ave. W
Battle Creek YMCA	963-9622	182 Capital Ave. NE
Blue Moon Fitness	979-7800	5700 Beckley Rd
Centering Yoga	282-0919	1279 Columbia Ave. W
Cereal City Athletics	<a href="http://www.cerealcityathletics.com">www.cerealcityathletics.com</a>	50 W. Michigan Ave.
The Energy Nook	660-1699	51 Michigan Ave. W
Fit in 30	209-5539	2545 Capital Ave. SW
The Fitness Loft	969-8956	200 W. Michigan Ave.
Minges Creek Athletic Club	979-1111	21 Minges Creek Pl.
New Level Sports Ministries	964-4172	400 Michigan Ave.
Planet Fitness	969-9997	294 Highland Ave.
<b><u>Gymnastics</u></b>		
Branch Gymnastics	963-4770	393 Helmer Rd. N
<b><u>Ice Arena</u></b>		
The Rink	963-7465	75 Houston St.
<b><u>Martial Arts</u></b>		
Korean Martial Arts	963-5425	1600 Goguac St. W
Kwang's Taekwondo Academy	660-2500	938 W. Columbia Ave.
Mushin Academy of Martial Arts	579-2020	1270 E. Columbia Ave.
<b><u>Miniature Golf</u></b>		
Hit-Em Here	965-5221	1790 E. Columbia Ave.
Riverview Recreation	965-5221	2000 E. Columbia Ave.
<b><u>Museums</u></b>		
Historic Adventist Village	965-3000	411 Champion St.
Kimball House Historical Museum	965-2613	196 Capital Ave. NE
Battle Creek Regional History Museum	968-8573	307 Jackson St. W
Kingman Museum of Natural History	965-5117	175 Limit St.
Fantasy Forest	969-0270	928 Michigan Ave.
<b><u>Nature Centers/Zoos</u></b>		
Binder Park Zoo	979-1351	7400 Division Dr
Grever's Nature Center	781-1250	12369 Verona Rd
Kalamazoo Nature Center	381-1574	7000 N. Westnedge Ave.
Ott Biological Reserve	781-0782	End of Arlington Ave.
<b><u>Other</u></b>		
Battle Creek Bombers	962-0735	189 Bridge St.
Kool Family Community Center (Burnham Brook Center)	965-0000	200 W. Michigan Ave.
Leila Arboretum Society	969-0270	928 W. Michigan Ave.



## ***Battle Creek Parks and Recreation***

## ***Master Plan 2019-2023***

Wattles Park Men's Club	965-6300	144 S. Wattles Rd
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### **Outdoor/Adventure Recreation**

Buffalo Campground	964-7295	13705 Renton Rd
Climb Kalamazoo	385-9891	136 S. Burdick
Excalibur Paintball	963-3925	10580 Gorsline Rd
Fort Custer State Recreation Area	731-4200	5163 Fort Custer Dr
Hideaway Hills	753-1180	21901 Collier Ave.
Sub Aquatic Sports & Service	968-8551	347 Helmer Rd N
Team Active Cycling and Fitness	962-7688	22 W. Michigan Ave.

### **Therapeutic Recreation**

CIR (Community Inclusive Recreation)	968-8249	331 Jackson St. W
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Battle Creek Parks and Recreation  
Non-Municipal Recreation and Leisure Services in the Battle Creek Area

**Table 3-6**

	Youth	Adult	Senior	Daily	Weekly	Monthly	Specific Time Frame	Special Event	Special Notes
<b>Binder Park Zoo</b>									
<b>Camps</b>									
FAWN Playgroup	*					*	*		
Safari Day Camp	*				*		*		
<b>Overnight Programs</b>									
Family Safari Slumber Party	*	*	*			*	*		
Overnight Safari	*				*		*		
Zoo Snooze	*				*		*		
<b>School Programs</b>									
Big Zoo Lesson	*	*	*					*	
Wild Encounters	*	*	*					*	
Wild Walks	*	*	*					*	
<b>Special Events</b>									
Birthday Parties	*			*				*	
Bonteboktoberfest		*	*					*	
Cheetah Chase	*	*	*					*	
Chillin' on a Summer Day	*	*	*					*	
Corks for Conservation		*	*					*	
Members' Breakfast	*	*	*					*	
Reptile Weekend	*	*	*					*	
Sunset on Savanna		*	*					*	
Tour de Zoo	*	*	*					*	
ZooBoo	*	*	*					*	
Zoorific Kids' Day	*	*	*					*	
Zoo Lights	*	*	*					*	
<b>Wildlife Management Events</b>									
Zoo Teens		*	*	*			*		
Zookeeper for a Day	*	*	*				*		
<b>Zoomobile</b>									
Amazing Adaptations	*							*	
Animal Story Time	*							*	
Animals in Danger	*	*	*					*	
Circle of Life	*							*	
Fur, Feather, Slime, and Scales	*							*	
Five to Survive	*							*	
Growing Up Wild	*							*	
Habitats are Homes	*							*	



Livin' in the Mitten	*	*	*			*
Mating Game	*					*
Population Party	*					*
Survival by Life Cycle	*					*
<b>Community Inclusive Recreation</b>						
<b>Arts &amp; Music</b>						
Cartooning/Anime	*	*	*	1	*	
Ceramics	*	*	*	1	*	
ETC Arts Glass & Jewelry		*	*	1	*	
Fantasy Art	*	*	*	1	*	
Line Dancing	*	*	*	1	*	
Music Lover's	*	*	*	1	*	
<b>Athletics</b>						
Disc Golf		*	*	1	*	
Kickball Classic	*	*	*			*
Kickball League	*	*	*	1	*	
M-66 Bowling League		*	*	1	*	
<b>Enrichment</b>						
Baking 101		*	*			*
Conservation Club	*	*	*	1	*	
Cooking on a Budget		*	*	1	*	
International Cooking		*	*	1	*	
<b>Fitness</b>						
Cardio Drumming	*	*	*	1	*	*
Swimming	*	*	*	1	*	
Walking Club	*	*	*	1	*	
<b>Outings/Socials</b>						
Binder Park Zoo	*	*	*		*	*
Bombers Game	*	*	*		*	*
Cabin Fever/Game Night	*	*	*	1	*	
Comedy Night at Turkeyville		*	*			*
Dances	*	*	*		1	
Fall Into the Arts	*	*	*			*
Hummingbird Banding Trip	*	*	*			*
International Fest	*	*	*			*
Leilapalooza	*	*	*			*
<b>The Rink</b>						
Drop in Hockey	*	*		2	*	
Learn to Skate	*	*		1	*	
Open Skate	*	*			*	*
Over 30 Hockey League		*		2		
<b>KCC's Division of Lifelong Learning</b>						
<b>Arts &amp; Hobbies</b>						





A Bluegrass Journey (NEW!)	*	*		*	Daytime
Appreciating Contemporary Art (NEW!)	*	*	*	*	Daytime
The Art of Seeing the World Through Photography Series (NEW!)	*	*	*	*	Evening
Beginning Acoustic Guitar	*	*	*	*	Evening
Beginning Crochet	*	*	*	*	Evening
Beginning & Intermediate Welding Art	*	*	*	*	Evening
Discover Henna: Hand & Wrist Art	*	*		*	Evening
Goddess Design: Wire Wrap Necklace (NEW!)	*	*		*	Evening
Knitting with Double Pointed Needles (NEW!)	*	*	*	*	Evening
Photography: Composition Set It Up Right (NEW!)	*	*	*	*	Evening
Photography: Discover the Importance of Lighting	*	*	*	*	Evening
Photographing People: Show Their Best Side (NEW!)	*	*	*	*	Evening
Scenic Photography: Nature & Landscapes (NEW!)	*	*	*	*	Evening
Pallet Art: Make Your Own Rustic Sign (NEW!)	*	*		*	Evening
<b>Computers</b>					
Cloud Storage: Which One is Right for You?	*	*		*	Evening
Google: Gmail (NEW!)	*	*		*	Evening
Google: Google Voice (NEW!)	*	*		*	Evening
Google: Google Search (NEW!)	*	*		*	Evening
Google: Google Drive (NEW!)	*	*		*	Evening
Google: Google Maps (NEW!)	*	*		*	Evening
Intermediate Level MS Office	*	*	*	*	Evening
Internet Safety Basics	*	*		*	Evening
Internet Privacy & Your Digital Footprint	*	*		*	Evening
Introduction to Wi-Fi and Routers (NEW!)	*	*			Daytime
Introduction to MS Office	*	*	*	*	Evening
iPad 1: The Basics & Settings	*	*	*	*	Evening
iPad 2: Using the Default Apps	*	*	*	*	Evening



iPad 3: Advanced Tips	*	*	*	*	Evening
Password Basics & Duck Duck Go (NEW!)	*	*		*	Evening
Windows 10 Overview	*	*		*	Daytime
<b>Fitness</b>					
Basics of Better Biking: Bike Safety & Spring Tune Up	*	*	*	*	Daytime
Chair Yoga	*	*	1-2		Daytime
Explore Tai Chi	*	*	*	*	Evening
Loosen Up with Linda	*	*	3		Daytime
Hatha Yoga: A Focus on the Feet, Hips & Psoas (NEW!)	*	*	*	*	Daytime
Hatha Yoga: A Focus on the Spine & Shoulders (NEW!)	*	*	*	*	Daytime
Pranayama: The Breath of Yoga	*	*	*	*	Evening
Shuffleboard Basics	*	*	*	*	Daytime
Stretching for Better Sleep (NEW!)	*	*		*	Evening
Yoga Basics: Spring & Summer Awakening (NEW!)	*	*	*	*	Evening
Yoga for Beginners	*	*	*	*	Evening
Yoga for Stress Relief & Total Relaxation	*	*	*	*	Evening
Yoga Mondays with Kim!	*	*	*	*	Evening
Yoga Moves for a Flat Belly	*	*	*	*	Evening
Yoga Saturdays with Meghan	*	*	*	*	Daytime
Yoga Wednesdays with Rachel	*	*	*	*	Evening
<b>Healthy &amp; Holistic Living</b>					
Archangel Connection	*	*		*	Evening
Be a Brainiac: Brain Health for Better Living (NEW!)	*	*			Daytime
Botanical Beauty: Homemade Facials & Skin Care	*	*		*	Evening
Create an Aromatherapy Medicine Chest (NEW!)	*	*		*	Evening
Daily Tools for Empaths (NEW!)	*	*		*	Evening
Delving into the Tarot (NEW!)	*	*	*	*	Evening
Finding Lost Objects Using Your Intuition	*	*		*	Evening
Healing Trauma with Past Life Regression (NEW!)	*	*		*	Evening



Hypnotherapy for Weight Loss	*	*		*	Evening
Let Food Be Your Medicine: Reclaim Your Health (NEW!)	*	*		*	Evening
Living a Keto-Adapted Lifestyle	*	*		*	Evening
Meeting the Ascended Masters	*	*		*	Evening
The Other Side Series: Sprit Guide Archangels and Ascended Masters	*	*	*	*	Evening
Tea Leaf Reading for Beginners	*	*		*	Evening
Understanding the Ketogenic Diet	*	*		*	Evening
<b>Home &amp; Garden &amp; Food</b>					
Artisan Cheese Making: Feta	*	*		*	Evening
Beekeeping 101: Bee Hives & Tools	*	*		*	Evening
Beekeeping 102: Inside the Hive	*	*		*	Evening
Butterfly & Pollinator Habitat in Your Backyard	*	*		*	Evening
Cake-in-a-Jar Summer Creations	*	*		*	Daytime
Cheese Pairing Experience: Explore the Wild Side (NEW!)	*	*		*	Evening
Cupcake Heaven: Simply Divine	*	*		*	Daytime
Easter Candy Delights	*	*		*	Daytime
Easy Homemade Artisan Bread	*	*		*	Evening
DIY Yogurt: Homemade is Best (NEW!)	*	*		*	Evening
Green Cleaning Tips & Recipes (NEW!)	*	*		*	Evening
Hands-On Artisan Cheese Making: Mozzarella	*	*		*	Evening
Organizing your Paper Clutter	*	*			Daytime
Propagation Basics: Houseplants & Succulents	*	*		*	Evening
Rub-a-Dub-Dub: Create All Natural Soaps	*	*		*	Evening
Staging Your Home for Sale	*	*		*	Evening
<b>Money &amp; Financial Health</b>					



Retirement Planning	*	*	*	*
Social Security Strategies to Maximize Your Benefits	*	*		* Evening
Stocks & Stock Markets: The Nuts & Bolts	*	*		* Evening
You & Your Money: Be Smart, Live Well	*	*		* Evening
<b>Online Classes &amp; Certificates</b>				
A to Z Grant writing	*	*		
Android App Developer	*			
Beginning Writer's Workshop	*	*		
Blogging and Podcasting for Beginners	*	*		
Business Marketing Writing	*			
Certificate in Non-Profit Administration	*			
Certificate in Project Management	*			
Computer Skills for the Workplace	*	*		
Conversational Japanese	*	*		
Digital Marketing Certificate	*			
Grammar Refresher	*	*	*	
Introduction to Creating WordPress Websites	*			
Introduction to Microsoft Excel	*	*		
Introduction to PC Security	*	*		
Introduction to QuickBooks	*	*		
Lose Weight and Keep it Off	*	*		
Microsoft Office 2016 Value Suite	*	*		
Nonprofit Fundraising Essentials	*	*		
Pharmacy Technician	*			
SAT/ACT Prep Series	*			
Speed Spanish	*	*	*	
Start and Operate Your Own Home-Based Business	*	*		
Veterinary Assistant	*			
Write Fiction Like a Pro	*	*		

**Personal Interest**





American Sign Language: ASL Level 1	*	*		*	Evenings
"Asylums": A Dark History of Psychiatric Institutions (NEW!)	*	*	1	*	Daytime
Battle Creek's Own Betty Hutton- A Film Series on the Big Screen (NEW!)					Daytime
Beginning Acoustic Guitar (NEW!)	*	*		*	Evenings
Book Lovers: Rare Book Collecting	*	*	*	*	Daytime
Botanical Beauty: Homemade Facials & Skin Care	*	*	*	*	Evenings
Company K of the Michigan First Sharpshooters (NEW!)	*	*	1	*	Daytime
Explore the Dark Ages (NEW!)	*	*		*	Daytime
Famous Women of Michigan: Women's History Month Event (NEW!)	*	*		*	Evenings
Global Warming: How Hot is Too Hot?! (NEW!)					Daytime
The History of American English: Why We Say What We Say (NEW!)	*	*	*	*	Evenings
The Irish Brigade in the Civil War (NEW!)			1		Daytime
Infant Massage: The Calming Power of Touch (NEW!)	*	*	*	*	Evenings
Let Food Be Your Medicine: Reclaim Your Health (NEW!)	*	*		*	Daytime
For Mother's Day: Create an At-Home Spa Experience	*	*	*	*	Daytime
Seven Brides for Seven Brothers on the Big Screen (NEW!)	*	*	1	*	Daytime
<b>Youth Programs</b>					
App.IO: Make Your First Multi-player App!	*		4	*	Daytime
Baseball Camp	*			*	Daytime
Girls' Basketball Camp	*			*	Daytime
Journalism and News Writing Camp	*		4	*	Daytime



## Battle Creek Parks and Recreation

## Master Plan 2019-2023

Maze Runner Robots	*	2	*	Daytime
Photography Adventure Camp	*	4	*	Daytime
Study Strategies for Success	*	2	*	
VEX Battle Bots	*	2	*	Daytime
Virtual Reality: The Future is Now	*	4	*	Daytime
Volleyball Camp: Ages 8-11	*		*	Daytime
Volleyball Camp: Ages 12-17	*		*	Daytime

### Kool Family Community Center

#### Clubs

Battle Creek Stamp Club	*	*	*
Rotary Club of BC	*	*	*
Traveling Golf Club	*	*	*

#### Dancing

Line Dancing	*	*	*
Tap Dancing	*	*	*

#### Games

Billiards	*	*	*
Cards & Games	*	*	*

#### Music

Lew Boyd Band	*	*	
Pacific Lite Band	*	*	*

#### Recreational & Fitness Activities

Biking	*	*	*
Golfing	*	*	*
Tai-Chi	*	*	*
Lunch & Learn			
Senior Fit & Fun		*	*

### Lakeview School District

#### Summer Camps

Girls' Volleyball Camp	*		*
High School Football Camp	*		*
Wrestling Camp	*		*
Youth Football Camp	*		*

### New Level Sport Ministries

#### Education & Enrichment

After School Program	*	5	
Entrepreneurship Program	*		
Personal Growth	*		

#### Sports

Baseball/Softball	*		
Basketball	*		
Cheerleading	*		



Flag Football	*			
Football	*			
Golf	*			
Lacrosse	*			
Soccer	*			
Track & Field	*			
<b>Family Y-Center</b>				
<b>Aquatics Programs &amp; Classes</b>				
Deep Water Swim	*	*	*	
Family Swim	*	*	*	
Lifeguard Class	*	*		
Pre-Natal Fitness in the Therapy Pool		*		
Swimming Lessons	*			
Therapeutic Swim	*	*	*	
Water Aerobics Class	*	*	*	
<b>Child Care</b>				
Lemon Tree Pre-School	*			*
YMCA Child Watch	*			*
<b>Group Fitness</b>				
Band, Core, & More	*	*	*	*
B.O.A	*	*	*	2
Bokwa	*	*	*	*
Boot camp	*	*	*	*
Boxing on Adrenaline		*		*
Butt & Gut	*	*	*	*
Cardio Drumming	*	*	*	5
Cardio Tone		*		*
Cardio Tennis	*	*	*	*
Chair Yoga		*	*	*
Double Step	*	*	*	*
Hi-Lo Aerobics		*		*
Hula Hooping		*	*	*
Indoor Cycling	*	*	*	3
Indoor Cycling & Lift		*	*	2
Kettlebell		*		*
Kickboxing Circuit	*	*	*	*
Kids Fit	*	*	*	*
LiteFit	*	*	*	*
Metabolic Circuit	*	*	*	*
PiYo	*	*	*	2
Power Circuit	*	*	*	2
Pro Performance		*	*	*



P90X		*		*	
Silverstars		*	*		2
Stretch	*	*	*		2
Strong Bodies		*		*	
SWAT	*	*	*	*	
Tabata	*	*	*	*	
Tang soo do	*	*	*	*	
X-Fit		*		*	
Y-Pump		*	*		2
Yoga	*	*	*		3
Yoga for Fitness	*	*	*	*	
Zumba	*	*	*	*	

### Literacy & Other Programs

English as a Second Language (ESL)	*	*	*		
G.E.D. Prep	*	*			
Literacy Education	*	*	*		

### Sports & Programs

Basketball	*				
Basketball Academy	*				3
Baseball	*				
Cereal City Classic Run	*	*	*		*
Corporate Cup	*				
Group Weight Training for Teens	*				
Racquetball	*				
Soccer	*				
Swimming	*				
Tang Soo Do	*	*			2
Tennis	*			1-2	*
Triathlon Training		*	*		
Volleyball	*				
Youth & Adult Leagues	*				

### Wellness Programs

Health screening  
 Massage Therapy  
 Pre-Natal Fitness

### Wattles Park Men's Club

Basketball	*		*		*
Baseball/Softball	*		*		*
Fall/Spring Soccer	*		*		*
Floor Hockey	*		*		*
Indoor Soccer	*		*		*



*Battle Creek Parks and Recreation*

*Master Plan 2019-2023*

Indoor Baseball	*	*	*
Lacrosse	*	*	*
Volleyball	*	*	*





	Organization	Notes	Contact Info	Address
A1	Bowling Centers			
A1	Bowlero Lanes	Formerly Nottke's Bowling	963-9121	775 W. Columbia Ave.
A2	M-66 Bowl		962-9597	19794 M-66
B	Cinemas			
B1	JC Cinema	Formerly Cheap Flicks	841-4345	15375 Helmer Rd S
B2	NCG Battle Creek Cinema (Lakeview Square Mall)		719-8440	5775 Beddley Rd
B3	GCQ W. Columbia 7		963-3456	2500 W. Columbia Ave
C	County Parks			
C1	Historic Bridge Park		781-0784	5. Wattles Rd.
C2	Kimball Pines		781-9841	1150 E. Michigan Ave
D	Dance			
D1	AGW/Conservatory of the Arts		965-6695	410 W. Van Buren St.
D2	Center Stage		979-4500	12898 Beadle Lake Rd.
D3	Dance In Motion		968-5468	1650 Gogus St. W.
D4	Elite Dance Center		717-1389	693 Capital Ave SW
D5	In His Steps		753-1568	833 Golden Ave
D6	Shari Rarick School of Dance		963-0669	1400 W. Columbia Ave.
E	Fine Arts			
E1	Art Center of Battle Creek		962-9511	265 E. Emmett St.
E2	Battle Creek Youth Orchestra		965-2527	569 E. Hamilton Ln
E3	Brass Band of Battle Creek		789-2222	50 W. Van Buren St.
E4	Music Center of South Central Michigan		963-1911	450 North Ave
F	Firearms/Archery			
F1	Southside Sportman's Club		968-4229	539 Capital Ave SW.
G	Golf Courses/Driving Ranges/Disc Golf			
G1	Battle Creek Country Club		962-8734	318 Country Club Dr.
G2	Bedford Valley Golf Course		965-3385	23161 Wauabasson Rd.
G3	Beggs Park Disc Golf Course		962-7215	53 Millray St., Springfield
G4	Cedar Creek Golf Club		965-6423	14000 Renton Rd
G5	Custer Greens Golf Course		968-7398	5500 Armstrong Rd
G6	Hit-Em Here		965-5221	1750 E. Columbia Ave
G7	Maywood Golf Course		968-1168	21310 North Ave.
G8	Oakland Hills Golf Club		965-0809	11629 H Drive North
G9	Riverside Country Club		964-0291	248 E. Columbia Ave
G10	Springbrook Golf Course		443-7529	1600 Avenue A
G11	Squirrel Hollow Golf Course	previously Cedar Farms Golf	979-7277	12111 Helmer Rd S
H	Gymnastics Clubs			
H1	Altogether Slimmer- Trimmer U		962-3636	2277 Columbia Ave. W
H2	Battle Creek YMCA		963-9622	182 Capital Ave. NE
H3	Blue Moon Fitness		979-7800	5700 Beddley Rd
H4	Cereal City Athletics		info@cerelcityathl etics.com	50 W. Michigan Ave.
H5	The Energy Nook		660-1699	51 W Michigan Ave.
H6	Fit In 30		209-5539	2545 Capital Ave. SW
H7	The Fitness Loft		969-8956	200 W. Michigan Ave.
H8	Minges Creek Athletic Club		979-1111	21 Minges Creek Pl.
H9	New Level Sports Ministries		964-4172	400 Michigan Ave.
H10	Planet Fitness		969-9997	294 Highland Ave.
I	Gymnastics			
I1	Branch Gymnastics		963-4770	363 Helmer Rd. N.
J	Ice Arena			
J1	The Rink		963-7465	75 Houston St
K	Martial Arts			
K1	Korean Martial Arts		963-5425	1600 Gogus St. W., Springfield
K2	Kwong's Taekwondo Academy		660-2500	938 W. Columbia Ave.
K3	Mushin Academy of Martial Arts	formerly Ray White's Midwest Martial Arts	579-2030	1270 E. Columbia Ave.
L	Miniature Golf			
L1	Hit-Em Here		965-5221	1750 E. Columbia Ave.
L2	Riverview Recreation		965-5221	2000 E. Columbia Ave.
M	Museums			
M1	Historic Adventist Village		965-3000	411 Champion St.
M2	Kimball House Historical Museum		965-2613	196 Capital Ave. NE.
M3	Battle Creek Regional History Museum		968-8573	307 Jackson St. W.
M4	Kingman Museum of Natural History		965-5117	175 Limit St.
M5	Fantasy Forest	Inside the Leila Arboretum	969-0270	922-970 W. Michigan Ave.
N	Nature Centers/Zoos			
N1	Blinder Park Zoo		979-1351	7400 Division Dr.
N2	Grever's Nature Center			12369 Verona Dr.
N3	Ott Biological Reserve		781-0782	End of Arlington Ave., Emmett Twp.
O	Other			
O1	Battle Creek Bombers		962-0735	189 Bridge St.
O2	Kool Family Community Center (Burnham Brook Center)		965-0000	200 W. Michigan Ave.
O3	Leila Arboretum Society		969-0270	928 W. Michigan Ave.
O4	Wattles Park Men's Club		965-6300	144 S. Wattles Rd.
P	Outdoor/Adventure Recreation			
P1	Excalibur Paintball		963-3925	10580 Gonsline Rd.
P2	Hidenaway Hills		753-1180	21901 Collier Ave
P3	Sub Aquatic Sports & Service		968-8551	347 Helmer Rd. N.
P4	Team Active Cycling and Fitness		962-7688	22 W. Michigan Ave.
Q	Therapeutic Recreation			
Q1	CJR Community Inclusive Recreation	Formerly Community Recreation	968-8249	331 Jackson St. W.

**Map 3-3**

N  
W E  
S

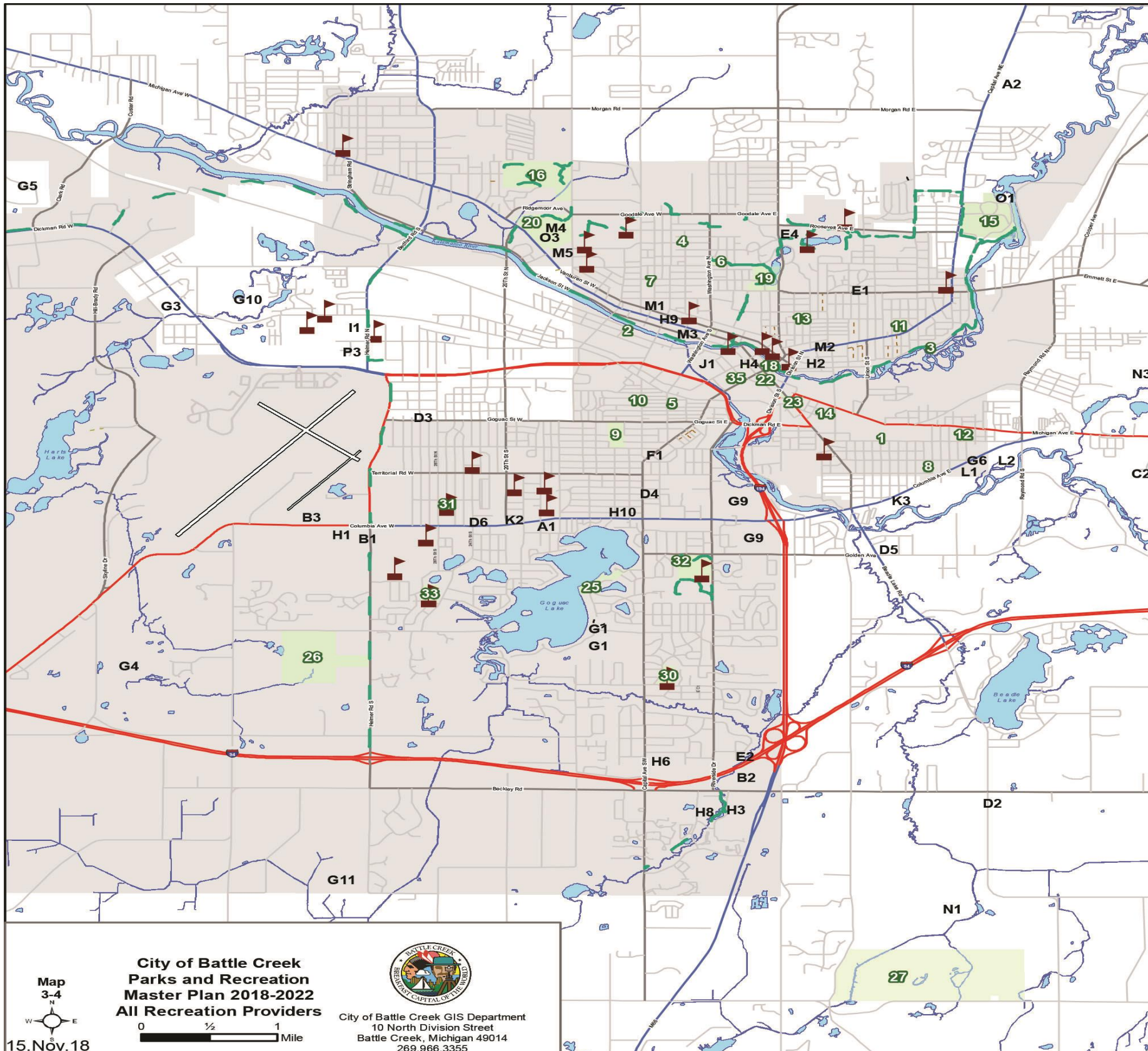
30.Nov.18

**City of Battle Creek  
Parks and Recreation  
Master Plan 2018-2022  
Non-Municipal Leisure Providers**



City of Battle Creek GIS Department  
10 North Division Street  
Battle Creek, Michigan 49014  
269.966.3355





Organization		H3	City Owned Parks and Facilities			
A Bowling Centers		H4	ID	Park Name	Park Type	Acres
A1	Bowlero Lanes	H5	1	Cliff Street	Mini	1
A2	M-66 Bowl	H6	2	Hamblin	Mini	1
B Cinemas		H7	3	Horseshoe Bend	Mini	1
B1	JC Cinema	H8	4	Julie V. Milner	Mini	1
B2	NGC Battle Creek Cinema (Lakeview Square Mall)	H9	5	Prospect	Mini	2
B3	GCI W. Columbia 7	H10				
C County Parks		I				
C1	Historic Bridge Park	I1	6	Claude Evans	Neighborhood	5
C2	Kimball Pines	J	7	Greenwood	Neighborhood	5
D Dance		J1	8	Hamilton	Neighborhood	2
D1	AGW/Conservatory of the Arts	K	9	McCrea	Neighborhood	17
D2	Center Stage	K1	10	Meachem	Neighborhood	1
D3	Dance In Motion	K2	11	Piper	Neighborhood	7
D4	Elite Dance Center	K3	12	Post	Neighborhood	8
D5	In His Steps	L	13	Quaker	Neighborhood	3
D6	Shari Rarick School of Dance	L1	14	Sam J. Stellrecht	Neighborhood	1
E Fine Arts		L2				
E1	Art Center of Battle Creek	M	15	Bailey	Community	118
E2	Battle Creek Youth Orchestra	M1	16	Fell	Community	1
E3	Brass Band of Battle Creek	M2	17	Festival Park	Community	1
E4	Music Center of South Central Michigan	M3	18	Friendship	Community	1
F Firearms/Archery		M4	19	Irving	Community	30
F1	Southside Sportman's Club	M5	20	Leila Arboretum	Community	66
G Golf Courses/Driving Ranges/Disc Golf		N	21	McCamly	Community	2
G1	Battle Creek Country Club	N1	22	Mill Race Park	Community	2
G2	*Bedford Valley Golf Course	N2	23	Monument	Community	1
G3	Begg Park Disc Golf Course	N3	24	Wave Park	Community	1
G4	Cedar Creek Golf Club	O	25	Williard Beach	Community	17
G5	Custer Greens Golf Course	O1	26	Woodland	Community	145
		O2	27	Binder	Special Use	671
G6	Hit-Em Here	O2	28	Linear Park*	Park Trail	26 Miles
G7	*Marywood Golf Course	O3	29	Metcalfe Lake**	Natural Recreation Area	160
G8	*Oakland Hills Golf Club	O4				
G9	Riverside Country Club	P	30	Minges Brooke	School Park	12
G10	Springbrook Golf Course	P1	31	Prairieview	School Park	5
G11	Squirrel Hollow Golf Course	P2	32	Riverside	School Park	38
H Gyms/Exercise Clubs		P3	33	Westlake	School Park	13
H1	Altogether Slimmer-Trimmer U	P4	34	Kellogg Arena	Sports Complex	
H2	Battle Creek YMCA	Q	35	Full Blast	Sports Complex	
		Q1				
*Not in map extent		Q1				
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School	Type	Address
Ann J. Kellogg	Elementary	306 Champion Street
Dudley STEM	Elementary	308 W. Roosevelt Street
LaMora Park	Elementary	65 N Woodlawn Avenue
Post-Franklin	Elementary	20 Newark Avenue
Valley View	Elementary	960 Avenue A
Verona	Elementary	825 Capital Avenue NE
Arbor Academy	Elementary	55 Arbor Street
Minges Brook	Elementary	435 Lincoln Hill Drive
Prairieview	Elementary	1675 Iroquois Avenue
Riverside	Elementary	650 Riverside Drive
St. Joseph	Elementary/Middle	47 North 23rd Street
Westlake	Elementary	1184 South 24th Street
Endeavor Academy	K-8	380 Helmer Rd N
Battle Creek Academy	K-12	480 Parkway Drive
Calhoun Christian	K-12	20 Woodrow Avenue South
Lakeview	Middle	300 S 28th Street
Northwestern	Middle	176 Limit Street
Springfield	Middle	1023 Avenue A
Battle Creek Area Math & Science Center	High School	171 Michigan Avenue
Battle Creek Central	High School	100 West Van Buren Street
Calhoun Community	High School	15 Arbor St
Lakeview	High School	300 South 28th Street
St. Phillip	High School	20 Cherry Street
W.K. Kellogg Prep	High School	60 W. Van Buren Street
Calhoun Area Career Center	Junior/Senior	475 E. Roosevelt Avenue
Kellogg Community College	Community College	450 North Avenue



Battle Creek Parks and Recreation  
Parks and Recreation Program Offerings

**Table 3-7**

Season	Program	Season	Program
Summer	WMU Soccer Camp	Winter	Tennis Instruction
	Tennis Instruction		Youth Volleyball League
	Claude Evans Basketball		Youth Basketball
	Volleyball Camp		Youth Indoor Flag Football
	Kidventure Camp		Youth Floor Hockey
	Movies In The Park		Winter Break Camp
	13's World Series		Mini Spikers
	Youth Baseball		IFH Tournament
	Adult Softball		Start Smart Basketball
	Connie Mack Regional Baseball		Youth Indoor Soccer
	Fast Pitch Softball		Tiny Tot Floor Hockey
	Little Tyke T-Ball		Virtual School
	MHSAA State Quarter Finals BB/SB		Batting Cages
	Stan Musial		BC Kings Floor Hockey
	Stan Musial Regionals	Spring	Tennis Instruction
	Stan Musial States		Lock-Ins
	Summer Baseball Tournaments		Youth Individual Baseball
Fall	Golf and Youth Golf		Spring Break Camp
	Summer Aquatics		Tiny Tot Golf
	Tennis Instruction		Adult Softball
	Flag Football		Start Smart Indoor Soccer
	Softball		Virtual School
	Soccer		Soccer
	Start Smart Tennis	Year Round	Fitness Memberships
	Start Smart Sports Development		Birthday Parties
	Baseball Training Camp		Court Rentals
	Adult Softball Tournament		Batting Cage Rentals
	Virtual School		Lifeguard Classes
			CPR/First Aid Classes
			Cornhole
			Tournament Rentals



## Barrier Free Evaluation

Since the passage of the Americans with Disabilities Act of 1990, all public service areas are required to be built with barrier-free accommodations. The following is an evaluation of the barrier-free status of the various parks and recreation facilities identified in Table 3-1. Each park or facility is accompanied by an accessibility ranking as defined under: *Recreation Inventory, Subsection 4. Accessibility Assessments* in the State of Michigan's 2016 *Guidelines for the Development of Community Park, Recreation, Open Space and Greenway Plans* (see [http://www.michigan.gov/documents/IC1924\\_149265\\_7.pdf](http://www.michigan.gov/documents/IC1924_149265_7.pdf)).

### Accessibility Rankings

- 1 = None of the park/facility areas meet accessibility guidelines
- 2 = Some of the park/facility areas meet accessibility guidelines
- 3 = Most of the park/facility areas meet accessibility guidelines
- 4 = The entire park meets accessibility guidelines
- 5 = The entire park was developed/renovated using the principals of universal design

Also included is information regarding the necessary transition steps needed to bring non-conforming parks and facilities into compliance. Improvements are expected to take place at the next renovation of the park or facility in question. All improvements are expected to comply with ADA standards.

### Mini-Parks

- **Cliff Street** (Accessibility Ranking = 1)
  - Cliff Street serves primarily as a community garden. No additional recreation amenities exist at the Park. Access to the park is not of barrier-free design.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- **Hamblin** (Accessibility Ranking = 1)
  - Hamblin has a limited number of play structures and minimal open space. Minimal street parking is available. Access to the park is not of barrier-free design and the park's equipment is not accessible.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- **Horseshoe Bend** (Accessibility Ranking = 2)
  - Horseshoe Bend is adjacent to a section of the city's Linear Park trail system. Barrier-free parking is available with a small turf surface from the parking area to the play structures. The playground includes a sand surface that is not barrier-free.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.

- Julia V. Milner **(Accessibility Ranking = 2)**
  - Milner Park is not accessible from the street due to the lack of a barrier-free curb cut. Beyond the curb, an asphalt path, consisting of ADA-compliant wood-particle surfacing, allows for access to play structures.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- Prospect **(Accessibility Ranking = 1)**
  - Prospect is a mini-park containing minimal open space and no usable equipment.
  - Any anticipated future developments are expected to incorporate barrier-free design.

#### *Neighborhood Parks*

- Claude Evans **(Accessibility Ranking = 4)**
  - Claude Evans has parking areas that allow for barrier-free access to all park equipment and facilities, via hard-surface path. The restroom facilities are ADA-compliant. All fall-zone and playground surfacing is ADA-compliant wood particle.
  - Any future developments are expected to incorporate barrier-free design.
- Greenwood **(Accessibility Ranking = 4)**
  - Greenwood has parking areas that allow for barrier-free access to all park equipment and facilities, via hard-surface path. All fall-zone and playground surfacing is ADA-compliant wood particle.
  - Any future developments are expected to incorporate barrier-free design.
- Hamilton **(Accessibility Ranking = 2)**
  - Hamilton has minimal street parking and barrier-free pathways are not available to access equipment. Playground and fall-zone areas are compliant.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- McCrea **(Accessibility Ranking = 2)**
  - McCrea's accessibility is limited by a lack of barrier-free curb cuts adjacent to parking areas. The park's basketball courts are not accessible however tennis courts and a shelter are serviced by barrier-free curb cuts and a hard-surface path to the shelter.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.



- Meachem **(Accessibility Ranking = 3)**
  - Although minimal street parking is available at Meachem, accessibility exists from the street to the park. A paved pathway provides barrier-free access to all recreation elements in the park and the playground area includes ADA-compliant wood-particle surfacing.
  - Any future developments are expected to incorporate barrier-free design.
- Piper **(Accessibility Ranking = 4)**
  - Piper Park is accessible via curb cuts and a hard-surface trail network throughout. The two picnic shelters have a concrete base and are serviced by hard-surface path. All playground elements are surfaced with ADA-compliant wood-particle.
  - Any future developments are expected to incorporate barrier-free design.
- Post **(Accessibility Ranking = 4)**
  - Post is accessible via curb cuts adjacent to parking areas and a hard-surface trail system. All the park's facilities are barrier-free.
  - Any future developments are expected to incorporate barrier-free design.
- Quaker **(Accessibility Ranking = 4)**
  - Quaker has barrier-free street parking and all playground facilities are ADA compliant. Signage within the park with information regarding its historic nature is accessible.
  - Any future developments are expected to incorporate barrier-free design.
- Sam J. Stellrecht **(Accessibility Ranking = 4)**
  - Parking at Stellrecht is adjacent to the Franklin Neighborhood Center. All recreation facilities within the park are ADA-compliant.
  - Any future developments are expected to incorporate barrier-free design.

#### *Community Parks/Community-Sports Complex*

- Bailey **(Accessibility Ranking = 3)**
  - Bailey has numerous parking areas, all of which are accessible to either hard-surfaced pathways or ADA-compliant surfaced pathways. Restrooms are not completely barrier-free. Two play areas, along with a picnic shelter have ADA-compliant surfacing.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- Fell **(Accessibility Ranking = 3)**
  - Fell Park is served by a section of the city's linear path which is ADA compliant. There are however no hard-surfaced pathways connecting visitors to restrooms and playgrounds areas that are ADA-compliant.
  - Any future developments are expected to incorporate barrier-free design.

- Festival Park **(Accessibility Ranking = 4)**
  - Festival Park is adjacent to accessible parking areas. The staging area in the park is accessible via a hard surfaced path and a barrier-free seating area.
  - Any future developments are expected to incorporate barrier-free design.
- Friendship **(Accessibility Ranking = 3)**
  - Friendship Park is adjacent to accessible parking areas. The staging area in the park is accessible via a hard-surfaced path and a barrier-free seating area.
  - Any future developments are expected to incorporate barrier-free design.
- Irving **(Accessibility Ranking = 2)**
  - Irving is served by a single accessible parking lot. The park has a hard-surfaced path with limited accessibility. Play areas in the park are not ADA-compliant and other features such as benches, drinking fountains, flower gardens, and a pond offer only limited accessibility.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- Leila Arboretum **(Accessibility Ranking = 2)**
  - Leila Arboretum was established for the natural preservation and study of plants, shrubs, and trees. The arboretum is owned by the city, but is managed by a private non-profit agency. Due to the nature of the park, full ADA compliance would strain its functionality. Certain facilities, such as areas of parking and some sidewalks are accessible.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- McCamly **(Accessibility Ranking = 2)**
  - McCamly is served by an accessible parking lot used for an adjacent business. Hard-surfaced pathways in the park are accessible via curb cuts. Drinking fountains in the park and a stage in the center are not ADA-compliant.
  - Actions needed to bring the park into compliance will be incorporated into future renovations.
- Mill Race Park **(Accessibility Ranking = 4)**
  - Mill Race Park is accessible via curb cuts and a hard-surface trail network throughout. All playground elements are surfaced with ADA-compliant material.
  - Any future developments are expected to incorporate barrier-free design.

- Monument **(Accessibility Ranking = 4)**
  - Monument has limited parking. The park has a hard-surfaced path, accessible from the parking area via curb cuts. The park is home to several monuments of historic significance to the community. Barrier-free accommodations are available in the appropriate areas.
  - Any future developments are expected to incorporate barrier-free design.
- Wave Park **(Accessibility Ranking = 4)**
  - Wave Park is accessible via curb cuts adjacent to parking areas. All the parks facilities are barrier-free.
  - Any future developments are expected to incorporate barrier-free design.
- Willard Beach **(Accessibility Ranking = 3)**
  - Willard Beach is served by a large main parking area. Two of the parks three pavilions are barrier-free and two sets of restrooms are barrier-free. A handicapped parking area is located close by that provides access to the beach.
  - Any future developments are expected to incorporate barrier-free design.
- Woodland **(Accessibility Ranking = 2)**
  - Woodland is served by two accessible parking areas. The park is currently being used primarily for passive leisure and natural resource observation.
  - The department's master plan for the park includes a network of trails that would be ADA-compliant.

#### *Special Use/Park Trail*

- Binder **(Accessibility Ranking = 4)**
  - Binder Park is home to the 27-hole Binder Park Golf Course. The course is currently ADA compliant.
  - All future developments are expected to incorporate barrier-free designs.
- Linear Park/Greenways **(Accessibility Ranking = 4)**
  - The city's Linear Park includes approximately 22 miles of hard-surfaced pathway. Barrier-free parking is available at many locations along the path.
  - All future developments are expected to incorporate barrier-free designs.

#### *Natural Resource Areas*

- Metcalf Lake **(Accessibility Ranking = 1)**
  - Metcalf Lake is currently an underdeveloped natural resource area previously gifted to the city.
  - A preliminary master plan for the area includes improvements that incorporate barrier-free designs.

### *School Parks*

- Minges Brook (Accessibility Ranking = 4)
  - Minges Brook Park is currently ADA compliant.
  - All future developments are expected to incorporate barrier-free designs.
- Prairieview (Accessibility Ranking = 4)
  - Prairieview Park is currently ADA compliant.
  - All future developments are expected to incorporate barrier-free designs.
- Riverside (Accessibility Ranking = 4)
  - Riverside Park is currently ADA compliant.
  - All future developments are expected to incorporate barrier-free designs.
- Westlake (Accessibility Ranking = 4)
  - Westlake Park is currently ADA compliant.
  - All future developments are expected to incorporate barrier-free designs.

### *Indoor Facilities*

- Full Blast (Accessibility Ranking = 4)
  - Full Blast is a multi-faceted family community recreation center. It has three gymnasiums, indoor and outdoor water parks, two general multi-purpose rooms, a fitness center and jogging track, concessions and locker rooms. The facility is utilized year-round for recreation programming and community use with the exception of the water parks which are open primarily during the summer months. The facility is currently ADA compliant with the exception of Braille signage for people with visual disabilities
  - All future developments are expected to incorporate barrier-free designs.
- Kellogg Arena (Accessibility Ranking = 4)
  - Kellogg Arena is a multi-functional regional meetings and conventions and sports/concert venue. There is barrier-free parking adjacent and barrier-free access to bathrooms and drinking fountains was added. While the Arena's bleachers are not entirely barrier-free, accommodations are made for visitors at every event.
  - All future developments are expected to incorporate barrier-free designs.

## **DNR Recreation Grant Inventory**

**Table 3-8** briefly identifies a complete list of each park/facility which was partially or completely acquired or developed with DNR grant money by the City of Battle Creek and its Parks and Recreation Department as identified by the Department of Natural Resources for the State of Michigan.

For each grant, summary information is provided regarding the scope and current status of the park or facility and the related improvements.

Battle Creek Parks and Recreation  
DNR Grant Inventory 1965-2017

**Table 3-8**

Project No.	Project Title/Park Name	Type	Year	Amount
26-00099	Willard Beach Park	Development	1965	\$58,674.50
26-01023 X2	Bailey Park	Development	1977	\$65,516.88
26-01023 Y2	Fell Park	Development	1977	\$28,960.62
TF617	Linear Park	Dev./Acquist.	1982	\$995,000.00
26-01315	Binder Park Zoo	Development	1984	\$152,000.00
26-01480	Willard Beach Park	Development	1989	\$168,750.00
TF89-095	Bailey Park Renovation	Development	1989	\$375,000.00
BF89-457	Parks Quality Improvement	Development	1989	\$276,210.00
BF 93-182	Neighborhood Park Improvement	Development	1994	\$371,000.00
CM99-188	Piper Park Renovation	Development	1999	\$300,000.00
TF99-187	Southside Park Land Purchase	Acquisition	1999	\$500,000.00
BF00-149	Leila Arboretum Improvements	Development	2000	\$250,000.00
TF03-107	Bailey Park Improvements	Development	2003	\$229,300.00
TF13-010	Willard Park Beach Relocation	Development	2013	\$300,000.00

## Grant Inventory

### *Willard Beach Park (1965)*

*Type: Development*

Project Scope: Currently, records do not exist that provide specific details on the scope of this particular project.

Current Condition: Willard beach remains a well-utilized local recreation asset.

Modifications: The park has received several modifications and upgrades over the years all designed to improve the user experience.

### *Bailey Park (1977)*

*Type: Development*

Project Scope: The projected included the addition of restrooms, concessions and lighting.

Current Condition: Not applicable (see modifications below)

Modifications: The original improvements have since been replaced with newer, more modern, ADA-compliant facilities.

### *Fell Park (1977)*

*Type: Development*

Project Scope: The project included the addition of restrooms to the park.

Current Condition: The original restrooms have since been renovated and improved to comply with accessibility standards.

Modifications: No scope items have been removed.

### *Linear Park (1982)*

*Type: Acquisition*

Property Purchased: The project included multiple purchases throughout portions of the community including property consolidated by the railroad along the city's downtown riverfront, property formerly owned by Consumer's Energy running from Spring Lake to Bailey Park and property along Wagner Drive. Other smaller miscellaneous pieces at various locations were also purchased.



Current Use: All of the purchased property currently serves the city's Linear Park. The Linear Park system is heavily used by a large and diverse group of local residents.

Recreation Facilities: The property purchased has since been improved with hard-surface pathways. A portion of the property purchased along the riverfront, with the approval of the Trust Fund Board, has since been sold to the W.K. Kellogg Foundation which continues to provide the property for public recreation use.

***Binder Park Zoo (1984)******Type: Development***

Project Scope: The project included the construction of an entrance road and large surface parking lot.

Current Condition: The road and parking lot are currently in good condition.

Modifications: No scope items have been removed. The parking lot has since been expanded.

***Willard Beach Park (1989)******Type: Development***

Project Scope: The project included the new construction of a beach front building designed to house restrooms, concessions and dedicated rooms for beach lifeguards. A previously existing diving area was removed from the beach and tongue and grove ceiling material was added to the underneath side of the main shelter/pavilion at the beach.

Current Condition: The building and improved shelter are currently in good condition and readily used by the public. Some general maintenance will be required in the immediate future.

Modifications: No items have been removed. Plexiglas panels have been added to the beach front building.

***Bailey Park Renovation (1989)******Type: Development***

Project Scope: The project included the construction of fully fenced 6,000 seat baseball stadium with irrigation, field lighting, scoreboard, dugouts, restrooms, concessions, press box area and open concourse. Additionally, a four (4) field (quad) softball complex was constructed including fencing, restrooms, scoreboard and concessions housed in a separate building.

Current Condition: Currently, the stadium serves as the home to the minor league Battle Creek Bombers and is used for various other events throughout the summer months. The stadium is in good general condition. The softball complex is heavily used by local and out-of-town players. It is in generally good condition.

Modifications: No scope items have been removed although additions have been made to the stadium (lighting, seating) to accommodate minor league baseball.

***Parks Quality Improvements (1989)******Type: Development***

Project Scope: The project included renovations at three city parks. An additional four (4) field softball complex was added at Bailey parking including lighting, irrigation, fencing and a stand alone, centrally located building (hub) along with added parking. New playground equipment and basketball courts, along with renovations to existing restrooms were installed at Claude Evans Park. And a new shelter/pavilion and two (2) individual play areas were added at Irving Park.



Current Condition: All improvements are in good condition requiring only routine maintenance.

Modifications: No scope items have been removed.

***Neighborhood Park Improvement (1994)***

***Type: Development***

Project Scope: The project included renovations at six (6) city parks. Improvements included the addition of playground equipment, site fixtures, landscaping, basketball courts and signage at five parks; site work at four locations; fencing and hard surface paths at three locations; a picnic shelter/pavilion at two parks; two (2) tennis courts at McCrea Park and the addition of sand volley ball courts, soccer goals and a ball field renovation at Greenwood Park.

Current Condition: All improvements are in good condition and well utilized by the public.

Modifications: No scope items have been removed.

***Piper Park Renovation (1999)***

***Type: Development***

Project Scope: The project included the construction of a large, accessible playground area, perimeter hard surface path, two (2) small picnic shelters, drinking fountains, landscaping, a renovation of the existing ball field and associated backstop, park signage and other minor recreation amenities.

Current Condition: The improvements are in good general condition requiring only routine maintenance.

Modifications: No scope items have been removed.

***Southside Park Land Purchase (1999)***

***Type: Acquisition***

Property Purchased: 144 acres on the cities southwest side currently referred to as Woodland Park.

Current Use: The Park is currently being used for general recreation purposes.

Recreation Facilities: Several recreation facilities have been added including two paved parking areas, trail map signage and natural walking paths.

***Leila Arboretum Improvements (2000)***

***Type: Development***

Project Scope: The project included the installation of an irrigation system in a portion of the park, signage detailing native plant species, a gazebo, added parking and walking paths, landscaping improvements and other minor recreation amenities.

Current Condition: All improvements are in good condition and maintained, in part, by a dedicated non-profit organization.

Modifications: No scope items have been removed.

***Bailey Park Improvements (2003)***

***Type: Development***

Project Scope: The project included a boat launch ramp, large, accessible, fenced playground area, parking for cars and boat trailers, a paved pathway with observation decking along the river, a shelter/pavilion, landscaping improvements and other minor recreation amenities.



Current Condition: All improvements are in good condition and well utilized by the public.

Modifications: No scope items have been removed.

***Willard Park Beach Relocation (2013)***

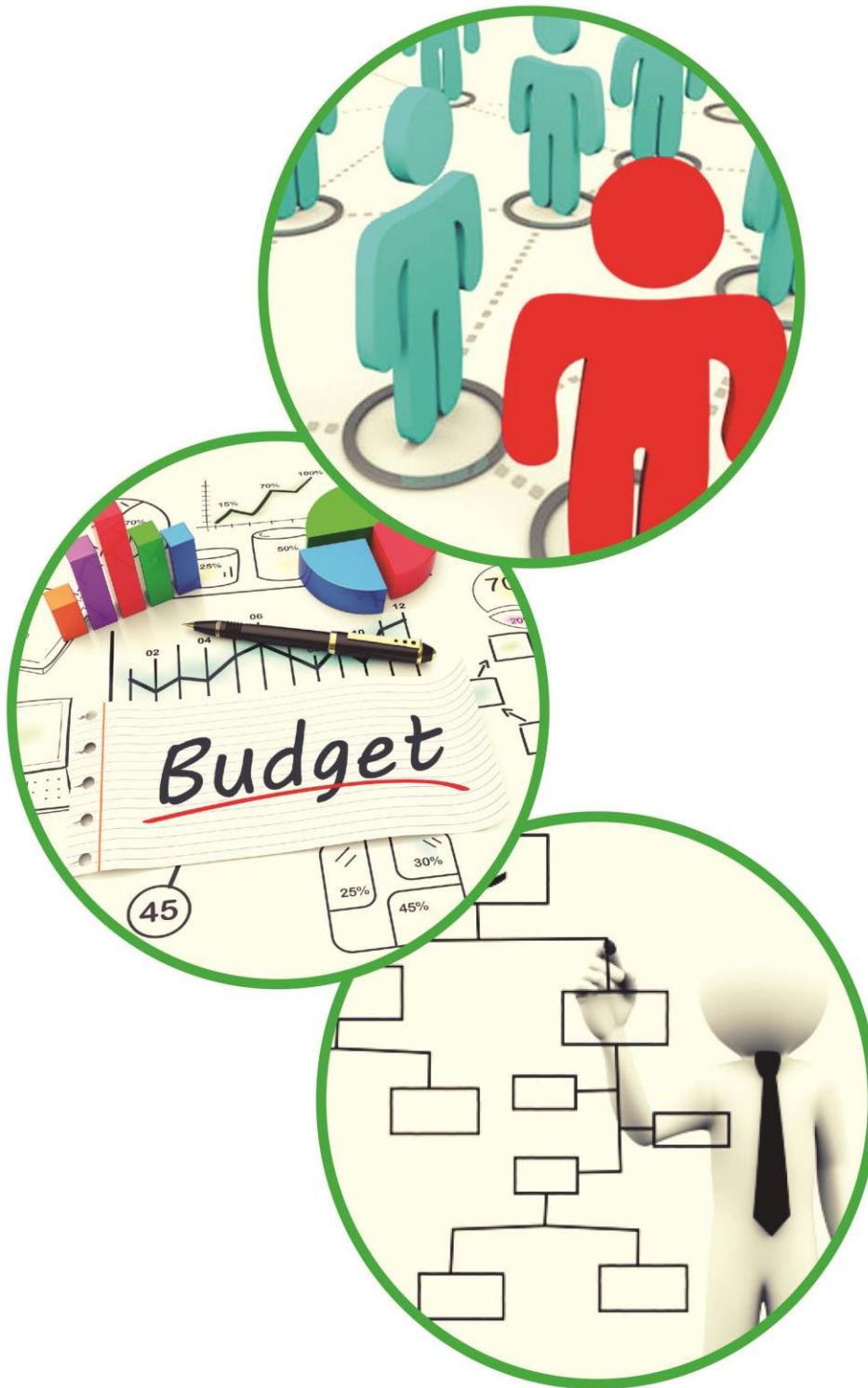
***Type: Development***

Project Scope: The project included an access drive, bathhouse picnic addition, beach relocation, bio-retention basin, decorative fencing, hard surface trails, picnic shelters, relocation of parking/drop off area and volleyball court.

Current Condition: All improvements are in good condition and well utilized by the public.

Modifications: No scope items have been removed.

## Section 4 – Administrative Structure



# Administration

## Method

Battle Creek has implemented comprehensive community awareness and involvement programs over the past several years. The results of these programs have been clearer communication between the people and the government regarding community strengths and shortcomings. It has also provided regular feedback on the desires of the people and the responsiveness of the City departments. Each department has bettered by listening first, then taking action to better serve the needs of the community.

The Parks and Recreation Department has been the leader and the most visible proponent of the citizen involvement process. Many of the projects undertaken by the Parks and Recreation staff have been implemented after receiving considerable input from the citizens. This is especially true regarding neighborhood park improvement projects.

## Mission

In 2007 the Parks and Recreation Department completed an internal strategic planning and mission realignment process. The goal of the effort was to ensure the distribution of departmental resources (both human and financial) in support of mission. Based on input from a variety of citizen-driven initiatives and an internal analysis of customer wants and needs the department refined its mission as follows:

Battle Creek Parks and Recreation is committed

*....to providing recreation programs and services that improve the physical health and wellbeing of the individual and the community.*

The department has allocated all of its resources to achieving this goal with a particular emphasis on getting young children physically active, creating opportunities for physical activity, and promoting healthy nutrition and lifestyle choices.

## Organization

The City of Battle Creek Parks and Recreation services are delivered through the direction of a mayor-led, nine member City Commission. The City Manager serves at the pleasure of the Commission, providing the link between the direct representatives of the citizenry of Battle Creek and the professional staff. A list of the current elected city officials, administrative staff, and master plan advisory committee members may be found in **Figure 4-1**. **Figure 4-2** is the organizational chart for the City of Battle Creek and identifies senior staff leaders and members of the city's strategic leadership team along with supervisory responsibilities.

The Parks and Recreation Director reports directly to the City Manager and is a key member of the city's strategic leadership team. An organizational chart for the Parks and Recreation Department is included in **Figure 4-3**. The Parks and Recreation Department



is responsible for providing services in two primary areas to the Battle Creek community; recreation programming and facility management.

## **Staffing**

The organizational chart in **Figure 4-3** shows the organizational structure of the Parks and Recreation Department. The Recreation Services Manager is responsible for the management and programming of the department's recreation center, which includes an outdoor/indoor water park and fitness center, and programming staff. This position also is responsible for marketing and communications. The Binder Park Golf Services Manager is responsible for the operation of the city's 27-hole golf course.

Battle Creek has a full service parks and recreation department. There are a total of 12 full-time and over 250 part-time and/or seasonal employees in the park maintenance, customer service, and program assistant functions. Throughout the year there are numerous volunteers that help the department provide its services. Volunteers play a significant role in the delivery of a number of youth sports, camp and afterschool programs. Volunteers support both operations and administration for various local, regional, and national athletic and tourism related events and support certain fundraising and other revenue generating activities.

## **Budget**

The budget for the Parks and Recreation Department is \$4,390,089.00 in fiscal year 2017-18. The department is divided up into 19 different business units as noted in **Table 4-1**. Parks and Recreation is partially supported by a subsidy from the city's general fund and derives additional revenue from program fees, services charges, rental and lease agreements, grants, donations and other general fees. For the current fiscal year approximately 43% of the department's budget consists of subsidy from the city general fund. The remaining 57% is derived from other sources of revenue (including some interdepartmental transfers). The department's overall budget has remained relatively stable in recent years as has its general fund subsidy. **Table 4-2** is a comparison of the three previous fiscal year budgets for Parks and Recreation.

## **Partnerships**

The Battle Creek Parks and Recreation Department believes strongly in collaborative partnerships that extend the department's reach and allow it to leverage its limited resources to impact the greatest number of people. The department has worked hard to form partnerships with recreation providers and other like-minded organizations with similar mission directives. The department pursues strategic partnerships that allow it to provide the broadest and best quality recreation services to the people of Battle Creek. Based on established policies, parks and recreation staff have formed dozens of partnerships in recent years, all of which are currently active and are producing positive results for the community. **Table 4-3** provides an overview of the department's various partnership efforts.

## **Policies and Procedures**

The operations of the Parks and Recreation Department, as well as the services it offers to the public, are governed by a number of administrative and procedural policies. As a department of city government, Parks and Recreation is subject to the administrative policies of the city in such areas as personnel and purchasing. The department also has a number of internal administrative policies articulated in such documents as the Parks and Recreation Revenue and Memorial and Donations Policies. Additionally, the department is subject to the laws of the State of Michigan where applicable.

The department's revenue policy provides detailed direction on the various aspects of managing revenue sources and includes policies for determining cost recovery standards, establishing and collecting fees, facility and equipment rental, sponsorships, grants and donations, and contractual relationships. The department's partnership policy provides standards and guidelines for collaborative initiatives and specifies the conditions under which that department will seek and enter into partnership relationships. Various other miscellaneous policies govern programmatic issues and parks and facility maintenance and use.

**Figure 4-1**

City of Battle Creek Administration

**Members of the City Commission**

Baldwin, Susan	At-Large
Behnke, Mark (Mayor)	At-Large
Faris, Kaytee	At-Large
Sofia, Sherry (Vice Mayor)	At-Large
Griffin, John	Ward 1
Ward Gray, Lynn	Ward 2
Flores, Kate	Ward 3
Simmons, Christopher	Ward 4
Lance, Jim	Ward 5

**Administrative Staff**

City Manager	Rebecca Fleury
Assistant City Manager	Ted Dearing
City Attorney	Jill Steele
City Clerk	Victoria Houser
City Treasurer	Tammy Giannunzio

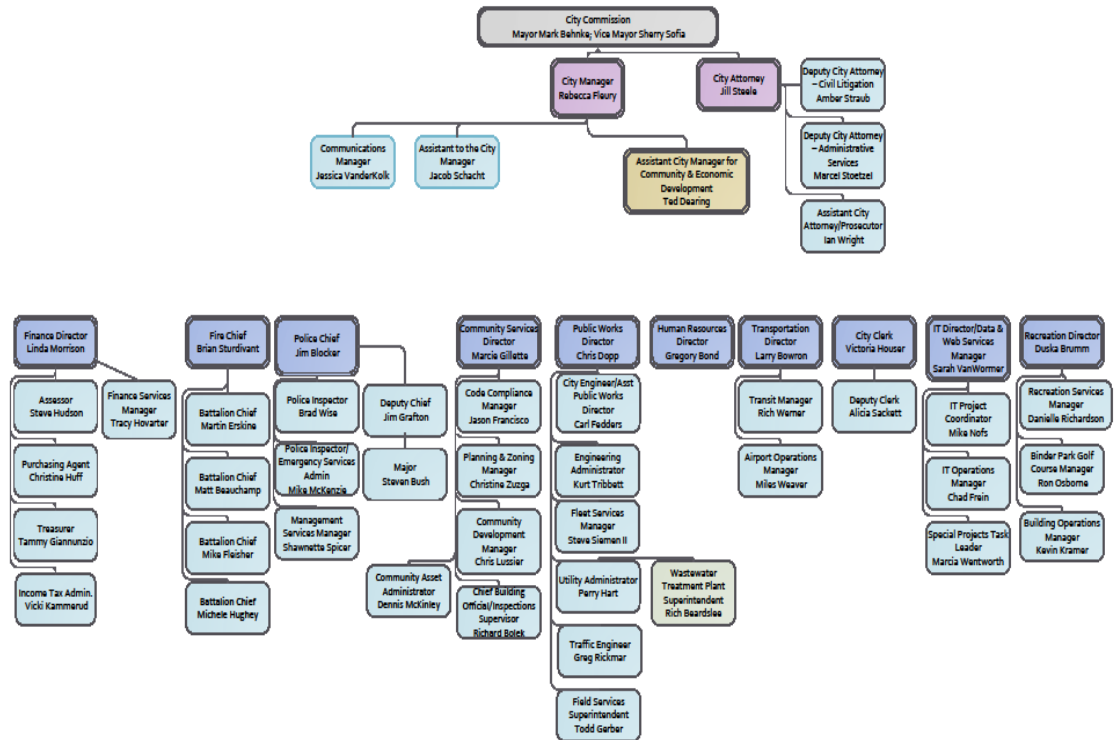
**Directors**

Finance Director	Linda Morrison
Human Resources Director	Gregory Bond
Community Services Director	Marcie Gillette
Public Works Director	Chris Dopp
Parks and Recreation Director	Duska Brumm
Chief of Police	Jim Blocker
Fire Chief	Brian Sturdivant
Transportation Director	Larry Bowron
IT Director	Sarah VanWormer

**Master Plan Advisory Committee**

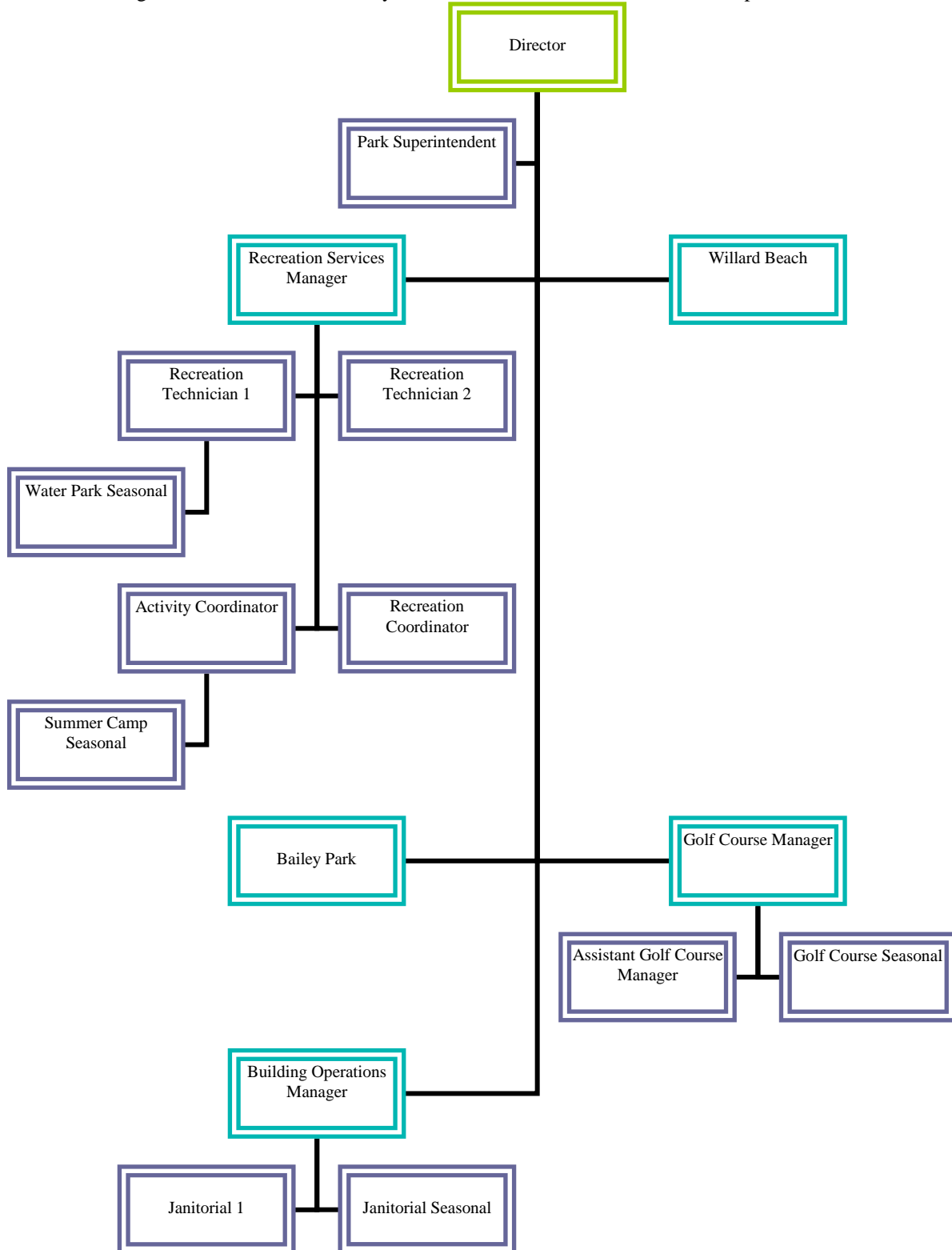
Duska Brumm	Battle Creek Parks and Recreation
Danielle Richardson	Battle Creek Parks and Recreation
Ted Dearing	Assistant City Manager
Christine Huff	Purchasing Agent
Todd Gerber, Superintendent	Streets and Parks
Todd Everson	Streets and Parks
Christine Zuzga	Planning and Zoning Manager
Kevin Smith	Budget Officer
Jessica Vanderkolk	Communications Manager

**Figure 4-2**  
Organizational Chart for the City of Battle Creek



**Figure 4-3**

Organizational chart for the City of Battle Creek Parks and Recreation Department





**Table 4-1**

**Battle Creek Parks and Recreation  
Fiscal Year 2017-18 Budget by Business Unit**

<b>Business Unit #</b>	<b>Business Unit Description</b>	<b>Budgeted Revenues</b>	<b>Budgeted Expenses</b>	<b>Budgeted Subsidy</b>
4560	Parks Building & Maint	0	437,676	437,676
4565	Willard Beach	0	31,660	31,660
4570	Linear Park Maint & Develop	0	66,845	66,845
7000	Admin	5800	439,002	433,202
7010	Special Projects	0	0	0
7011	Capital Repairs	0	0	0
7020	Athletics	147,825	463,886	316,061
7021	Enrichment	3,000	2,150	-850
7022	Sports Forum Programs	344,995	243,138	-101,857
7023	Youth Golf	35,850	97,864	62,014
7028	Health & Fitness Programs	2,200	900	-1,300
7030	Interagency	0	16,747	16,747
7050	Bailey Park	214,952	523,411	308,459
7060	Binder Park Golf Course	1,060,135	1,213,775	153,640
7100	Willard Beach Admin	21,100	28,873	7,773
7160	Flash Flood Water Park	391,350	280,155	-111,195
7163	Full Blast Special Events/Groups	0	0	0
7170	Full Blast Building	148,250	531,257	383,007
7175	Fitness Center	40,500	12,750	-27,750
<b>Totals</b>		<b>2,415,957</b>	<b>4,390,089</b>	<b>1,974,132</b>



**Battle Creek Parks and Recreation  
Three-Year Budget Comparison**

**Table 4-2**

Business Unit	Description	2015-16			2016-17			2017-18		
		Revenue	Expense	Subsidy	Revenue	Expense	Subsidy	Revenue	Expense	Subsidy
6970	Binder Park	1,202,273	870,107	-332,166	1,309,069	856,565	-452,504	1,166,678	902,074	-264,604
6980	Binder Park Maintenance	0	326,899	326,899	0	336,602	336,602	0	331,295	331,295
7000	Admin	32,514	1,024,742	992,228	29,783	783,482	753,699	5,800	745,794	739,994
7010	Special Projects	0	125,000	125,000	0	75,000	75,000	0	125,000	125,000
7011	Capital Repairs	0	11,815	11,815	0	0	0	0	8,000	8,000
7020	Athletics	136,566	326,633	190,067	140,762	300,715	159,953	159,764	353,271	193,507
7021	Enrichment	2,903	2,640	-263	2,256	1,992	-264	3,000	2,150	-850
7022	Sports Forum	261,250	216,081	-45,169	355,126	225,879	-129,247	322,290	296,655	-25,635
7023	Youth Golf	168,870	218,212	49,342	115,331	155,913	40,582	73,750	118,750	45,000
7028	Health & Fitness	1,920	5,418	3,498	4,795	1,768	-3,027	2,200	875	-1,325
7030	Interagency	0	1,472	1,472	0	2,885	2,885	0	14,016	14,016
7050	Bailey Park	235,921	508,247	271,326	188,645	513,086	324,441	215,553	522,252	306,699
7100	Willard Beach Admin	30,006	22,204	-7,802	25,274	29,396	4,122	21,100	33,395	12,295
7160	Flash Flood	459,002	326,280	-132,722	428,317	324,225	-104,092	385,250	272,585	-112,665
7163	Full Blast Special Events	59,235	16,030	-43,205	37,732	2,843	-34,889	55,000	4,465	-50,535
7170	Full Blast Bldg	230,782	557,389	326,607	204,030	606,093	402,063	228,957	557,563	328,606
7175	Fitness Center	35,460	16,878	-18,582	39,698	24,741	-14,957	39,356	43,950	4,594
	Totals	2,856,702	4,576,047	1,719,345	2,880,818	4,241,185	1,360,367	2,678,698	4,332,090	1,653,392

**Table 4-3**

Battle Creek Parks and Recreation  
Collaborative Partnerships

Facility/Program	Partner	Description
Bailey Park	*Battle Creek Public Schools St. Phillip Catholic School, Kellogg Community College *Michigan High School Athletic Assoc. *Convention Visitors Bureau *B.C. Bombers (Northwood League) *Family YMCA *Lakeview Youth Association (LYA) *B.C. Shuffleboard Club *National Amateur Baseball Federation	Softball/Baseball facilities Softball/Baseball ¼ finals Operations & capital investment Minor league baseball Corporate Cup (adult sports programming) Youth baseball Shuffleboard World Series Tournament
Binder Park	*First Tee Link of Michigan *Personal & Professional Wellness	Youth golf programming Family winter sports
Claude Evans Park	*Cereal City Hoopsters	Youth basketball programming
Full Blast	*Kellogg Arena *West Michigan Virtual School *Family YMCA *B.C. Area Pickleball *Kalamazoo Cornhole *Kellogg's *Gordon Food Service *Pepsi *Kellogg Community College *Cereal City Development Corp *Kellogg's *United Way *Leila Arboretum Society *Calhoun County Conservation District *Shamrock Baseball	Operations/equipment support Alternative education Summer Camp Aquatic support Pickleball Cornhole Basketball program Facility sponsorship Facility sponsorship Shared sports facilities Facility management United to Be Kind Anti-bullying United to Be Kind Anti-bullying Park & program management Park management Youth baseball
KCC Sportsplex		
Kellogg Arena		
Kidventure Camp		
Leila Arboretum		
Metcalf Lake		
McCrea Park		
Minges Brook Park	*Lakeview Public Schools	Joint park operations
Prairieview Park	*Lakeview Public Schools	Joint park operations
Riverside Park	*Lakeview Public Schools *ASYO *Lakeview Youth Association (LYA) *Minges Creek Racquet Club	Joint park operations Youth athletic programming Youth baseball Youth athletic programming
Youth Tennis		

## *Section 5 –Goals and Objectives/Action Plan*



# Goals & Objectives

## **Planning Strategy**

The Battle Creek Parks and Recreation Department embarked upon its 2019-23 master planning process with a desire to build on the successes of the previous five years. Rather than pursuing an entirely new strategic direction, the department sought to capitalize on the citizen-driven directives in its current plan as well as align the distribution of its resources with broader community goals established through similar community-driven processes.

In 2015, two hospitals that share Calhoun County as a service area – Bronson Battle Creek and Oaklawn Hospital, came together to conduct a community health needs assessment (CHNA). The hospital health staff, working with several additional community partners, gleaned information by reviewing quantitative data from US Census, Michigan Department of Community Health, and local county health departments as well as a region-wide survey, available on-line and in paper form that generated 3,190 completed responses.

The hospital health staff also sought input directly from medically underserved, low-income, minority populations, and other community representatives. The interviews, focus groups, and data reviewed by the staff revealed several areas where the health and health-related behaviors of Calhoun County residents could be improved, and that overweight and obesity were in the top health issues in the county. The staff recognized, as did focus group and interview participants, that to address overweight and obesity, the health issues of physical activity and nutrition would also have to be addressed.

The staff findings reflect the community's awareness and concern for the impacts of poor lifestyle choices on current and future generations. Despite Battle Creek's proactive approach, both regionally and national, health concerns related to poor lifestyle choices continue to grow. Calhoun County has an obesity rate that is 4% higher than the state average and a higher percentage of residents who fail to participate in the recommended amount of daily physical activity than the state average.<sup>1</sup>

In addition, the prevalence of obesity in the adult population is spreading to children putting young people at an increased risk of having other chronic health conditions and diseases that influence physical health. These include asthma, sleep apnea, bone and joint problems, type 2 diabetes, and risk factors for heart disease.<sup>2</sup> Data from 2015-2016 show that nearly 1 in 5 school age children and young people (6-19 years in the United States has obesity.<sup>3</sup> A much greater number of children are now suffering from diseases that were once thought to only plague adults.

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<sup>1</sup>Michigan Department of Community Health, combined 3-year estimates (2011-2013, 2012-2014), 2014 MiBRFS Tables and CDC 2014 BRFSS

<sup>2</sup>Lloyd LJ, Langley-Evans SC, McMullen S. Childhood obesity and risk of the adult metabolic syndrome: a systematic review. *Int J Obes (Lond)*. 2012;36(1):1-11

<sup>3</sup>Hales CM, Carroll MD, Fryar CD, Ogden CL. Prevalence of obesity among adults and youth: United States, 2015-2016. *NCHS Data Brief*. 2017;288:1-8



For these reasons, as the Parks and Recreation Department began the development of its master plan, it sought to continue its recent emphasis on community health needs. It is clear to the department that physical fitness and healthy lifestyles remained a high priority among citizens and that a focused and strategic approach is needed. The intent is to respond to the current and previously articulated citizen needs in a more purposeful way while building on past efforts.

As the plan was developed the department sought to continuously re-enforce the impact of the mission on its strategic action steps. Citizens were not only asked to rate parks and recreation services but to provide input on how the department could improve physical health and promote healthier lifestyle choices. By doing so, citizens played an active role in defining the department's future, based in part, on the department's most recent past. This approach was instrumental in determining strategic areas and specific actions steps that continue the department's current momentum and ensure its place as an essential service provider to the community.

The Strategic Directives, as well as the Goals and Objectives of the plan are gleaned from input from a variety of sources including the current plan, the 2018 Needs Assessment survey, members of the public (in public forums) parks and recreation management staff, and members of the Master Plan Advisory Committee. The social and physical characteristics of the community reviewed in Section 2 also played an important role in shaping the action items. The goals, objectives and related action steps place particular emphasis on improving the physical activity levels and healthy lifestyle choices of youth.

## **Strategic Directives**

### **Primary Directives**

All of the goals, objectives and action steps included in the plan are driven by three overarching primary strategic directives:

- (D1) Emphasize the physical recreation environment
- (D2) Leverage assets through partnership
- (D3) Develop structures that support self-directed recreation

Each strategic directive reflects a common thread woven throughout the various information gathering sessions held during the public input process. Emphasizing the physical recreation environment means investing in the park system by improving physical facilities, maintenance, and safety to facilitate the use of natural environments in support of physically active lifestyles. Leverage assets through partnerships means extending the department's reach by impacting more people through cooperative and collaborative arrangements with a diverse set of recreation providers. Developing structures that support self-directed recreation means emphasizing non-structured over structured programming for certain constituents to encourage great participation.

The following goals, objectives and action steps tie back to these strategic objectives and are further categorized as either part of Programs and Services or Operations (administration).

## **Goals and Objectives**

## **Programs and Services**

### **Target Audience: General Population**

Goal (PS1): To increase opportunities to regularly participate in physical activity

*Objective: Provide services (including facilities) that align with active recreation preferences.*

#### **Action Steps:**

- Advocate, promote and assist, as resources allow, in the implementation of the city's Non-Motorized Transportation Plan.
- Collaborate with other regional trail groups. Foster the inclusion/connection of the current Linear Park System within a regional transportation/recreation network including linkage with open space in neighboring jurisdictions.
- Evaluate the feasibility of developing and (as funds allow) adding multi-use facilities that create opportunities for physical activity based on recreation preferences.
- Provide equipment and facilities in support of community special events.

Goal (PS2): To increase awareness of the benefits of regularly participating in physical activity

*Objective: Act as a source of physical health information.*

#### **Action Steps:**

- Incorporate information on the benefits of active living into all programs and service communications.
- Utilize the department's website to communicate information on the benefits of active living.

Goal (PS3): To increase education and awareness of the benefits of healthy nutrition and lifestyle choices

*Objective: Form education and marketing alliances.*

#### **Action Steps:**

- Coordinate the department's efforts with broader health education initiatives such as those sponsored by the Regional Health Alliance.
- Partner with local community organizations to produce and promote at least two community-wide health fairs annually.

### **Target Audience: Youth (14 and under)**

Goal (PS4): To actively engage all youth 14 and under in regular physical activity

*Objective: Maximize the amount of available departmental resources used to support youth programming.*

Action Steps:

- Commit and maintain a minimum of 25% of the department's general fund subsidy to youth programming.
- Commit and maintain a minimum of 70% of the department programming hours to active youth programming.
- Annually review the use of all programming and service resources to ensure the most efficient delivery of youth services.

*Objective: Increase accessibility to programming for economically disadvantaged youth.*

Action Steps:

- Commit and maintain a minimum of 3% of the department's general fund subsidy for scholarships.

Goal (PS5): To increase awareness among all youth 14 and under of the benefits of healthy nutrition and lifestyle choices

*Objective: Improve nutritional habits.*

Action Steps:

- Integrate healthy snacks into all department sponsored programs.
- Provide healthy eating tips/receipts and related information to all registered program participants.
- Promote a positive anti-substance abuse message as part of programming in partnership with other advocacy groups.

**Target Audience: Teens 15 and older (with younger siblings)**

Goal (PS6): To increase the number of teens between 15-18 who regularly engage in physical activity

*Objective: Capitalize on youth recreation preferences.*

Action Steps:

- Explore school and other partnerships to provide intramural sports and athletic programming to teens.
- Create "drop-in" programming blocks that allow for unstructured activities that promote physical activity.

**Target Audience: Families (with young children)**

Goal (PS7): To increase the number of opportunities for family recreation

*Objective: Leverage current programming to include the entire family.*

Action Steps:

- Incorporate family-oriented programming elements such as parent participation nights into youth programming.

**Target Audience: Adult/Competitive Athletes**

Goal (PS8): To support the development of a competitive sports and health and wellness brand

*Objective: Maintain adequate facilities to support sports tourism.*

Action Steps:

- Meet annually with MHSAA and CVB officials to determine facility needs and update CIP with capital projects as required.
- Provide management and maintenance support to MHSAA State Championships.
- Work cooperatively with the CVB and other appropriate civic organizations, attractions, and festivals to maximize sports tourism opportunities and potential.

**Operations****Marketing and Communications**

Goal (OP1): Increase resident awareness of parks and recreation programs and services

*Objective: Develop a comprehensive integrated marketing and communications plan.*

Action Steps:

- Align marketing/communication efforts with targeted audiences (direct mail, e-marketing, etc.).
- Produce and distribute an annual report with performance measurements.
- Develop additional cross-marketing partnerships with co-providers.

**Facilities**

Goal (OP2): Improve the quality of neighborhood parks

*Objective: Identify opportunities to improve quality.*

Action Steps:

- Develop a local neighborhood parks improvement “business plan” including strategies to:
  - Define “neighborhood” parks including size, location, amenities and service levels.
  - Build local neighborhood parks “partnerships” for planning and implementing improvements.

**Maintenance**

Goal (OP3): Maintain a natural (passive) recreation environment with active living amenities

*Objective: Sustain a high level of park maintenance.*

Action Steps:

- Work with the Street and Parks Superintendent to establish a service level baseline for maintenance and safety.
- Advocate for an increase in general fund subsidy for parks maintenance to sustain the service level baseline.

- Complete a full assessment of increased and/or on-going maintenance costs associated with a project when considering any service improvements or expansion to ensure that adequate maintenance resources are available.

*Objective: Update and/or improve equipment and facilities that promote active use at all park locations.*

Action Steps:

- Maintain a Capital Improvements Projects list with annual priority updates.
- Advocate for a source of ongoing funding for extraordinary repairs on an annual basis for those items that do not qualify for capital improvement dollars.
- Upgrade playground equipment where needed in neighborhood parks as capital dollars become available.

## **Service Delivery**

Goal (OP4): Develop strong programming and facility partnerships with local providers

*Objective: Formulate policies and nurture relationships that support and facilitate the development of partnerships.*

Action Steps:

- Create and update annually, a partnership list that identifies potential partner organizations with shared organizational values and goals.
- Develop and maintain at least one programming or facility partnership with Community Integrated Recreation, the Lakeview Youth Athletics, and the Wattles Park Men's Club.
- Develop additional new contractual program provider relationships on an annual basis.

Goal (OP5): Improve overall program and service quality and safety

*Objective: Provide a broad spectrum of diverse program and service options.*

Action Steps:

- Review programming annually to ensure a diverse set of offerings.
- Seek out programming partnerships with non-traditional contractual providers (i.e. martial arts, wrestling).
- Configure and maintain facilities and facility space to allow for "flexible" uses that promote physical activity.

*Objective: Provide a broad spectrum of diverse program and service options.*

Action Steps:

- Conduct a bi-annual survey of adult and youth programming preferences.
- Maintain an online needs assessment survey to receive customer input.
- Align programming with "prime-times" as determined by users.
- Create flexible "drop-in" programming times that allow youth to choose activities.
- Evaluate individual programs and services on an annual basis to ensure that offerings meet customer needs (program evaluations).



*Objective: Improve customer perceptions regarding program and service safety.*

Action Steps:

- Provide contact information in all parks for emergency and related services.

## **Evaluation**

As part of the master planning process the Battle Creek Parks and Recreation Department is committed to providing the city's residents with timely and accurate information about its performance so that citizens can adequately assess how the department is doing.

Additionally, the department is interested in developing a system that will allow staff to improve performance by measuring the efficiency and effectiveness with which it delivers services. By establishing certain performance measurements as part of its five-year plan, the department believes it can promote greater understanding of its mission, goals and objectives, strengthen its accountability to taxpayers, and improve overall performance.

The performance measures established in this plan are directly related to the goals and objectives identified above. The department intends to calculate, analyze and report on the measures on an annual basis in an effort to determine how well the department is meeting its directive to provide programs, services and operations in support of individual and community health and wellbeing (an overview follows on the next two pages).



## Performance Objective

The Department seeks to provide both opportunity and access to programs and services that get people physically active with particular emphasis on promoting physical activity and healthy nutrition and lifestyle choices for youth in order to eliminate the dangers of childhood obesity.

### Performance Measurement Guild

#### Programs and Services

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##### **General Population**

(PS1): To increase opportunities to regularly participate in physical activity  
(PS2): To increase awareness of the benefits of regularly participating in physical activity  
(PS3): To increase education and awareness of the benefits of healthy nutrition and lifestyle choices

- Total park utilization
- Website visitation and health click-throughs
- Number of health and wellness partnerships and services delivered

---

##### **Youth (14 and under)**

(PS4): To actively engage all youth 14 and under in regular physical activity  
(PS5): To increase awareness among all youth 14 and under of the benefits of healthy nutrition and lifestyle choices

- Total programs offered
- Total program enrollment
- Recreation contact hours
- Increases in activity levels (self-report)
- Increases in healthy nutrition/lifestyle choices (self-report)

---

##### **Teens 15 and Over**

(PS6): To increase the number of teens between 15-18 who regularly engage in physical activity

- Total program enrollment
- Recreation contact hours
- Increases in activity levels (self-report)
- Increases in healthy nutrition/lifestyle choices (self-report)

---

##### **Families (with young children)**

(PS7): To increase the number of opportunities for family recreation

- Total program enrollment
- Parent/child recreation contact hours
- Increases in activity levels (self-report)
- Increases in healthy nutrition/lifestyle choices (self-report)

---

##### **Adult/Competitive Athletes**

(PS8): To support the development of competitive sports and health and wellness brand

- Total park utilization
- Total tournament enrollment
- Number of health and wellness partnerships and services delivered

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## Operations

### **Marketing and Communications**

(OP1): Increase resident awareness of parks and recreation programs and services

- Number of residents identifying lack of information as a barrier
- Number of visits to website
- Number of participants utilizing social media offerings
- Total participation numbers

### **Facilities**

(OP2): Improve the quality of neighborhood parks

- Completion of parks business plan
- Number of planning partnerships

### **Maintenance**

(OP3): Maintain a natural (passive) recreation environment with active living amenities

- Completion and monthly adherence to service level standards
- Total \$ in general fund subsidy for park maintenance
- Total \$ in park maintenance per capita/per acre
- Total capital \$ allocated for improvements
- Customer satisfaction with maintenance levels (survey)

### **Service Delivery**

(OP4): Develop strong programming and facility partnerships with local providers  
(OP5): Improve overall program and service quality and safety

- Number of total partnerships
- Number of participants reached through partnerships
- Number of volunteers engaged in programming
- Number of recreation hours provided through partnerships
- Customer satisfaction ratings relative to quality (survey)
- Customer satisfaction ratings relative to safety (survey)

## **Capital Improvement Projects**

The capital improvements contained in the 2019-2023 Master Plan are intended to provide physical facility support to the goals and objectives included in the Action Plan. Much like the Action Plan, the Capital Improvements Plan is a reflection of input from a variety of sources and incorporates several remaining priorities from the current master plan.

The plan is broken down into year-by-year increments with each proposed project coded to reflect:

- Its priority as determined by a ranking system approved by the Battle Creek City Commission and used to prioritize spending on capital improvement projects city-wide
- The potential source(s) of funding for the project
- Its direct relationship to goals and objectives established in this plan.

The Battle Creek Parks and Recreation Department seeks to leverage and combine a variety of funding sources in its efforts to implement the Capital Improvement plan. Projects are completed if and when resources become available.



City of Battle Creek Recreation and Parks

Summarized by Funded, Priority and Department Table 5-1

Capital Improvement Projects Summary

Fiscal Years 2018-2019 to 2023-2024

Priority	Funded?	Department	Project Title	2018-2019 Expenditures	2019-2020 Expenditures	2020-2021 Expenditures	2021-2022 Expenditures	2022-2023 Expenditures	2023-2024 Expenditures	Project Total	Funding Source1	Funding Source2	Funding Source3	Funding Source4	New Project?	Meets Master Plan?
1	No	Parks	Downtown Riverfront/Mill Pond Redevelopment	\$600,000	\$300,000			\$2,200,000	\$3,000,000	\$6,100,000	GF	SF			No	Yes
1	No	Parks	E. Columbia Ave. River and Park Development					\$500,000	\$370,000	\$870,000	GF	SF			No	Yes
1	No	Parks	Fell Park (Master Plan Renovations)			\$450,000				\$450,000	GF				No	Yes
1	No	Parks	Linear Park Expansion			\$50,000				\$50,000	GF				No	Yes
1	No	Parks	Linear Park Expansion, North Side to South Side				\$300,000	\$2,200,000		\$2,500,000	GF	SF			No	Yes
1	No	Parks	Linear Park Repairs - Existing Path	\$50,000	\$50,000	\$25,000	\$75,000		\$50,000	\$250,000	GF	SF	SGF		No	Yes
1	No	Parks	Linear Path Expansion along 28th Street				\$520,000			\$520,000	GF	SF			No	Yes
1	No	Parks	Linear Path Expansion, I-94 Corridor			\$300,000	\$300,000	\$100,000	\$300,000	\$1,000,000	GF	SF			No	Yes
1	No	Parks	Linear Trail Signage		\$25,000					\$25,000	GF				No	Yes
1	No	Parks	Park Assets Management Projects	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$300,000	GF				No	Yes
1	No	Parks	Playground Safety Improvements	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$300,000	GF				No	Yes
1	No	Parks	Soccer/Rugby Acquisition and Development		\$450,000		\$1,350,000			\$1,800,000	GF	SF	PS		No	Yes
1	No	Parks	Waterway Trail			\$700,000	\$300,000			\$1,000,000	GF	SF			No	Yes
1	No	Parks	Woodland Park & Nature Preserve- Planning/Improvements	\$100,000	\$100,000	\$890,000	\$815,000	\$75,000		\$1,980,000	GF	SF	PS		No	Yes
1	No	Recreation	Metcalf Lake Development			\$100,000	\$300,000	\$50,000		\$450,000	GF	SF	PS		No	Yes
1	No	Recreation	Rec. Ctr Repairs/Renovations to Existing Infrastructure	\$40,000	\$460,000					\$500,000	FBE				No	Yes
2	No	Parks	Community Dog Park			\$300,000				\$300,000	GF	SF			No	Yes
2	No	Parks	Downtown Skateboard Park		\$400,000					\$400,000	SGF				No	Yes
2	No	Parks	Playground Safety Surfacing		\$25,000				\$25,000	\$50,000	GF				No	Yes
2	No	Parks	Stone Jug Road Park Development/ FAA Quiet Zone		\$50,000	\$75,000				\$125,000	GF	SF			No	Yes
2	No	Recreation	Rec. Ctr Auditorium Rehab			\$900,000				\$900,000	FBE	PS			No	Yes





2	No	Recreation	Rec. Ctr New Splash Pad Water Features		\$450,000					\$450,000	FBE				No	Yes
3	No	Parks	Bailey Park Parking Lot	\$35,000						\$35,000	GF				Yes	Yes
3	No	Parks	General Parks-Road and Parking Area Asphalt Repairs.	\$25,000	\$25,000	\$25,000			\$25,000	\$100,000	GF				No	Yes
3	No	Parks	Monument and Sculpture Renovation	\$25,000	\$25,000					\$50,000	GF				Yes	Yes
3	No	Recreation	Binder Park G. C. - Backup Power Project	\$30,000						\$30,000	GC				No	Yes
3	No	Recreation	Binder Park G. C. - Banquet Facility		\$800,000					\$800,000	GC				No	Yes
3	No	Recreation	Binder Park G. C. - Cart Path Improvements	\$100,000	\$100,000	\$100,000				\$300,000	GC				No	Yes
3	No	Recreation	Binder Park G.C. - Grounds Equipment	\$95,000	\$20,000	\$57,000	\$40,000	\$20,000		\$232,000	GC				No	Yes
3	No	Recreation	Rec. Ctr Water Park-Concessions Upgrade and Expansion		\$125,000					\$125,000	FBE				No	Yes
4	No	Recreation	P&R Storage Facility		\$200,000					\$200,000	GF				No	Yes

	2018-2019 Expenditures	2019-2020 Expenditures	2020-2021 Expenditures	2021-2022 Expenditures	2022-2023 Expenditures	2023-2024 Expenditures	Project Total
Funded Totals							
Not Funded Totals	\$1,200,000	\$3,705,000	\$4,072,000	\$4,100,000	\$5,245,000	\$3,870,000	\$22,192,000
Grand Totals	\$1,200,000	\$3,705,000	\$4,072,000	\$4,100,000	\$5,245,000	\$3,870,000	\$22,192,000

## *Appendices*



# Appendices

## Appendix A – Needs Assessment Surveys and Results

### 2018 Battle Creek Parks and Recreation Needs Assessment

The Battle Creek Parks and Recreation Department would like your input to help determine priorities for parks, trails, recreation facilities and programs in our community. This survey will take 10-12 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. **Recreation Categories.** Please indicate whether you or any member of your household would be interested in each of the following activities. Then, indicate whether you or any member of your household has participated in each activity in the past 12 months.

Activity	Are you interested in this activity?		Have you participated in this activity?	
	Yes	No	Yes	No
01. Activities for the disabled (e.g. sports, crafts, trips, social events)	Yes	No	Yes	No
02. Adventure activities (e.g. hiking, camping, boating, skiing, climbing)	Yes	No	Yes	No
03. Aquatics (e.g. lap swim, swim lessons, open swim)	Yes	No	Yes	No
04. Environmental (e.g. nature study, nature walks, bird watching)	Yes	No	Yes	No
05. Extreme sports (e.g. skateboarding, BMX biking, snowboarding)	Yes	No	Yes	No
06. Family activities (e.g. parties, parent/child dances, family nights)	Yes	No	Yes	No
07. Gardening (e.g. landscaping)	Yes	No	Yes	No
08. Indoor fitness (e.g. exercise equipment, jogging track, aerobics)	Yes	No	Yes	No
09. Outdoor fitness (e.g. in-line skating, running, walking, biking)	Yes	No	Yes	No
10. Outdoor sports (e.g. archery, fishing, hunting, sporting clays)	Yes	No	Yes	No
11. Special events (e.g. one or two day events, festivals, shows, fairs)	Yes	No	Yes	No
12. Sports and athletics (e.g. baseball, soccer, basketball, football, tennis, golf)	Yes	No	Yes	No
13. Wellness and self-help (e.g. martial arts, yoga, stress management, nutrition)	Yes	No	Yes	No

2. **Attendance.** Please indicate approximately how many times in the past 12 months you or any member of your household have utilized each of the following facilities and programs.

Facility/Program	25 times or more	13 to 24 times	7 to 12 times	2 to 6 times	Once	Never
01. Bailey Park	5	4	3	2	1	9
02. Full Blast (recreation center)	5	4	3	2	1	9
03. The Rink (ice arena not owned by the city)	5	4	3	2	1	9
04. Willard Beach	5	4	3	2	1	9
05. Binder Park Golf Course	5	4	3	2	1	9
06. Linear Path	5	4	3	2	1	9
07. Riverside Park	5	4	3	2	1	9
08. Neighborhood parks	5	4	3	2	1	9
09. Parks in general	5	4	3	2	1	9
10. After school programs	5	4	3	2	1	9
11. Summer camp	5	4	3	2	1	9
12. Youth sports programming	5	4	3	2	1	9
13. Pre-school programming	5	4	3	2	1	9
14. Water activities	5	4	3	2	1	9
15. Woodland Park	5	4	3	2	1	9
16. Leila Arboretum	5	4	3	2	1	9
17. Other: _____	5	4	3	2	1	9

**3. Please CHECK ALL of the following items that are barriers to participation in Battle Creek Parks and Recreation Department (BCPRD) programs and facilities.**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) Better facilities are available elsewhere     | <input type="checkbox"/> (10) Lack of parking   |
| <input type="checkbox"/> (02) Cost  | <input type="checkbox"/> (11) Lack of restrooms   |
| <input type="checkbox"/> (03) Difficulties with registration                | <input type="checkbox"/> (12) Lack of variety of programs                                     |
| <input type="checkbox"/> (04) I am not sure what I need to do to be healthy | <input type="checkbox"/> (13) Language/cultural barriers                                      |
| <input type="checkbox"/> (05) Inconvenient location(s)                      | <input type="checkbox"/> (14) Location does not appear safe                                   |
| <input type="checkbox"/> (06) Inconvenient timing of activities             | <input type="checkbox"/> (15) My personal physical condition does not allow me to participate |
| <input type="checkbox"/> (07) Lack of cleanliness                           | <input type="checkbox"/> (16) Programs get cancelled  |
| <input type="checkbox"/> (08) Lack of information                           |   |
| <input type="checkbox"/> (09) Lack of maintenance                           |   |

**4. Availability. The BCPRD wants to schedule recreation activities and special events when it is most convenient. Please CIRCLE ALL of the times when you and members of your household are available to attend recreation activities, programs, and facilities.**

Time	Adults								Youth							
	M	T	W	Th	F	Sa	S		M	T	W	Th	F	Sa	S	
1. 6 a.m. to 8 a.m.	1	2	3	4	5	6	7		1	2	3	4	5	6	7	
2. 8 a.m. to noon	1	2	3	4	5	6	7		1	2	3	4	5	6	7	
3. Noon to 2 p.m.	1	2	3	4	5	6	7		1	2	3	4	5	6	7	
4. 2 p.m. to 5 p.m.	1	2	3	4	5	6	7		1	2	3	4	5	6	7	
5. 5 p.m. to 8 p.m.	1	2	3	4	5	6	7		1	2	3	4	5	6	7	

**5. Information. Please rate how effective each of the following methods would be for keeping you informed.**

Method	Effective	Not Sure	Ineffective
01. Access Vision	3	2	1
02. Applications for mobile phones	3	2	1
03. Cell phone/phone messages	3	2	1
04. Department website	3	2	1
05. Direct mail (newsletter)	3	2	1
06. E-mail announcements	3	2	1
07. Flyers in public places	3	2	1
08. Flyers in schools	3	2	1
09. Mailing with water bills	3	2	1
10. Marquees/billboards	3	2	1
11. Newspaper ads	3	2	1
12. Radio ads	3	2	1
13. Social media	3	2	1
14. Special mailings to homes	3	2	1
15. Text messages to phones	3	2	1
16. TV ads	3	2	1
17. Word of mouth	3	2	1
18. Other: _____	3	2	1



6. **Areas of Importance.** Please rate how important you feel each of the following facilities and programs are for all members of your household. Then, indicate how you think the facility/program should be paid for.

Facility/Program	Important	Not Important	Pay by Tax	Pay by Fees
01. Active video games	2	1	2	1
02. Baseball fields	2	1	2	1
03. Basketball courts	2	1	2	1
04. Bike lanes	2	1	2	1
05. Bike trails	2	1	2	1
06. BMX biking	2	1	2	1
07. Boating	2	1	2	1
08. Bowling	2	1	2	1
09. Community gardens	2	1	2	1
10. Cross fit training	2	1	2	1
11. Disc golf	2	1	2	1
12. Dog parks	2	1	2	1
13. Fitness classes	2	1	2	1
14. Fitness walking	2	1	2	1
15. Geocaching	2	1	2	1
16. Golf	2	1	2	1
17. Horseshoes	2	1	2	1
18. Ice hockey	2	1	2	1
19. Ice skating	2	1	2	1
20. Jogging	2	1	2	1
21. Kayaking	2	1	2	1
22. Lacrosse fields	2	1	2	1
23. Linear trails	2	1	2	1
24. Neighborhood parks	2	1	2	1
25. Off-road biking	2	1	2	1
26. Pickleball	2	1	2	1
27. Public beach	2	1	2	1
28. Rollerblading	2	1	2	1
29. Running	2	1	2	1
30. Shuffleboard	2	1	2	1
31. Skate parks	2	1	2	1
32. Soccer fields	2	1	2	1
33. Strength training	2	1	2	1
34. Swimming	2	1	2	1
35. Swimming pool	2	1	2	1
36. Tennis courts	2	1	2	1
37. Volleyball	2	1	2	1
38. Walking	2	1	2	1
39. Walking trails	2	1	2	1
40. Weight lifting	2	1	2	1
41. Other: _____	2	1	2	1



7. **Personal Opinions.** The BCPRD would like to know your personal opinions about a variety of issues. Considering this, please rate your level of agreement with each of the following statements.

Statement	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
01. Battle Creek has the right amount of parks and green space	4	3	2	1	9
02. BCPRD is responsive to the physical recreation needs of the community	4	3	2	1	9
03. BCPRD offers good quality programs and facilities	4	3	2	1	9
04. BCPRD programs and facilities are safe	4	3	2	1	9
05. BCPRD programs and services are a good value for the fees paid	4	3	2	1	9
06. BCPRD should leverage its resources and extend its reach by partnering with other recreation providers in the community	4	3	2	1	9
07. BCPRD staff is courteous and helpful	4	3	2	1	9
08. Having dog parks would help add to the quality of a healthy lifestyle in my community	4	3	2	1	9
09. I am generally aware of the BCPRD programs and activities	4	3	2	1	9
10. I believe my family and I are generally in good health	4	3	2	1	9
11. I believe that greenspaces/parks and walking trails are an important component of healthy communities	4	3	2	1	9
12. I believe that overweight/obesity is a problem in the community	4	3	2	1	9
13. I believe the Full Blast recreation center should be used for programs and services that promote health and fitness activities for youth	4	3	2	1	9
14. I believe the people in Battle Creek would experience a better quality of life if there were more opportunities to be physically active	4	3	2	1	9
15. I believe the preservation and maintenance of green space/parks adds to the quality of life in the community	4	3	2	1	9
16. I believe the primary role of the BCPRD is to encourage physical fitness and healthy lifestyles	4	3	2	1	9
17. I believe there is a need for greater access to recreation programs and services that encourage healthy lifestyles	4	3	2	1	9
18. I believe there is a need for more recreation opportunities in Battle Creek	4	3	2	1	9
19. I consider myself to be a healthy person	4	3	2	1	9
20. I feel that there is a problem with the quality of health and well-being in my community	4	3	2	1	9
21. I feel that, in general, Battle Creek is a healthy place to live	4	3	2	1	9
22. I prefer larger centralized parks to smaller parks closer to my home	4	3	2	1	9
23. My family and I need to exercise more to live a healthier lifestyle	4	3	2	1	9

8. **Priorities.** Please rate how important you feel the following priorities are to the BCPRD.

Priority	Very Important	Important	Somewhat Important	Not Important	Don't Know
1. Construct additional new parks and facilities	4	3	2	1	9
2. Focus on neighborhood-based programming	4	3	2	1	9
3. Improve access for all to recreation programs and services	4	3	2	1	9
4. Maintain and improve existing parks and facilities	4	3	2	1	9
5. Offer centralized program at larger rec facilities (e.g. Bailey Park, Full Blast)	4	3	2	1	9
6. Provide information on proper nutrition as part of all programs and services	4	3	2	1	9

**9. Funding.** Please rate your level of agreement with each of the following statements regarding funding for Parks and Recreation programs and services.

Statement	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
1. I am satisfied with the recreation opportunities I receive for my tax dollars	4	3	2	1	9
2. I would be willing to pay more in general taxes (property, income, etc.) for additional BCPRD programs and services	4	3	2	1	9
3. I would be willing to pay more in user fees for additional BCPRD programs and services	4	3	2	1	9
4. I would be willing to support a dedicated Parks and Recreation millage in lieu of general taxes for BCPRD programs and services	4	3	2	1	9
5. Non-residents should pay a higher fee for BCPRD programs and services	4	3	2	1	9

**Demographics**

- 10. What is your gender?**     \_\_\_(1) Male     \_\_\_(2) Female
- 11. Which of the following best describes your age?**  
      \_\_\_(1) 18-24     \_\_\_(3) 35-44     \_\_\_(5) 55-64     \_\_\_(7) 70-74  
      \_\_\_(2) 25-34     \_\_\_(4) 45-54     \_\_\_(6) 65-69     \_\_\_(8) 75+
- 12. What was your total household income (before taxes) in 2017?**  
      \_\_\_(1) Under \$25,000     \_\_\_(3) \$50,000-\$74,999     \_\_\_(5) \$100,000- \$124,999  
      \_\_\_(2) \$25,000-\$49,999     \_\_\_(4) \$75,000-\$99,999     \_\_\_(6) \$125,000+
- 13. What is the highest level of education you have completed?**  
      \_\_\_(1) Less than high school     \_\_\_(3) Some college     \_\_\_(5) Bachelor's Degree  
      \_\_\_(2) High school graduate/GED     \_\_\_(4) Associates Degree     \_\_\_(6) Graduate/Post-Graduate Degree
- 14. How many people in your household are...**  
      Under age 5: \_\_\_     Ages 10-14: \_\_\_     Ages 20-24: \_\_\_     Ages 35-44: \_\_\_     Ages 55+: \_\_\_  
      Ages 5-9: \_\_\_     Ages 15-19: \_\_\_     Ages 25-34: \_\_\_     Ages 45-54: \_\_\_
- 15. What is your marital status?**  
      \_\_\_(1) Married     \_\_\_(2) Divorced/Separated     \_\_\_(3) Single     \_\_\_(4) Widowed
- 16. Do you have a grandchild, nephew, or niece living in Battle Creek?**     \_\_\_(1) Yes     \_\_\_(2) No
- 17. How many working adults live in your household?**     \_\_\_ working adults
- 18. How many years have you lived in Battle Creek?**     \_\_\_ years
- 19. Do you have a...**     \_\_\_(1) Dog     \_\_\_(2) Cat     \_\_\_(3) Other pet
- 20. Which ONE of the following BEST describes your race/ethnicity?**  
      \_\_\_(01) African American     \_\_\_(05) Hispanic/Latino     \_\_\_(08) Person from Indian Sub-Continent  
      \_\_\_(02) American Indian/Alaskan Native     \_\_\_(06) Middle Eastern     \_\_\_(09) Multi-ethnic  
      \_\_\_(03) Asian     \_\_\_(07) Pacific Islander     \_\_\_(10) Other: \_\_\_\_\_  
      \_\_\_(04) Caucasian



**21. Please CHECK ALL of the following kinds of devices you use to access the internet.**

- ☐ (1) Desktop computer      ☐ (3) Tablet computer      ☐ (5) I do not access the Internet  
☐ (2) Laptop computer      ☐ (4) Cell phone

**22. Please CHECK ALL of the following places you go for recreation and leisure activities.**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Sports clubs and associations              | <input type="checkbox"/> (08) Family YMCA                      |
| <input type="checkbox"/> (02) Private health clubs (e.g. Blue Moon)      | <input type="checkbox"/> (09) Lakeview Youth Association (LYA) |
| <input type="checkbox"/> (03) Programs offered by school district        | <input type="checkbox"/> (10) Wattles Park Men's Club          |
| <input type="checkbox"/> (04) Programs offered by religious institutions | <input type="checkbox"/> (11) Cereal City Hoopsters            |
| <input type="checkbox"/> (05) Recreation in neighboring cities           | <input type="checkbox"/> (12) First Tee of Battle Creek        |
| <input type="checkbox"/> (06) Ethnic clubs and programs                  | <input type="checkbox"/> (13) Other: _____                     |
| <input type="checkbox"/> (07) Boys and Girls Club                        |  |

**23. If you have any other comments or suggestions, please provide them in the space below.**

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**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
The address information printed to the right will  
ONLY be used to help identify areas with special  
interests. Thank you.

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q1. Recreation Categories. Please indicate whether you or any member of your household would be interested in each of the following activities.**

(N=416)

	Yes	No
Q1-1. Activities for the disabled (e.g. sports, crafts, trips, social events)	27.2%	72.8%
Q1-2. Adventure activities (e.g. hiking, camping, boating, skiing, climbing)	60.6%	39.4%
Q1-3. Aquatics (e.g. lap swim, swim lessons, open swim)	54.8%	45.2%
Q1-4. Environmental (e.g. nature study, nature walks, bird watching)	58.9%	41.1%
Q1-5. Extreme sports (e.g. skateboarding, BMX biking, snowboarding)	19.0%	81.0%
Q1-6. Family activities (e.g. parties, parent/child dances, family nights)	43.3%	56.7%
Q1-7. Gardening (e.g. landscaping)	56.3%	43.8%
Q1-8. Indoor fitness (e.g. exercise equipment, jogging track, aerobics)	61.8%	38.2%
Q1-9. Outdoor fitness (e.g. in-line skating, running, walking, biking)	67.3%	32.7%
Q1-10. Outdoor sports (e.g. archery, fishing, hunting, sporting clays)	45.0%	55.0%
Q1-11. Special events (e.g. one or two day events, festivals, shows, fairs)	71.2%	28.8%
Q1-12. Sports & athletics (e.g. baseball, soccer, basketball, football, tennis, golf)	56.7%	43.3%
Q1-13. Wellness & self-help (e.g. martial arts, yoga, stress management, nutrition)	63.7%	36.3%



2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q1. Recreation Categories. Then, please indicate whether you or any member of your household has participated in each activity in the past 12 months.**

(N=416)

	Yes	No
Q1-1. Activities for the disabled (e.g. sports, crafts, trips, social events)	7.2%	92.8%
Q1-2. Adventure activities (e.g. hiking, camping, boating, skiing, climbing)	45.0%	55.0%
Q1-3. Aquatics (e.g. lap swim, swim lessons, open swim)	31.0%	69.0%
Q1-4. Environmental (e.g. nature study, nature walks, bird watching)	40.4%	59.6%
Q1-5. Extreme sports (e.g. skateboarding, BMX biking, snowboarding)	9.6%	90.4%
Q1-6. Family activities (e.g. parties, parent/child dances, family nights)	27.4%	72.6%
Q1-7. Gardening (e.g. landscaping)	41.3%	58.7%
Q1-8. Indoor fitness (e.g. exercise equipment, jogging track, aerobics)	46.9%	53.1%
Q1-9. Outdoor fitness (e.g. in-line skating, running, walking, biking)	54.3%	45.7%
Q1-10. Outdoor sports (e.g. archery, fishing, hunting, sporting clays)	28.1%	71.9%
Q1-11. Special events (e.g. one or two day events, festivals, shows, fairs)	56.5%	43.5%
Q1-12. Sports & athletics (e.g. baseball, soccer, basketball, football, tennis, golf)	43.3%	56.7%
Q1-13. Wellness & self-help (e.g. martial arts, yoga, stress management, nutrition)	34.9%	65.1%



2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q2. Attendance. Please indicate approximately how many times in the past 12 months you or any member of your household have utilized each of the following facilities and programs.**

(N=416)

	25+ times	13 to 24 times	7 to 12 times	2 to 6 times	Once	Never
Q2-1. Bailey Park	6.9%	6.9%	10.3%	28.3%	15.7%	31.9%
Q2-2. Full Blast (recreation center)	3.2%	1.7%	3.2%	15.6%	14.1%	62.1%
Q2-3. The Rink (ice arena not owned by City)	1.5%	0.5%	1.2%	5.7%	8.2%	82.9%
Q2-4. Willard Beach	4.7%	3.9%	7.8%	18.6%	14.5%	50.5%
Q2-5. Binder Park Golf Course	3.2%	2.7%	2.7%	8.1%	8.9%	74.3%
Q2-6. Linear Path	9.7%	6.5%	9.7%	16.4%	10.9%	46.9%
Q2-7. Riverside Park	10.1%	3.7%	14.0%	17.5%	6.2%	48.5%
Q2-8. Neighborhood parks	11.9%	7.9%	13.1%	21.5%	9.4%	36.3%
Q2-9. Parks in general	18.7%	10.3%	16.7%	19.0%	5.2%	30.0%
Q2-10. After school programs	5.7%	2.0%	4.2%	4.9%	3.2%	80.0%
Q2-11. Summer camp	2.2%	1.2%	0.7%	3.2%	2.7%	89.8%
Q2-12. Youth sports programming	4.7%	2.5%	2.5%	6.2%	1.5%	82.6%
Q2-13. Pre-school programming	4.2%	1.7%	1.7%	2.5%	2.0%	87.8%
Q2-14. Water activities	7.4%	3.5%	6.7%	12.6%	6.2%	63.6%
Q2-15. Woodland Park	2.5%	2.5%	4.5%	7.7%	6.2%	76.6%
Q2-16. Leila Arboretum	5.1%	3.9%	12.3%	25.2%	15.0%	38.5%
Q2-17. Other	21.7%	11.7%	8.3%	16.7%	5.0%	36.7%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q2-17. Other**

<u>Q2-17. Other</u>	<u>Number</u>	<u>Percent</u>
Bridge Park	4	11.1 %
Binder Park Zoo	3	8.3 %
FORT CUSTER RECREATION AREA	3	8.3 %
WESTLAKE ELEMENTARY TRAIL	1	2.8 %
The paths leading from the parks going to another part of the park	1	2.8 %
Ott Biological Preserve	1	2.8 %
Post Park play area hasn't been updated in years	1	2.8 %
IRVING PARK DISC GOLF	1	2.8 %
Fell Park everyday	1	2.8 %
Festivals	1	2.8 %
Warren Dunes	1	2.8 %
Ott Biological Path	1	2.8 %
FREEDOM HUNT FOR VETS	1	2.8 %
Chicago Parks on Lake	1	2.8 %
Claude Evans Park	1	2.8 %
Husband works for Access Vision and we do activities around City	1	2.8 %
LAKE MICHIGAN	1	2.8 %
NEW TO CALHOUN COUNTY	1	2.8 %
Downtown-walking/strolling	1	2.8 %
IRVING PARK, MINES BROOK SCHOOL PARK	1	2.8 %
Family reunion Willard Beach	1	2.8 %
McCres Shamrock Baseball	1	2.8 %
STATE PARK	1	2.8 %
EAGLE LAKE	1	2.8 %
NEIGHBORHOOD WALKING	1	2.8 %
NOT IN CALHOUN COUNTY	1	2.8 %
BRIDGE PARK, FORT CUSTER RECREATION AREA	1	2.8 %
School playground	1	2.8 %
INDOOR WALKING	1	2.8 %
Total	36	100.0 %

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q3. Please CHECK ALL of the following items that are barriers to participation in Battle Creek Parks and Recreation Department (BCPRD) programs and facilities.**

Q3. What are barriers to participation in Battle Creek Parks & Recreation Department (BCPRD) programs & facilities	Number	Percent
Better facilities are available elsewhere	69	16.6 %
Cost	116	27.9 %
Difficulties with registration	25	6.0 %
I am not sure what I need to do to be healthy	19	4.6 %
Inconvenient location(s)	50	12.0 %
Inconvenient timing of activities	84	20.2 %
Lack of cleanliness	47	11.3 %
Lack of information	150	36.1 %
Lack of maintenance	56	13.5 %
Lack of parking	45	10.8 %
Lack of restrooms	85	20.4 %
Lack of variety of programs	80	19.2 %
Language/cultural barriers	12	2.9 %
Location does not appear safe	79	19.0 %
My personal physical condition does not allow me to participate	53	12.7 %
Programs get cancelled	16	3.8 %
Total	986	

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q5. Information. Please rate how effective each of the following methods would be for keeping you informed.**

(N=416)

	Effective	Not sure	Ineffective
Q5-1. Access Vision	12.9%	37.3%	49.9%
Q5-2. Applications for mobile phones	48.1%	34.3%	17.7%
Q5-3. Cell phone/phone messages	57.8%	27.2%	14.9%
Q5-4. Department website	43.9%	42.1%	14.0%
Q5-5. Direct mail (newsletter)	71.4%	17.7%	10.9%
Q5-6. Email announcements	59.1%	29.8%	11.1%
Q5-7. Flyers in public places	36.9%	36.7%	26.4%
Q5-8. Flyers in schools	28.9%	34.7%	36.3%
Q5-9. Mailing with water bills	59.4%	20.3%	20.3%
Q5-10. Marquees/billboards	34.9%	44.6%	20.5%
Q5-11. Newspaper ads	32.4%	29.5%	38.1%
Q5-12. Radio ads	34.9%	35.4%	29.7%
Q5-13. Social media	54.5%	31.4%	14.0%
Q5-14. Special mailings to homes	59.0%	26.9%	14.1%
Q5-15. Text messages to phones	51.6%	31.9%	16.5%
Q5-16. TV ads	35.6%	38.7%	25.7%
Q5-17. Word of mouth	39.6%	36.2%	24.1%
Q5-18. Other	50.0%	40.0%	10.0%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q5-18. Other**

	Number	Percent
Q5-18. Other		
BC SHOPPER NEWS	3	33.3 %
Big sign by the penetrator M-66 downtown exit	1	11.1 %
Flyers in doctor's office	1	11.1 %
PRESCHOOL OUTREACH	1	11.1 %
COMMUNICATION AND PARTNERSHIP WITH LOCAL EMPLOYEES	1	11.1 %
Thru employment	1	11.1 %
PBR	1	11.1 %
Total	9	100.0 %



2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6. Areas of Importance. Please rate how important you feel each of the following facilities and programs are for all members of your household.**

(N=416)

	Important	Not important
Q6-1. Active video games	14.4%	85.6%
Q6-2. Baseball fields	59.7%	40.3%
Q6-3. Basketball courts	57.5%	42.5%
Q6-4. Bike lanes	71.3%	28.7%
Q6-5. Bike trails	72.9%	27.1%
Q6-6. BMX biking	24.5%	75.5%
Q6-7. Boating	47.2%	52.8%
Q6-8. Bowling	53.1%	46.9%
Q6-9. Community gardens	62.3%	37.7%
Q6-10. Cross fit training	37.0%	63.0%
Q6-11. Disc golf	46.3%	53.7%
Q6-12. Dog parks	65.8%	34.2%
Q6-13. Fitness classes	69.4%	30.6%
Q6-14. Fitness walking	68.3%	31.7%
Q6-15. Geocaching	29.9%	70.1%
Q6-16. Golf	39.8%	60.2%
Q6-17. Horseshoes	27.6%	72.4%
Q6-18. Ice hockey	34.5%	65.5%
Q6-19. Ice skating	46.6%	53.4%
Q6-20. Jogging	51.9%	48.1%
Q6-21. Kayaking	50.0%	50.0%
Q6-22. Lacrosse fields	42.5%	57.5%
Q6-23. Linear trails	74.7%	25.3%
Q6-24. Neighborhood parks	77.9%	22.1%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6. Areas of Importance. Please rate how important you feel each of the following facilities and programs are for all members of your household.**

	Important	Not important
Q6-25. Off-road biking	40.9%	59.1%
Q6-26. Pickleball	35.8%	64.2%
Q6-27. Public beach	68.2%	31.8%
Q6-28. Rollerblading	37.5%	62.5%
Q6-29. Running	50.6%	49.4%
Q6-30. Shuffleboard	33.9%	66.1%
Q6-31. Skate parks	46.5%	53.5%
Q6-32. Soccer fields	50.0%	50.0%
Q6-33. Strength training	50.9%	49.1%
Q6-34. Swimming	68.4%	31.6%
Q6-35. Swimming pool	65.7%	34.3%
Q6-36. Tennis courts	52.0%	48.0%
Q6-37. Volleyball	52.3%	47.7%
Q6-38. Walking	81.4%	18.6%
Q6-39. Walking trails	79.5%	20.5%
Q6-40. Weight lifting	38.5%	61.5%
Q6-41. Other	77.8%	22.2%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6-41. Other**

<u>Q6-41. Other</u>	<u>Number</u>	<u>Percent</u>
YOGA	2	15.4 %
RECREATIONAL CANNABIS USAGE AREAS	1	7.7 %
SPLASH PAD PARKS	1	7.7 %
Racquetball	1	7.7 %
Pedestrian catwalks in Lakeview to cross Beckley, indoor rock climbing center	1	7.7 %
Sidewalks	1	7.7 %
TAI CHI YOGA STRETCHING STRESS RELIEF PROGRAMS	1	7.7 %
Golf-Binder Park	1	7.7 %
FISHING	1	7.7 %
NEIGHBORHOOD WALKING	1	7.7 %
ART	1	7.7 %
INDOOR WALKING	1	7.7 %
Total	13	100.0 %

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6. Areas of Importance. Then, please indicate how you think the facility/program should be paid for.**

(N=416)

	Pay by tax	Pay by fees
Q6-1. Active video games	9.2%	90.8%
Q6-2. Baseball fields	54.5%	45.5%
Q6-3. Basketball courts	57.6%	42.4%
Q6-4. Bike lanes	74.7%	25.3%
Q6-5. Bike trails	69.6%	30.4%
Q6-6. BMX biking	23.2%	76.8%
Q6-7. Boating	21.9%	78.1%
Q6-8. Bowling	16.6%	83.4%
Q6-9. Community gardens	54.6%	45.4%
Q6-10. Cross fit training	19.2%	80.8%
Q6-11. Disc golf	38.0%	62.0%
Q6-12. Dog parks	48.3%	51.7%
Q6-13. Fitness classes	21.7%	78.3%
Q6-14. Fitness walking	36.3%	63.7%
Q6-15. Geocaching	15.2%	84.8%
Q6-16. Golf	13.6%	86.4%
Q6-17. Horseshoes	20.7%	79.3%
Q6-18. Ice hockey	15.3%	84.7%
Q6-19. Ice skating	21.9%	78.1%
Q6-20. Jogging	46.4%	53.6%
Q6-21. Kayaking	32.7%	67.3%
Q6-22. Lacrosse fields	42.5%	57.5%
Q6-23. Linear trails	72.4%	27.6%
Q6-24. Neighborhood parks	72.0%	28.0%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6. Areas of Importance. Then, please indicate how you think the facility/program should be paid for.**

	Pay by tax	Pay by fees
Q6-25. Off-road biking	44.6%	55.4%
Q6-26. Pickleball	30.7%	69.3%
Q6-27. Public beach	52.2%	47.8%
Q6-28. Rollerblading	38.2%	61.8%
Q6-29. Running	46.1%	53.9%
Q6-30. Shuffleboard	34.7%	65.3%
Q6-31. Skate parks	40.3%	59.7%
Q6-32. Soccer fields	40.4%	59.6%
Q6-33. Strength training	20.9%	79.1%
Q6-34. Swimming	33.4%	66.6%
Q6-35. Swimming pool	36.9%	63.1%
Q6-36. Tennis courts	42.4%	57.6%
Q6-37. Volleyball	42.6%	57.4%
Q6-38. Walking	68.2%	31.8%
Q6-39. Walking trails	73.0%	27.0%
Q6-40. Weight lifting	17.4%	82.6%
Q6-41. Other	61.5%	38.5%



2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q6-41. Other**

	Number	Percent
Q6-41. Other		
Racquetball	1	12.5 %
RECREATIONAL CANNABIS USAGE AREAS	1	12.5 %
More river activity	1	12.5 %
Pedestrian catwalks in Lakeview to cross Beekle, indoor rock climbing center	1	12.5 %
Sidewalks	1	12.5 %
FISHING	1	12.5 %
ART	1	12.5 %
INDOOR WALKING	1	12.5 %
Total	8	100.0 %

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q7. Personal Opinions. The BCPRD would like to know your personal opinions about a variety of issues. Considering this, please rate your level of agreement with each of the following statements.**

(N=416)

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Q7-1. Battle Creek has the right amount of parks & green space	12.1%	48.9%	20.4%	6.5%	12.1%
Q7-2. BCPRD is responsive to the physical recreation needs of the community	9.1%	43.0%	17.2%	5.1%	25.6%
Q7-3. BCPRD offers good quality programs & facilities	8.1%	48.2%	16.0%	4.6%	23.1%
Q7-4. BCPRD programs & facilities are safe	7.9%	47.4%	14.8%	2.3%	27.6%
Q7-5. BCPRD programs & services are a good value for the fees paid	7.9%	40.8%	12.6%	3.6%	35.1%
Q7-6. BCPRD should leverage its resources & extend its reach by partnering with other recreation providers in the community	29.9%	45.4%	2.8%	2.1%	19.8%
Q7-7. BCPRD staff is courteous & helpful	13.8%	36.4%	5.6%	1.3%	42.8%
Q7-8. Having dog parks would help add to the quality of a healthy lifestyle in my community	30.6%	36.5%	8.7%	3.8%	20.4%
Q7-9. I am generally aware of the BCPRD programs & activities	9.5%	40.4%	23.8%	11.3%	15.1%
Q7-10. I believe my family & I are generally in good health	24.4%	58.7%	10.8%	2.3%	3.8%
Q7-11. I believe that greenspaces/parks & walking trails are an important component of healthy communities	60.4%	33.8%	0.8%	1.0%	4.1%
Q7-12. I believe that overweight/obesity is a problem in the community	56.7%	31.9%	1.5%	0.5%	9.4%
Q7-13. I believe the Full Blast recreation center should be used for programs & services that promote health & fitness activities for youth	49.7%	36.9%	3.4%	0.3%	9.8%
Q7-14. I believe the people in Battle Creek would experience a better quality of life if there were more opportunities to be physically active	43.6%	38.5%	4.3%	1.5%	12.0%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q7. Personal Opinions. The BCPRD would like to know your personal opinions about a variety of issues. Considering this, please rate your level of agreement with each of the following statements.**

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Q7-15. I believe the preservation & maintenance of green space/parks adds to the quality of life in the community	57.3%	34.4%	1.5%	0.5%	6.4%
Q7-16. I believe the primary role of the BCPRD is to encourage physical fitness & healthy lifestyles	32.6%	45.0%	7.5%	0.8%	14.1%
Q7-17. I believe there is a need for greater access to recreation programs & services that encourage healthy lifestyles	33.1%	47.4%	4.1%	0.8%	14.6%
Q7-18. I believe there is a need for more recreation opportunities in Battle Creek	33.4%	44.0%	4.4%	1.0%	17.2%
Q7-19. I consider myself to be a healthy person	26.5%	55.1%	12.0%	3.3%	3.1%
Q7-20. I feel that there is a problem with the quality of health & well-being in my community	24.3%	44.2%	8.8%	2.8%	19.9%
Q7-21. I feel that, in general, Battle Creek is a healthy place to live	6.2%	40.3%	30.3%	8.5%	14.9%
Q7-22. I prefer larger centralized parks to smaller parks closer to my home	6.8%	22.5%	40.5%	12.3%	18.0%
Q7-23. My family & I need to exercise more to live a healthier lifestyle	19.9%	58.1%	14.6%	3.2%	4.2%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**WITHOUT “DON’T KNOW”**

**Q7. Personal Opinions. The BCPRD would like to know your personal opinions about a variety of issues. Considering this, please rate your level of agreement with each of the following statements. (without "don't know")**

(N=416)

	Strongly agree	Agree	Disagree	Strongly disagree
Q7-1. Battle Creek has the right amount of parks & green space	13.8%	55.6%	23.2%	7.4%
Q7-2. BCPRD is responsive to the physical recreation needs of the community	12.2%	57.8%	23.1%	6.8%
Q7-3. BCPRD offers good quality programs & facilities	10.6%	62.7%	20.8%	5.9%
Q7-4. BCPRD programs & facilities are safe	10.9%	65.5%	20.4%	3.2%
Q7-5. BCPRD programs & services are a good value for the fees paid	12.3%	62.8%	19.4%	5.5%
Q7-6. BCPRD should leverage its resources & extend its reach by partnering with other recreation providers in the community	37.3%	56.6%	3.5%	2.6%
Q7-7. BCPRD staff is courteous & helpful	24.2%	63.7%	9.9%	2.2%
Q7-8. Having dog parks would help add to the quality of a healthy lifestyle in my community	38.5%	45.8%	10.9%	4.8%
Q7-9. I am generally aware of the BCPRD programs & activities	11.1%	47.6%	28.0%	13.3%
Q7-10. I believe my family & I are generally in good health	25.3%	61.1%	11.2%	2.4%
Q7-11. I believe that greenspaces/parks & walking trails are an important component of healthy communities	63.0%	35.2%	0.8%	1.1%
Q7-12. I believe that overweight/obesity is a problem in the community	62.6%	35.2%	1.7%	0.6%
Q7-13. I believe the Full Blast recreation center should be used for programs & services that promote health & fitness activities for youth	55.1%	40.9%	3.7%	0.3%
Q7-14. I believe the people in Battle Creek would experience a better quality of life if there were more opportunities to be physically active	49.6%	43.8%	4.9%	1.7%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**WITHOUT "DON'T KNOW"**

**Q7. Personal Opinions. The BCPRD would like to know your personal opinions about a variety of issues. Considering this, please rate your level of agreement with each of the following statements. (without "don't know")**

	Strongly agree	Agree	Disagree	Strongly disagree
Q7-15. I believe the preservation & maintenance of green space/parks adds to the quality of life in the community	61.1%	36.7%	1.6%	0.5%
Q7-16. I believe the primary role of the BCPRD is to encourage physical fitness & healthy lifestyles	38.0%	52.4%	8.7%	0.9%
Q7-17. I believe there is a need for greater access to recreation programs & services that encourage healthy lifestyles	38.7%	55.6%	4.8%	0.9%
Q7-18. I believe there is a need for more recreation opportunities in Battle Creek	40.4%	53.1%	5.3%	1.2%
Q7-19. I consider myself to be a healthy person	27.4%	56.8%	12.4%	3.4%
Q7-20. I feel that there is a problem with the quality of health & well-being in my community	30.3%	55.2%	11.0%	3.5%
Q7-21. I feel that, in general, Battle Creek is a healthy place to live	7.2%	47.3%	35.5%	9.9%
Q7-22. I prefer larger centralized parks to smaller parks closer to my home	8.3%	27.4%	49.4%	15.0%
Q7-23. My family & I need to exercise more to live a healthier lifestyle	20.8%	60.7%	15.2%	3.3%



2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q8. Priorities. Please rate how important you feel the following priorities are to the BCPRD.**

(N=416)

	Very important	Important	Somewhat important	Not important	Don't know
Q8-1. Construct additional new parks & facilities	17.7%	18.7%	33.3%	20.0%	10.3%
Q8-2. Focus on neighborhood-based programming	24.4%	36.4%	22.9%	6.1%	10.2%
Q8-3. Improve access for all to recreation programs & services	29.1%	43.1%	15.6%	3.1%	9.2%
Q8-4. Maintain & improve existing parks & facilities	53.4%	33.9%	7.3%	1.3%	4.1%
Q8-5. Offer centralized program at larger rec facilities (e.g. Bailey Park, Full Blast)	24.1%	31.8%	28.7%	5.6%	9.7%
Q8-6. Provide information on proper nutrition as part of all programs & services	24.0%	33.8%	22.5%	10.2%	9.5%

**WITHOUT "DON'T KNOW"**

**Q8. Priorities. Please rate how important you feel the following priorities are to the BCPRD. (without "don't know")**

(N=416)

	Very important	Important	Somewhat important	Not important
Q8-1. Construct additional new parks & facilities	19.7%	20.9%	37.1%	22.3%
Q8-2. Focus on neighborhood-based programming	27.2%	40.5%	25.5%	6.8%
Q8-3. Improve access for all to recreation programs & services	32.0%	47.5%	17.1%	3.4%
Q8-4. Maintain & improve existing parks & facilities	55.7%	35.4%	7.7%	1.3%
Q8-5. Offer centralized program at larger rec facilities (e.g. Bailey Park, Full Blast)	26.7%	35.2%	31.8%	6.3%
Q8-6. Provide information on proper nutrition as part of all programs & services	26.6%	37.3%	24.9%	11.3%

2018 Battle Creek Parks and Recreation Needs Assessment Survey – Preliminary Results

**Q9. Funding. Please rate your level of agreement with each of the following statements regarding funding for Parks and Recreation programs and services.**

(N=416)

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Q9-1. I am satisfied with the recreation opportunities I receive for my tax dollars	5.8%	44.1%	24.4%	8.1%	17.6%
Q9-2. I would be willing to pay more in general taxes (property, income, etc.) for additional BCPRD programs & services	6.8%	25.8%	30.1%	22.0%	15.2%
Q9-3. I would be willing to pay more in user fees for additional BCPRD programs & services	8.1%	41.7%	22.5%	11.9%	15.9%
Q9-4. I would be willing to support a dedicated Parks & Recreation millage in lieu of general taxes for BCPRD programs & services	9.0%	32.8%	16.7%	14.9%	26.7%
Q9-5. Non-residents should pay a higher fee for BCPRD programs & services	22.3%	39.5%	22.3%	6.8%	9.1%

**WITHOUT "DON'T KNOW"**

**Q9. Funding. Please rate your level of agreement with each of the following statements regarding funding for Parks and Recreation programs and services. (without "don't know")**

(N=416)

	Strongly agree	Agree	Disagree	Strongly disagree
Q9-1. I am satisfied with the recreation opportunities I receive for my tax dollars	7.0%	53.5%	29.7%	9.8%
Q9-2. I would be willing to pay more in general taxes (property, income, etc.) for additional BCPRD programs & services	8.1%	30.4%	35.5%	26.0%
Q9-3. I would be willing to pay more in user fees for additional BCPRD programs & services	9.6%	49.5%	26.7%	14.1%
Q9-4. I would be willing to support a dedicated Parks & Recreation millage in lieu of general taxes for BCPRD programs & services	12.2%	44.8%	22.7%	20.3%
Q9-5. Non-residents should pay a higher fee for BCPRD programs & services	24.5%	43.5%	24.5%	7.5%



**CITY OF BATTLE CREEK**  
CITY MANAGER - COMMUNICATIONS

Nov. 14, 2018

**FOR IMMEDIATE RELEASE**

For more information contact: Recreation Director Duska Brumm, 269-966-3431

*City seeks recreation, parks input in new survey*

BATTLE CREEK, Mich. — Are you interested in fishing, baseball, or nature walks? Have you participated in any of these activities? These are some of the questions the city is asking the community in a survey about parks and recreation needs.

The survey is part of the city Recreation Department's ongoing master plan process. This will help the department develop a strategic guide to provide recreation programs and services that improve the physical health and well-being of the Battle Creek community.

The plan involves an inventory of related programs and services; consideration of the structure of the department's staff, budget, and collaborations in the community; and an action plan for the next five years.

Gathering public input is part of any master planning process, and recreation staff have attended Neighborhood Planning Council meetings this fall. A draft plan will be released this winter, with time for public review, and the department will hold open houses to discuss the draft with the community.

The survey is now available on the city's website, [battlecreekmi.gov](http://battlecreekmi.gov). Scroll down to the City Spotlight section at the bottom of the home page. Contact the Recreation Department with questions at 269-966-3431. McKenna Associates Inc., of Northville, is the city's consultant for the master plan project.

Thank you for your input and participation!

The direct link to the survey is:

<https://18battlecreek.etcmain2.com/index.php/881445/newtest/Y/lang/en/881445X4172X43235/welcome/881445X4172X43236/CU/>

###

Battle Creek SHOPPER NEWS, Delivered Free to Nearly 50,000 Area Homes – November 22, 2018 – Page 33

## City of Battle Creek seeks input in survey

The City of Battle Creek is asking residents about their interests and activities in a new survey about parks and recreation needs.

The survey is part of the city

Recreation Department's ongoing master plan process, said city spokesperson Jessica Vanderkolk.

The survey is aimed at helping the department develop a strategic guide to provide recreation programs and services that improve the physical health and well-being of the Battle Creek community, she said.

The plan involves an inventory of related programs and services; consideration of the structure of the department's staff, budget and collaborations in the community; and an action plan for the next five years.

Gathering public input is part of any master planning process, Vanderkolk said, and recreation staff have attended Neighborhood Planning Council meetings this fall.

A draft plan will be released this winter, with time for public review, and the department will hold open houses to discuss the draft with the community.

The survey is available online at [battlecreekmi.gov](http://battlecreekmi.gov). People may also contact the Recreation Department with questions at 966-3431.

McKenna Associates Inc., of Northville, is the city's consultant for the master plan project.

## **Appendix B: Neighborhood Planning Council**

### Meeting Summary

Overview: Eight meetings were attended with the various Neighborhood Planning Councils in order to facilitate dialog regarding the information they felt was important to their neighborhoods in regards to the master plan. The purpose and process of the master plan was reviewed with those in attendance and then comments and discussion ensued.

### Parks and Recreation Master Plan Purpose and Process

Mission: To provide recreation programs and services that improve the physical health and wellbeing of the individual and community.

#### Purpose of Plan:

- Strategic guide that dictates programs and services
- Required to access DNR funds

#### Key Components of Plan:

- Planning Process: process of developing plan
- Recreation Inventory: breakdown of programs and/or services provided by Parks and Rec, schools, and private businesses
- Community Description
- Administrative Structure: staffing, budget, and partnerships
- Action Plan: goals and objectives, action steps, and evaluation including performance measurements and capital expenditures

#### Planning Process

- Public Input: NPC meetings, needs assessment survey
- Draft Plan: open one month for review and comment; open houses
- Planning Commission
- Public Hearing
- City Commission
- Submit to DNR



Battle Creek Parks and Recreation Master Plan  
Comment/Sharing Information Sessions

Date: \_\_\_\_\_

NPC: \_\_\_\_\_

1. In regards to the important issues facing Battle Creek, how can parks and recreation programs/services affect these issues?
2. How do the Parks and Recreation department affect you currently?
3. How would you like Parks and Recreation to affect you? How can Parks and Recreation improve your quality of life?
4. What would you like to see Battle Creek Parks and Recreation provide in terms of:
  - Facilities:
  - Programs:
  - Services:

Please return to Duska Brumm at 35 Hamblin Avenue, Battle Creek 49017 or email at [dabrumm@battlecreekmi.gov](mailto:dabrumm@battlecreekmi.gov)

Thank you for taking the time to provide us with your input. We greatly appreciate your involvement.

Meeting Input and Results



**NPC 1 – November 1<sup>st</sup> – 16 people in attendance; public input included:**

- \*Parks are well maintained
- \*When Hamilton park was vandalized, it took a long time to repair
- \*Doggie bags along Linear Path would be nice
- \*Appearance of trails make them feel safe or not
- \*Where are programs held? All neighborhoods? Maybe do a site inventory.
- \*Scholarship information for programs should be given to the schools
- \*Pop up programs at various parks could be offered
- \*Ideas for programs to include walking and roller blading on trails

**NPC 2 – October 8<sup>th</sup> – 18 people in attendance; no public input**

**NPC 3 – October 11<sup>th</sup> – 24 people in attendance; no public input**

**NPC 4 – October 17<sup>th</sup> – 15 people in attendance; public input included:**

- \*Feel safe on Linear Path as long as can see the road
- \*Beaver issue at Woodland Park that is causing flooding
- \*Rec Connect magazines should be delivered to NPC's when they come out
- \*"Being outside is very important to me and my family; it makes us feel better! Thank you for maintaining many miles of trails."
- \*"The Linear Park is one of my favorite parts of BC, and Bailey Park is a family favorite, too. Thanks for giving us space to play."
- \*Would like to find a walking/jogging group
- \*Dog park is a good idea and would bring more people together
- \*Would really like a dog park. It is 2<sup>nd</sup> googled amenity after schools when looking for a place to live.
- \*"I would like to see more social media advertising and more advertising in general for the parks and services. I know they do this, but I think there should be a bigger campaign to attract more people to these great places."

**NPC 5 – November 12<sup>th</sup> – 16 people in attendance; public input included:**

- \*Issue with beach patrons parking on residential property
- \*Any plans for Fell Park?

\*How have citizens embraced the changes at Willard Beach with the new pavilion and beach area moved?

\*Publicize activities daily in Battle Creek Enquirer newspaper

\*Would like to see summer sports program for Jr. High boys

\*Dog park is needed

\*Fell Park needs repair to building; more things to do in the park; keep park up

\*Paint, roof, clean picnic area; wash cement and tables at Fell Park

\*Keep green space to help moderate climate change effects

\*Try more environmental information programs ie. Feeding birds, wildlife in the city, flowers for pollinators, enviro-friendly lawn care

\*\*"I love the "new" look at Fell Park – short mowed grass in main ball areas with tall grass in the rest of the open area (looks great, saves labor, better for the environment)"

\*Maybe start nature walks (especially inner city) point out tree species, birds, native plants/flowers, talks about environmental issues

\*Offer rustic play areas for kids

\*Offer recreational (non-competitive) softball, soccer, etc. for adults. Maybe pick-up games every Sunday night

\*Please ensure the parks/facilities in Post Addition, Northside are maintained as well as others

\*Add poop bag stations at every park for dog walkers

**NPC 9 – November 13<sup>th</sup> – 12 people in attendance; public input included:**

\*Requested yearly pass for Willard Beach be offered to purchase on-line

\*Willard Beach is a very well maintained area

\*Binder Park Golf Course is a beautiful venue

\*Linear Path is well maintained

\*Any plans to expand the Linear Path trail? Maybe connect it all the way to Woodland Park?

\*\*"The area along the Linear Path by the river downtown would be a great location for an arts and craft show or some type of event to show off its beauty."

**NPC 10 – October 22<sup>nd</sup> – 19 people in attendance; public input included:**

\*Woodland Park is used by a lot of people, for class trips, fire department training, etc.; is one of the cleanest parks; good mowing and nice wide paths that help deter ticks

\*Parks are a place for people to unwind, get together to enjoy the outdoors and seasons, play and get away from the ‘city.’

**NPC 11 – October 24<sup>th</sup> – 11 people in attendance; public input included:**

- \*Kudos to the diverse programs offered by the recreation department
- \*Questions regarding Linear Path clean up during winter
- \*Riverside area is a clean, awesome area
- \*People are moving in to our neighborhood due to Woodland Park area
- \*Bailey Park and the golf course are great locations
- \*Maybe partner with the YMCA more

## **Appendix C: Public Approval Process**

### **Summary of Approval Process**

A draft of the final plan was assembled initiating the public approval process. The draft plan was made available for the public review between December \_\_, 2018 and January \_\_, 2019 (see the Media Release included on the next page) in adherence with planning guidelines. The plan was available electronically on the City's website and the Recreation Department's website. Hardcopies of the plan were available at multiple sites including the city manager's office, Willard Public Library, and the recreation department.

### **Public Open House**

Members of the public were invited to open houses held on December 18, 2018 and January 10, 2019 in the recreation office. The open houses were held from noon – 1:00 p.m. and from 7:00 – 8:00 p.m. and included access to parks and recreation staff. Attendees were encouraged to review the draft plan, ask questions, and provide feedback and comments in written form. A summary of comments received at the open houses is included in this Appendix.

### **Planning Commission**

On December 12, 2018, as part of its regularly scheduled monthly meeting, the Battle Creek Planning Commission was presented with the master plan for its consideration and review. A public hearing was held as part of the meeting providing the public with an additional opportunity to comment on the plan. A summary of public and commissioner comments is included in this Appendix.

All comments received prior to January 8, 2019 were reviewed in their entirety by recreation staff and where feasible and appropriate, integrated into the final plan.

### **City Commission**

On January 22, 2019 the Battle Creek City Commission held a public hearing for the purpose of receiving comment on the parks and recreation master plan. After the public hearing, the City Commission approved a resolution adopting the Parks and Recreation Master Plan for 2018-2022. The public was given additional opportunities during that meeting to comment on the plan including during the general public comment period and at the time that commissioners debated the resolution of approval. Commission comments, and those offered by the public are summarized in this Appendix.

### **Public Approval Documents**

- Press release, community open house and public comment period
- Battle Creek Enquirer community open house ad
- Battle Creek Shopper community open house ad
- Battle Creek Shopper notice of public hearing (Planning Commission)
- Citizen comments from the open house and public approval period
- Planning Commission agenda, December 12, 2018
- Planning Commission meeting minutes from December 12, 2018

- Certified resolution from the Planning Commission indicating approval of the Master Plan
- Notice of Public Hearing – Battle Creek City Commission
- City Commission Agenda (January \_\_, 2019)
- City Manager’s report (January \_\_, 2019)
- City Commission meeting minutes from January 22, 2019
- Resolution and Action Summary supporting adoption of the Master Plan
- City Commission meeting minutes from January 22, 2019
- Certified resolution from the City Commission indicating approval of the Master Plan
- Community meeting schedule

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Community Meeting Schedule

Item	Date	Time
<b>Neighborhood Planning Council</b>		
NPC 1	November 1, 2018	7:00 p.m.
NPC 2	October 8, 2018	7:00 p.m.
NPC 3	October 11, 2018	7:00 p.m.
NPC 4	October 17, 2018	7:00 p.m.
NPC 5	November 12, 2018	7:00 p.m.
NPC 9	November 13, 2018	7:00 p.m.
NPC 10	October 22, 2018	7:00 p.m.
NPC 11	October 24, 2018	7:00 p.m.
<b>Survey</b>		
Direct Mail Survey	October 23, 2018	
Needs Assessment – Online Survey	November 5, 2018	
<b>Plan Review</b>		
Community Open House	December 18, 2018	Noon
		7:00 p.m.
	January 10, 2019	Noon
		7:00 p.m.
<b>Public Hearings</b>		
Public Input		
Battle Creek Planning Commission	December 12, 2018	4:00 p.m.
Battle Creek City Commission	January 22, 2019	7:00 p.m.
<b>Approval and Adoption</b>		
Battle Creek City Commission	January 22, 2019	7:00 p.m.